

United Way of Central Carolinas

Community Needs Assessment

Presented by the UNCC Urban Institute



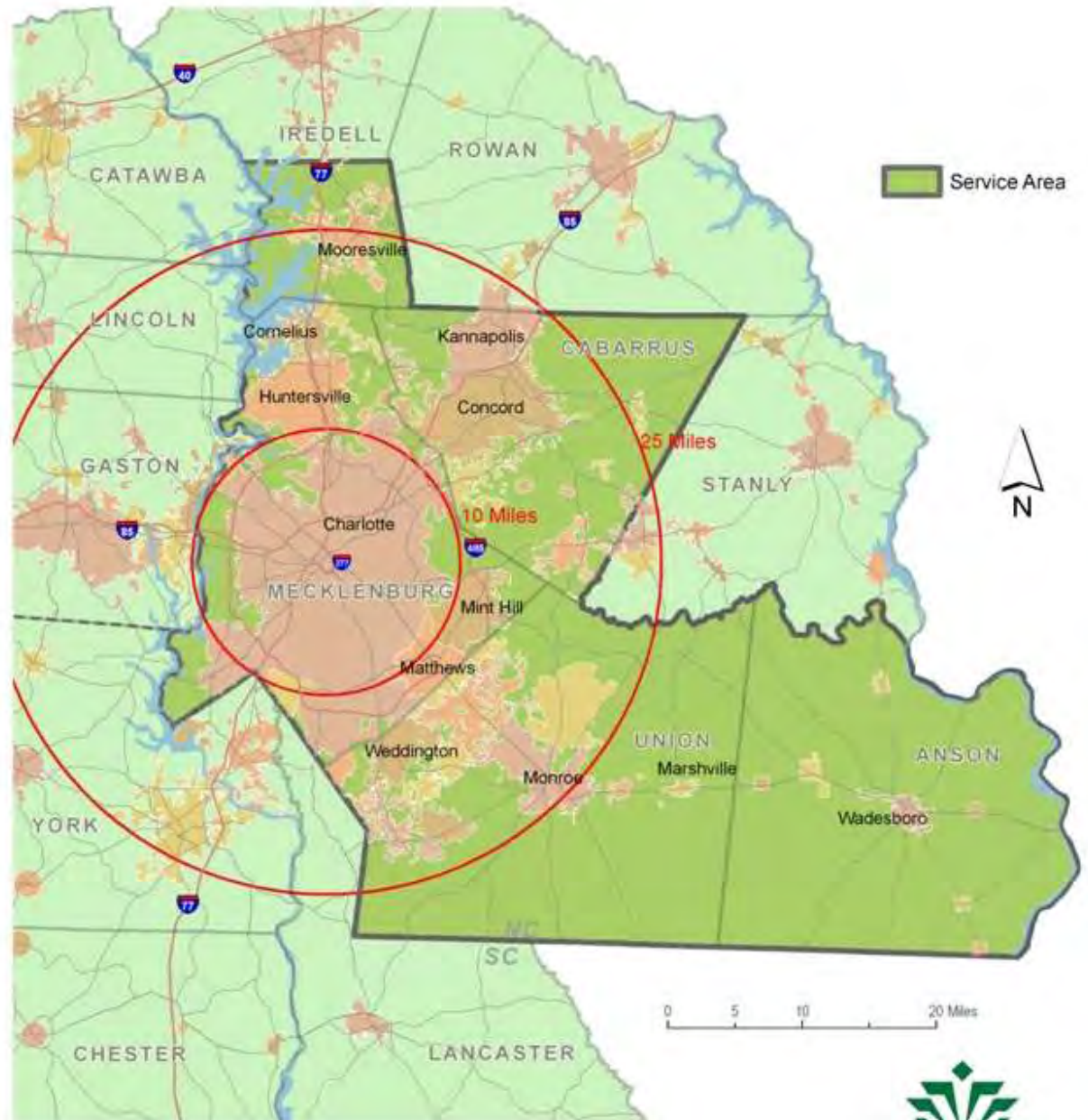
Purpose of the Study

- This study is one of the activities that United Way has underway in its effort to best respond to the needs of the people in its service region.
- The three current funding areas – Children and Youth; Crisis, Housing and Stability; and, Health and Mental Health – were used to organize the research.

Components of the Study

- Previous Regional Studies
- Online Survey of Social Service Agencies
- Secondary Data Analysis
- Expert Panels
 - Children and Youth
 - Crisis, Housing and Stability
 - Health and Mental Health
 - General

The Region



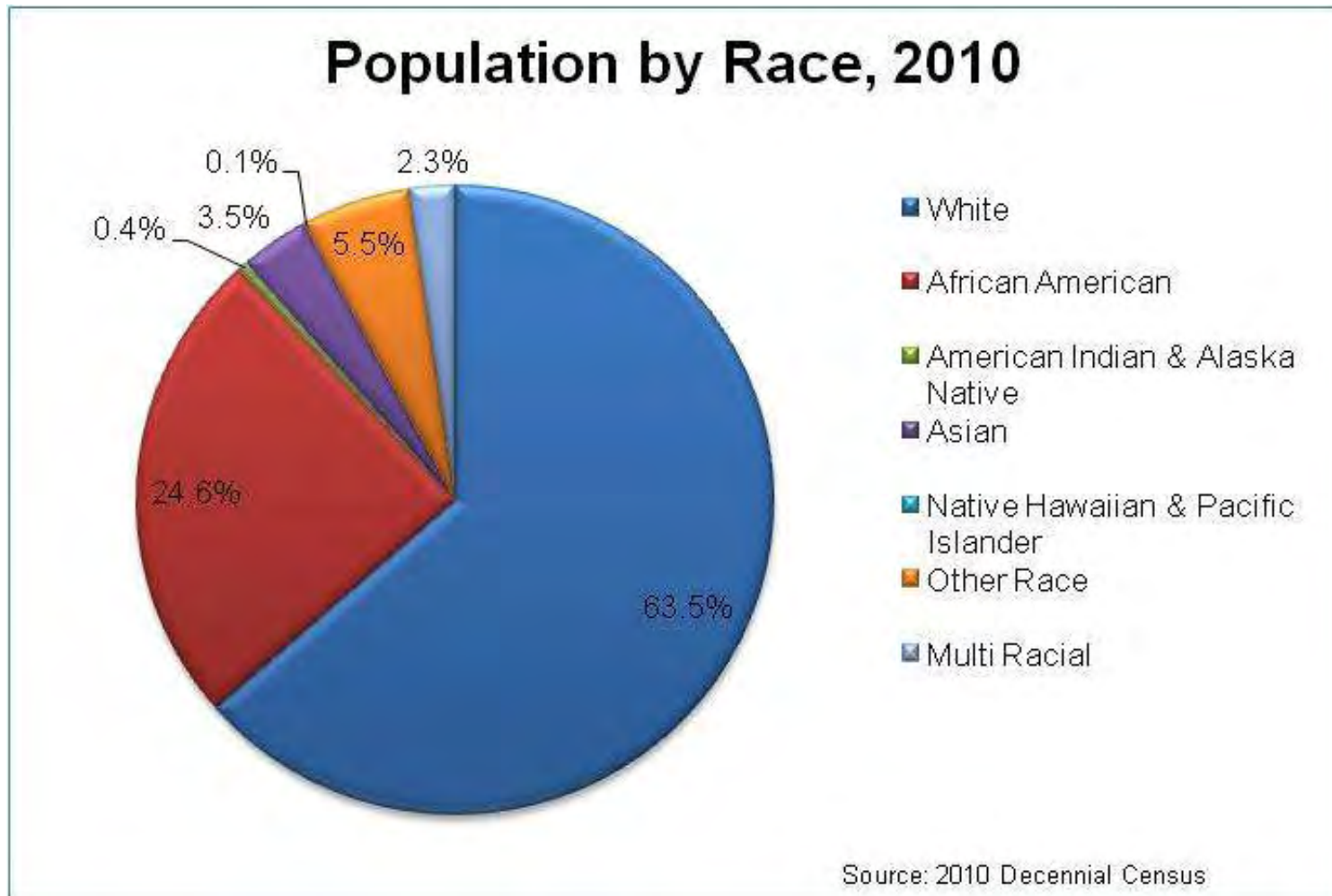
Demographics- Who Are We?



Demographics

- United Way Region 2010 population: 1,485,316
 - Up from 811,035 in 1990
- Mecklenburg County made up 62% of that total
- Iredell, Cabarrus, and Union are similar in size and have had similar growth characteristics over past 20 years

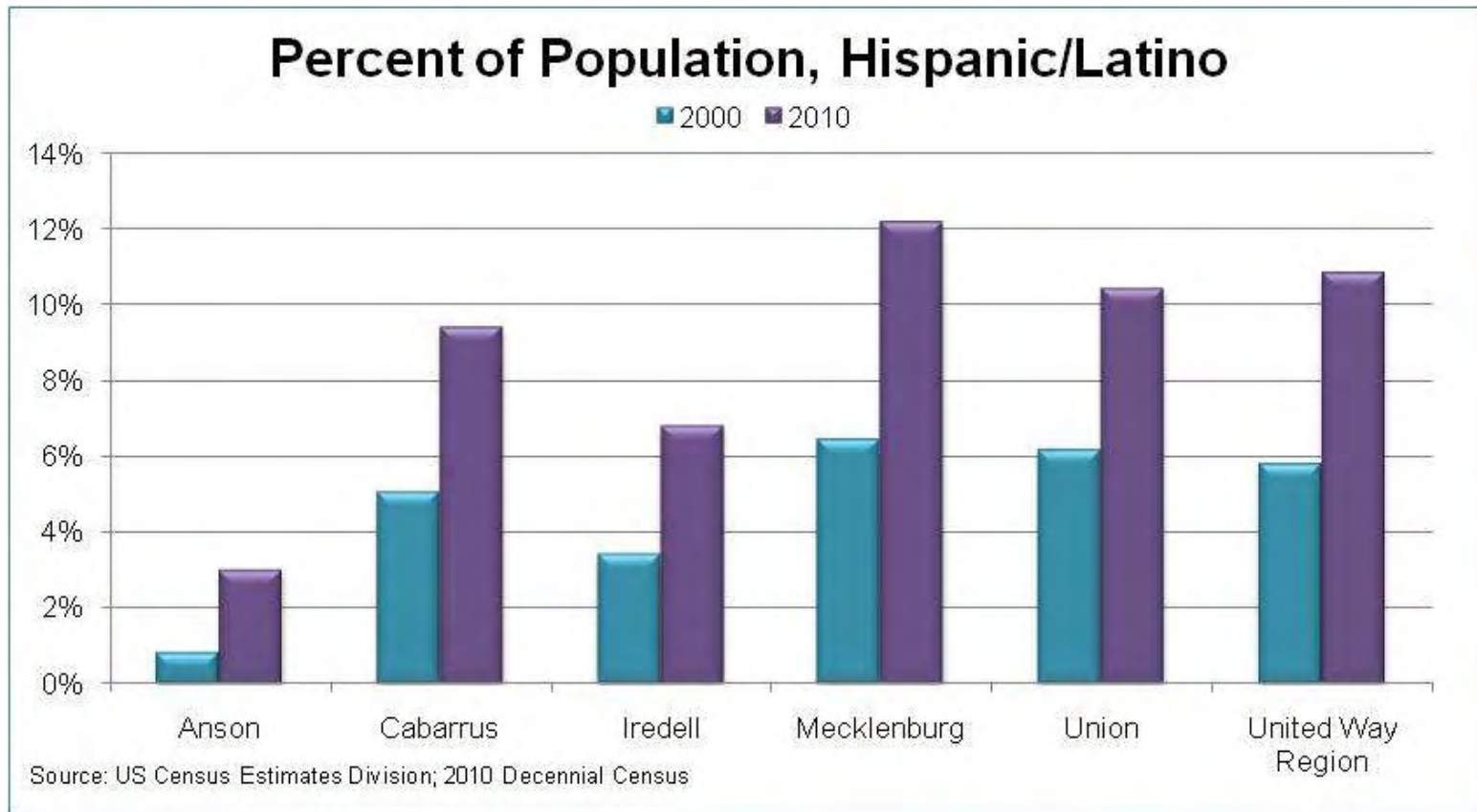
Race and Ethnicity



Demographics

- Over the last 20 years, the racial composition of the **region's population has not changed** significantly.
- The ethnic distribution *has* changed because of the in-migration of Latinos.
- Age distributions do not vary much across the counties in the region.

Hispanic/Latino Population



- Estimated Latino population for the region in 2010 was 161,334 (10.9%)

The Need

- EDUCATION
- HOUSING AND POVERTY
- HEALTH AND MENTAL HEALTH

Education

- **The *greatest* need in the region**

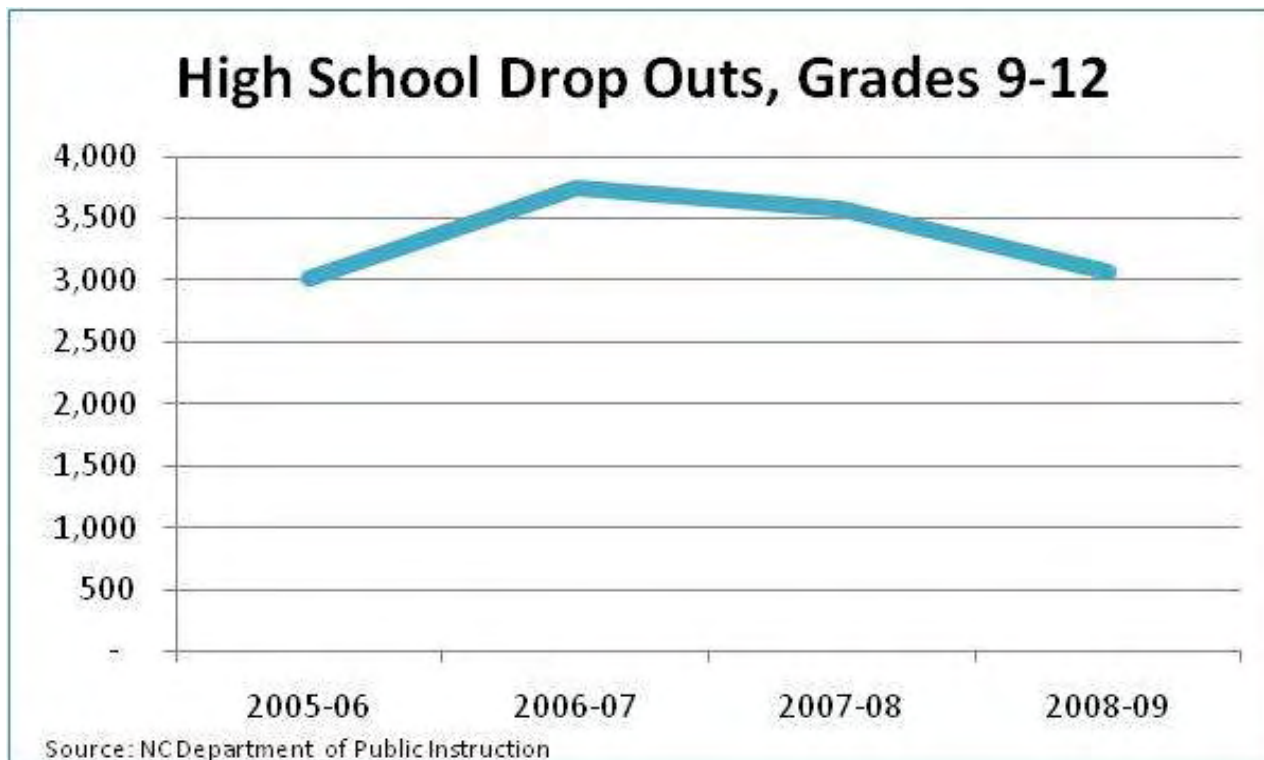


Themes

- Strengthen the educational and developmental opportunities for children and youth.
- Educate the general population about how to access and use services.

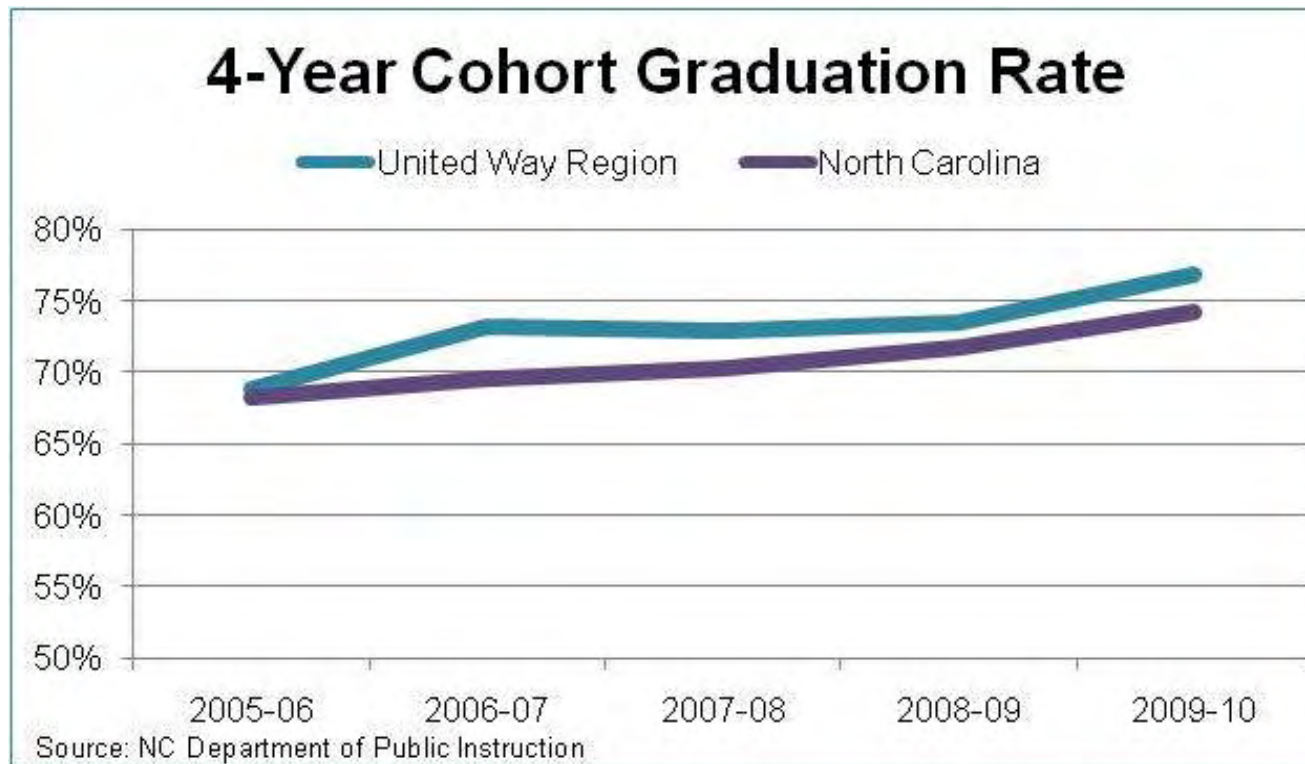
High School Drop Outs

- Increased in 2006-07 but decreased the following 2 school years



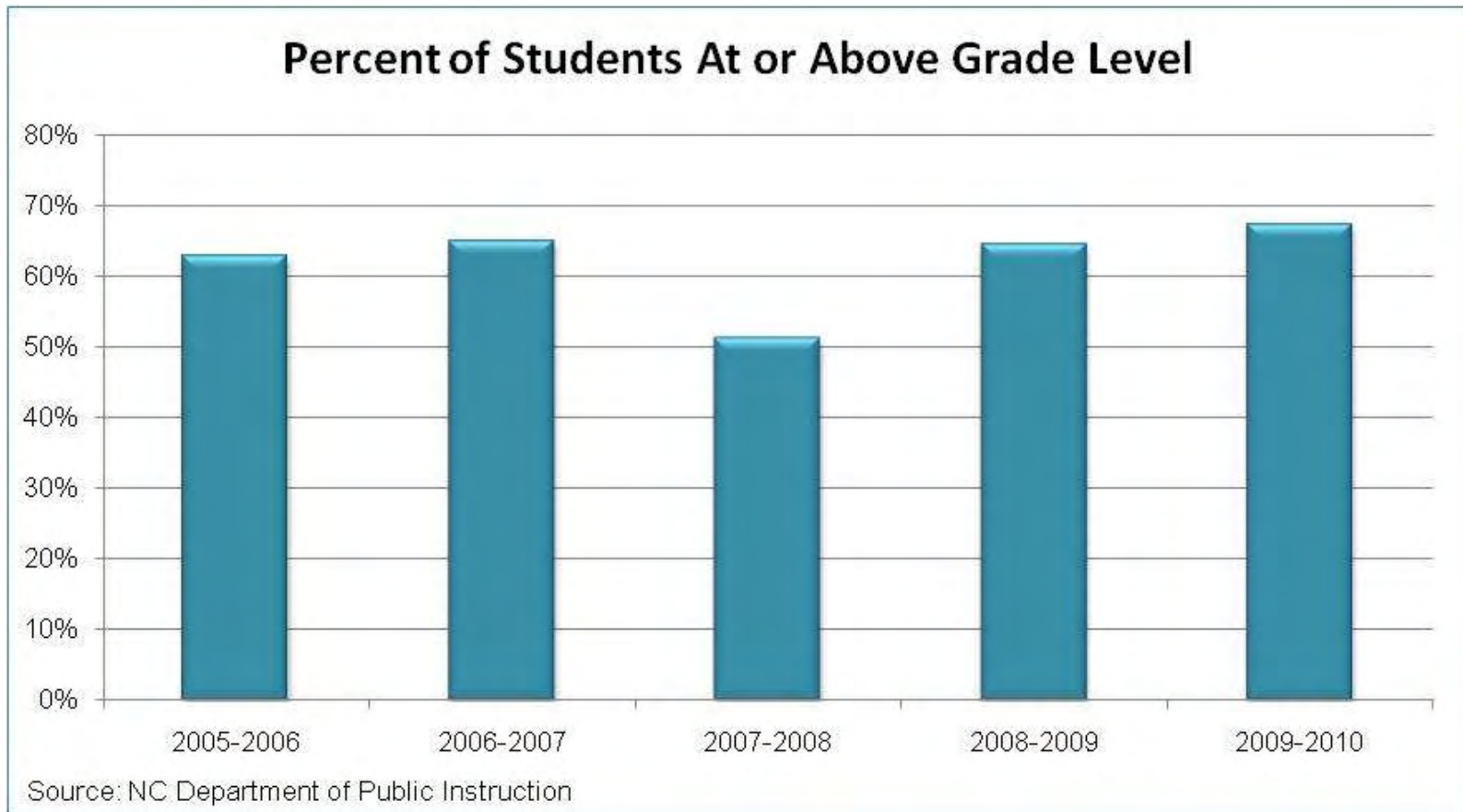
High School Graduation Rate

- Has improved for region since 2005-06 and is above state average
- All districts experienced improvement from 2005-06 to 2009-10 except Charlotte-Mecklenburg Schools



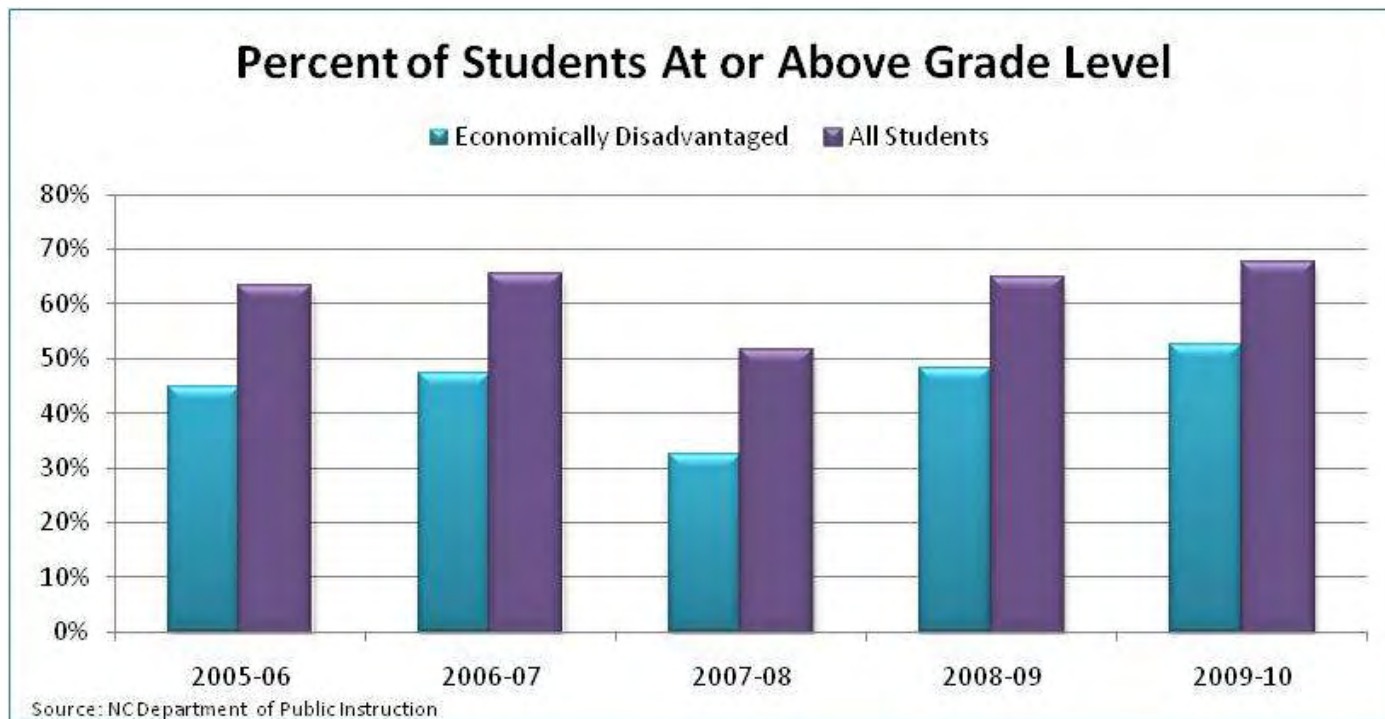
Student Achievement

- Achievement dipped in 2007-08 but is now on the rise
- Lowest (by far) in Anson County, highest in Union County



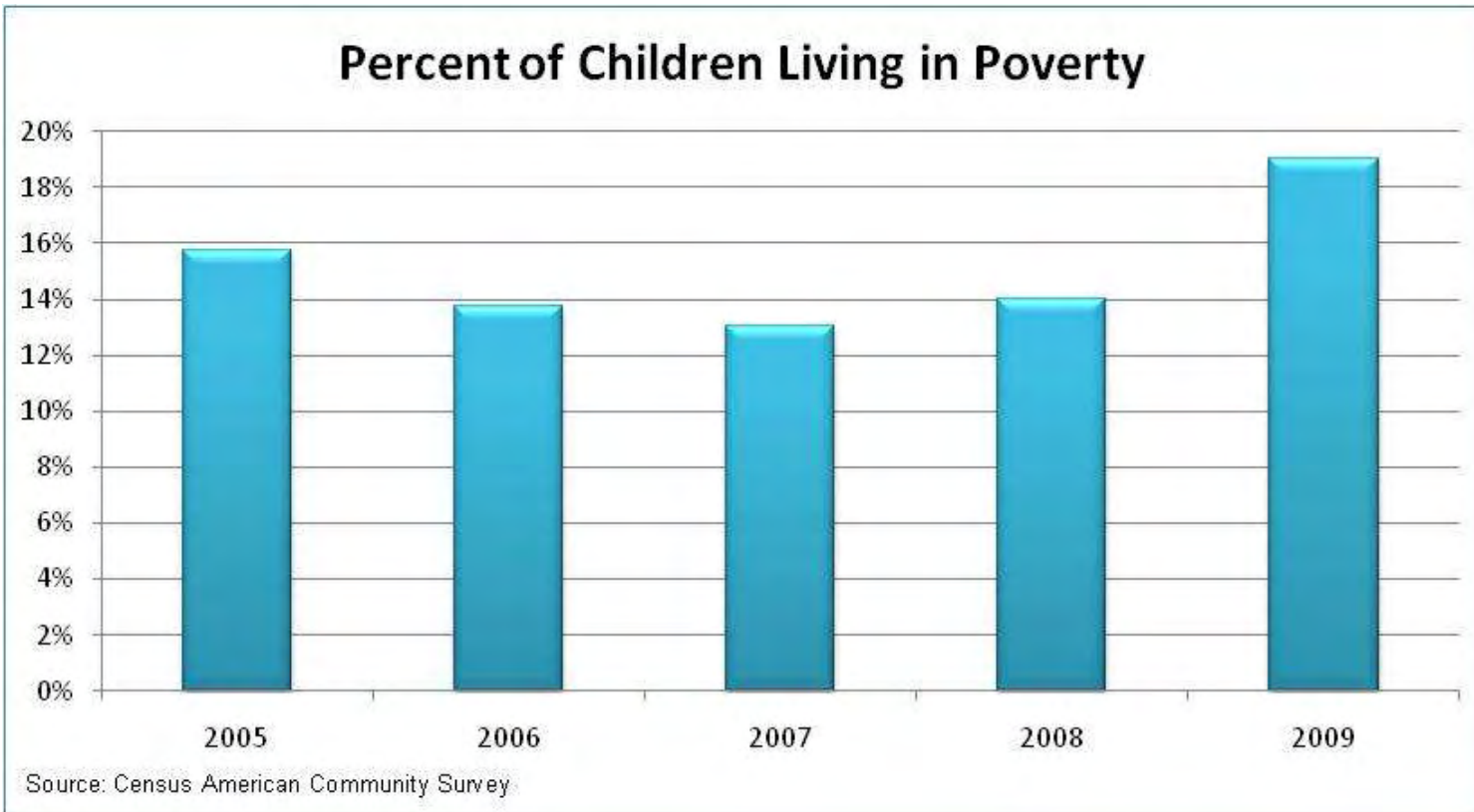
Student Achievement Gap

- Economically disadvantaged students consistently lag behind



Child Poverty

- In 2009, 19% of children lived in poverty
- Total number of children in poverty grew 41.6% from 2005 through 2009



Primary Elements of the Public Education Need

- Early child care
- Pre-kindergarten education
- K-12 education
- Out-of-school educational experiences
- Post-high school educational opportunities
- Workforce development

Issues and Concerns

- Pre-K educational programs are important
- Career and technical education should be emphasized
- Support for mothers (particularly teenage mothers) and newborns is critical
- Educational needs differ across the urban-suburban-rural continuum
- Post high school (ages 18-25) job related training is of increasing importance particularly for those who do not enroll in institutions of higher learning

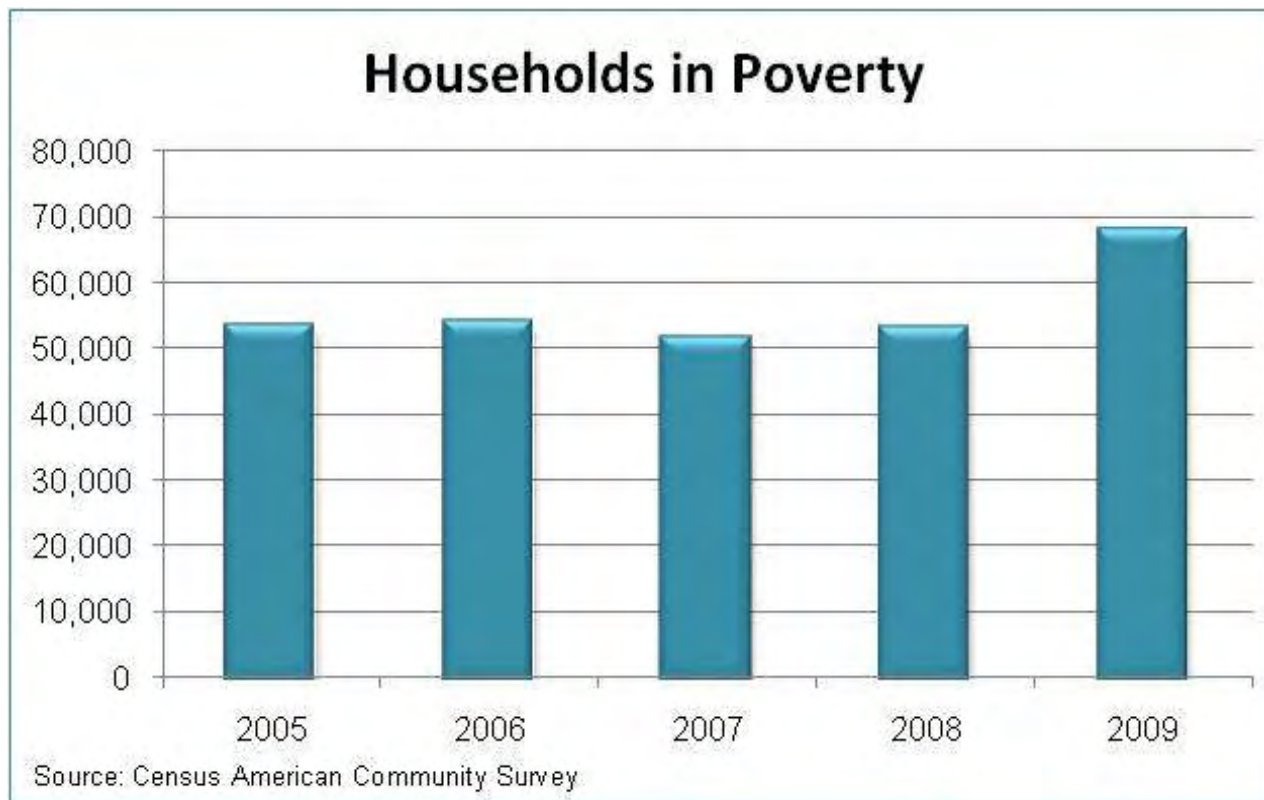
Housing and Poverty

Theme: Poverty is the root cause of housing issues



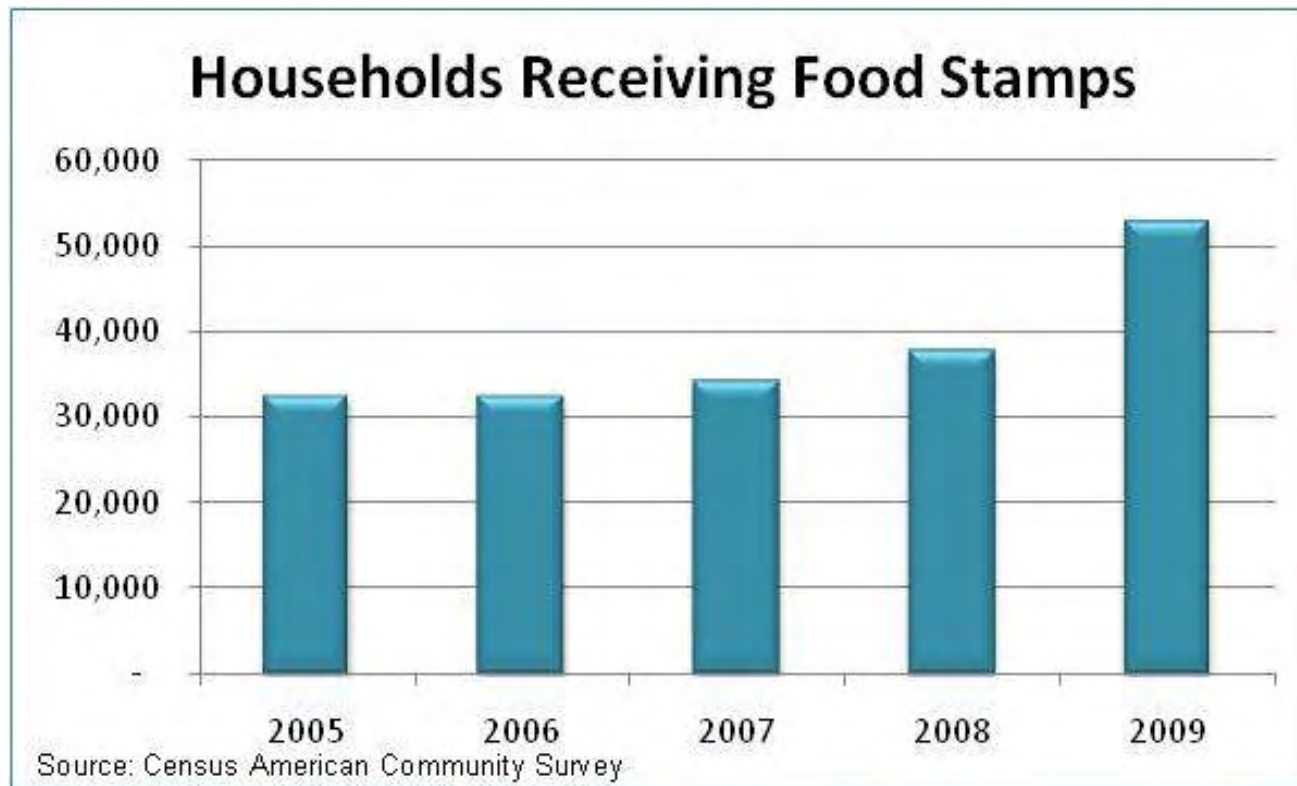
Households in Poverty

- Number of households in poverty remained stable from 2005 to 2008; dramatic increase of 15,000 in 2009
- Percent of households in poverty grew from 9.5% in 2008 to 12% in 2009



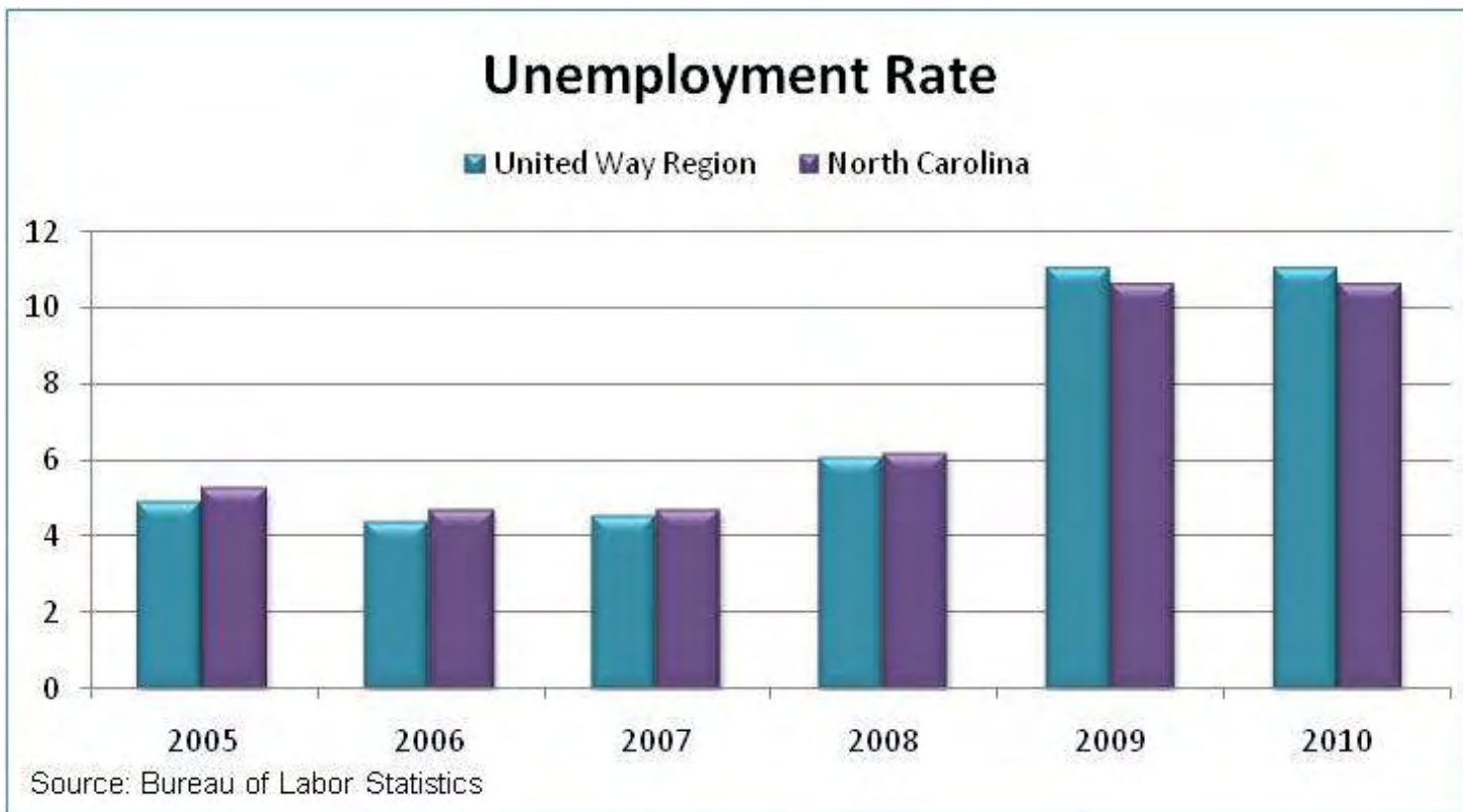
Households Receiving Food Stamps

- Increased 62.9% from 2005 to 2009, with largest increase in 2009
- Percent of households receiving food stamps increased from 6.7% in 2005 to 9.4% in 2009



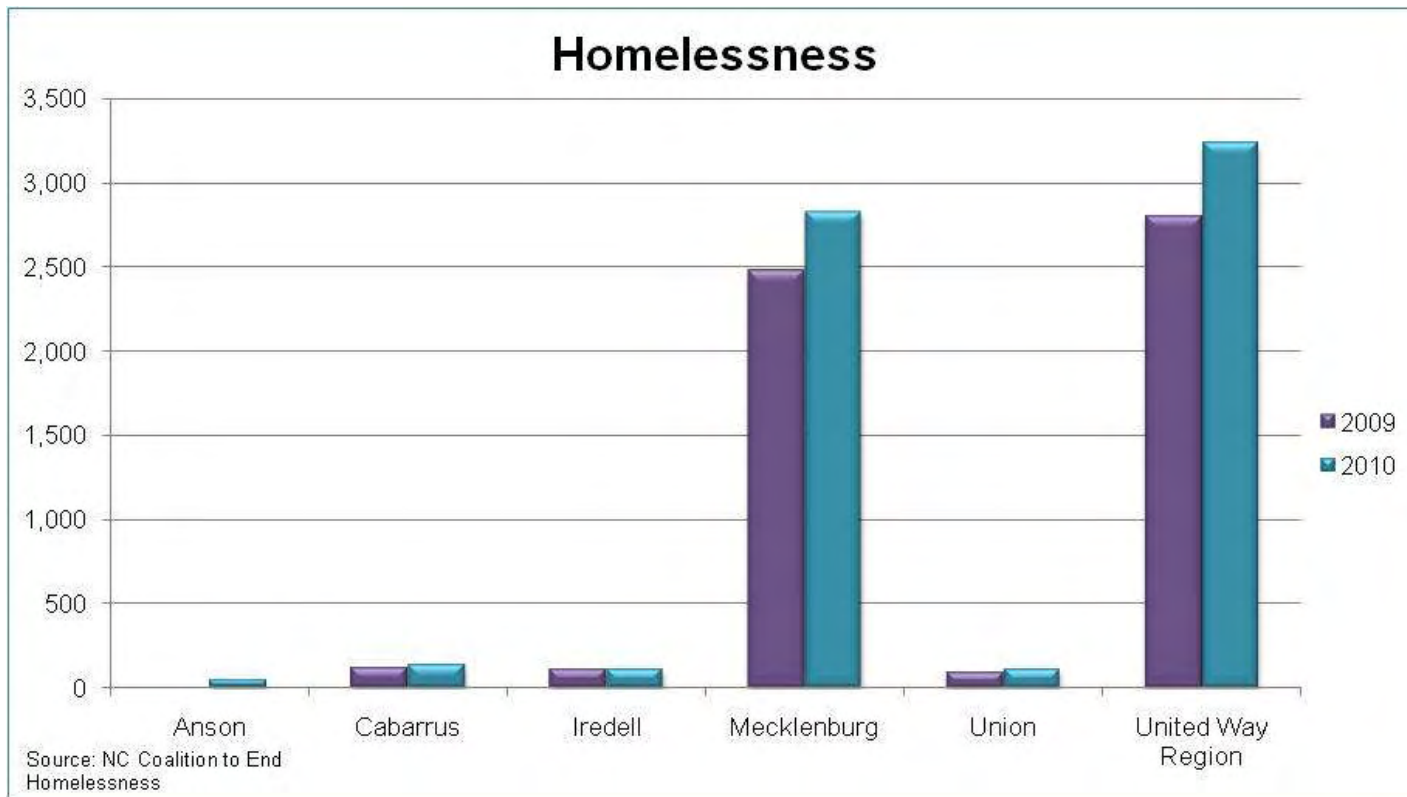
Unemployment Rate

- 11.0 in 2010, up dramatically from 2007 (4.5)
- Anson County had the highest and Union had the lowest unemployment rates for all years



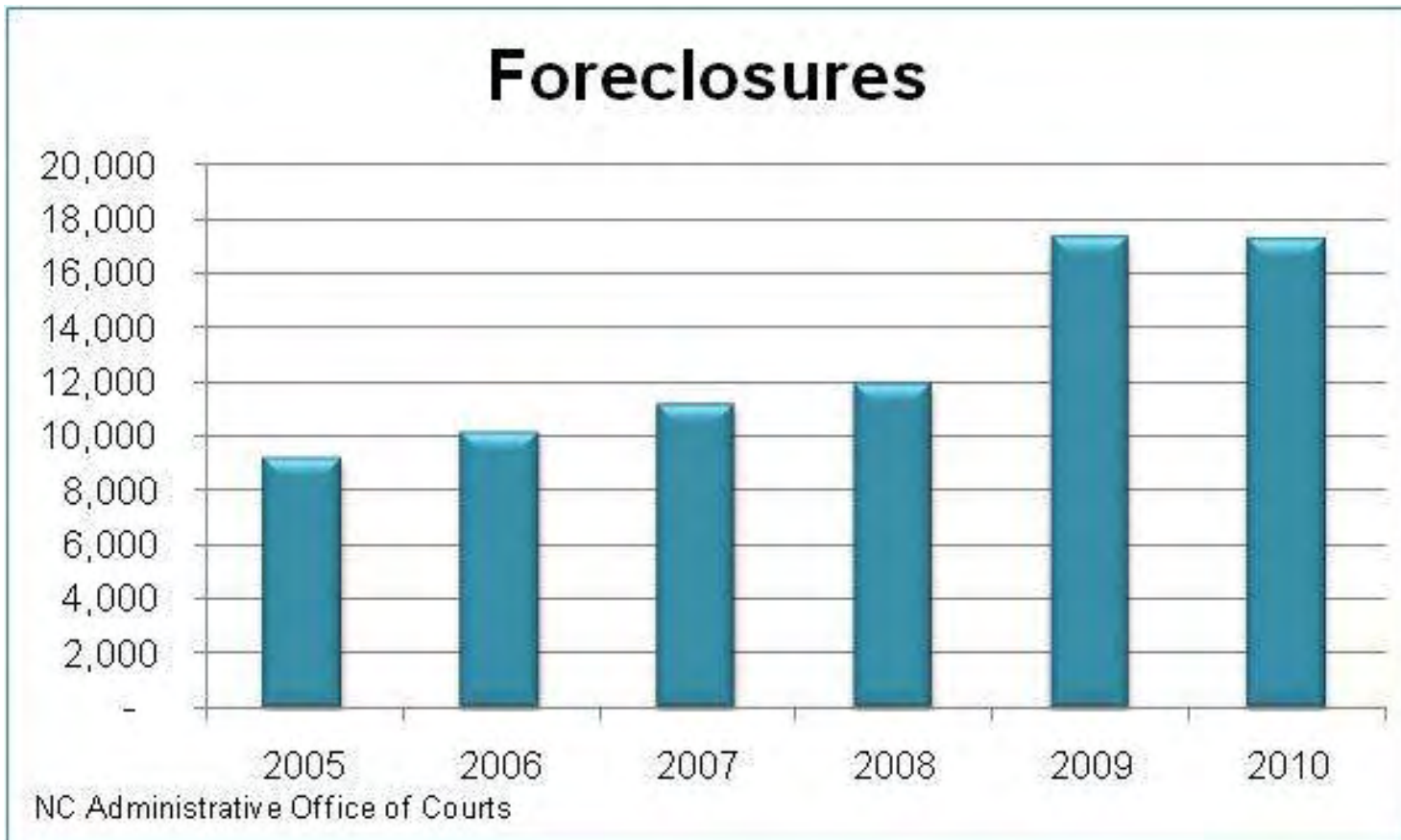
Homelessness

- Increased 15.4% from 2009 to 2010 in the United Way region



Foreclosures

- Increased steadily from 2005 to 2008
- Major increase of 45.2% occurred from 2008 to 2009



Issues and Concerns

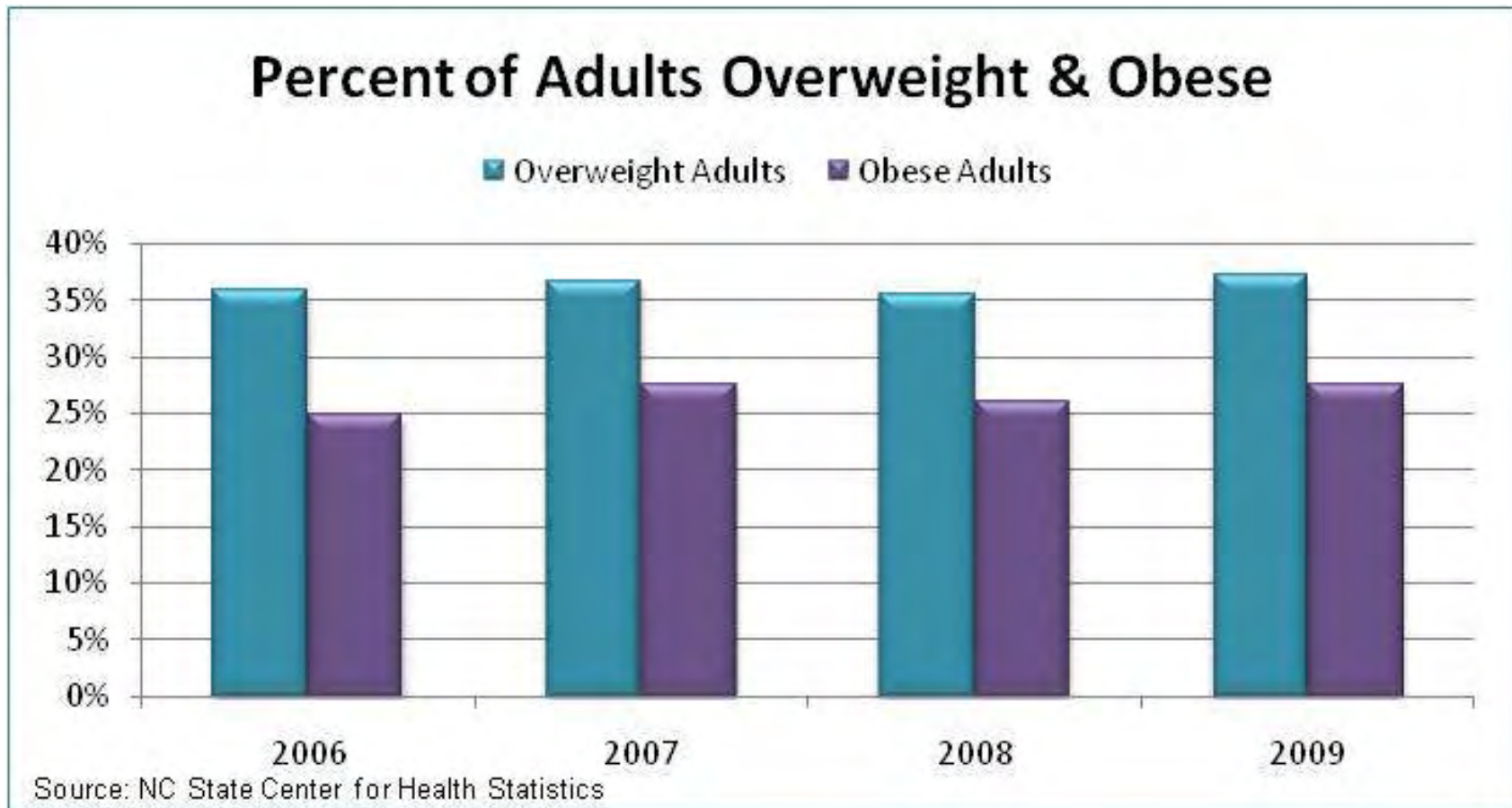
- Too much *for sale* housing and too little *rental housing*
- Severe shortage of rental housing for those with very low incomes
- Severe shortage of transitional housing
- Lack of multi-family units in surrounding counties
- Everyone wants decent housing in a safe environment

Health and Mental Health

Theme: Emphasize Prevention

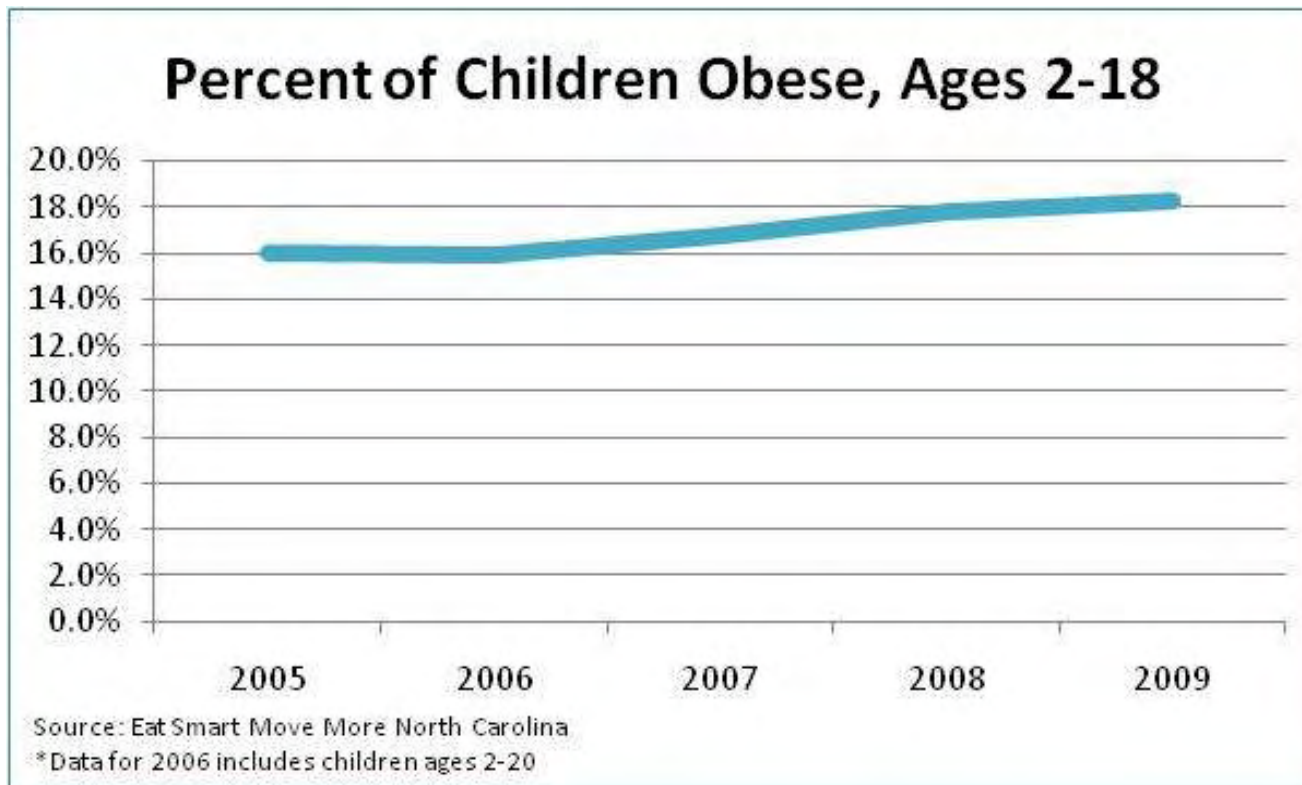


Overweight and Obese Adults



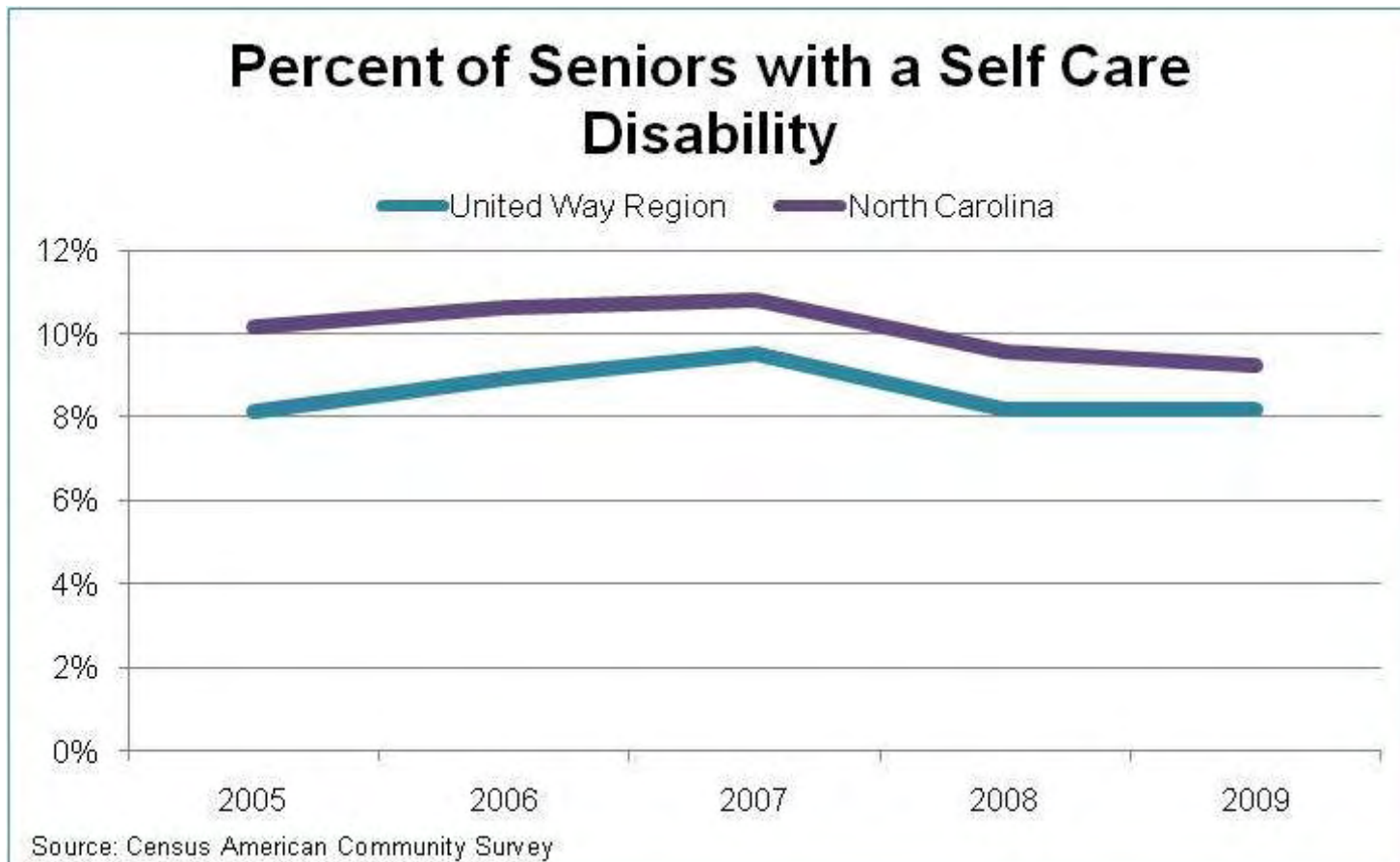
Obese Children

- Increased annually from 2005 through 2009



Self Care Disability

- Percent of non-institutionalized seniors with a self care disability rose between 2005 and 2007 but fell in 2008



Primary Elements of the Health Care Need

- Preventive health services
- Obesity and diabetes
- Teenage pregnancy
- Prenatal care
- Mental health services
- Geriatric health services

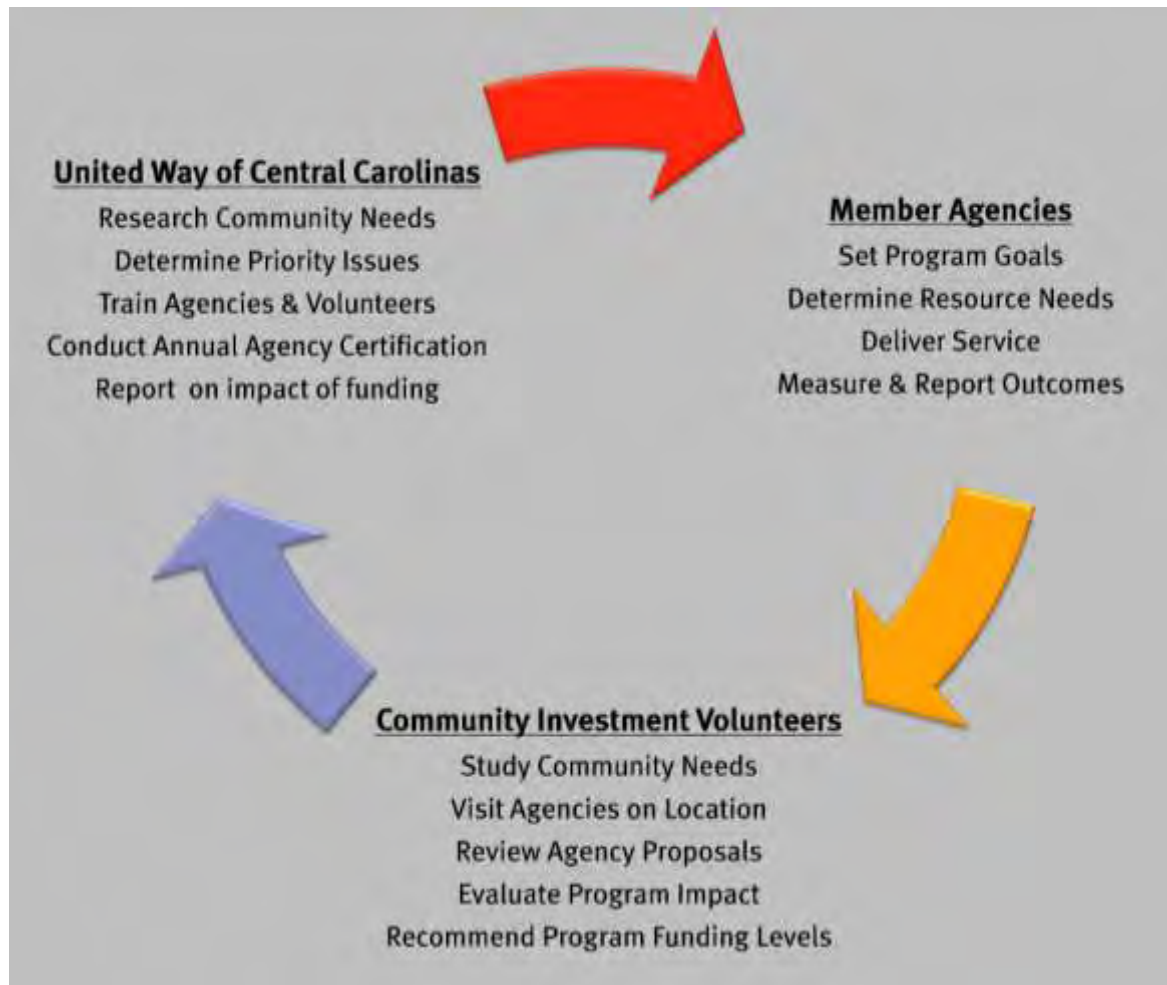
Issues and Concerns

- Understanding the proposed health care reform legislation
- A “*single entry portal*” or “*no wrong door*” approach to accessing the health and mental health delivery system services
- The mental health system is viewed as being dysfunctional
- Geriatric programs and services in support of older adults aging in place

Recommendations

- Pursue theme of prevention
- Support programs with the potential to lower poverty rates
- Improve educational opportunities

Citizens Review Process



Change the United Way Model

- Change how the funding process works
 - More focused
 - Agencies respond to focus or foci
 - Multi-year approach to funding and evaluation
 - Build on successful ventures
 - **Adopt “*best practices*”**

Change *What* is Funded

- A catalyst role
- Education, research, planning and coalition building projects
- Strengthen neighborhoods and support decentralizing service delivery
- **Advocate the five C's: COOPERATION, CONSOLIDATION, COLLABORATION, COMMUNICATION, COORDINATION**

Expert and General Panelists



General Panelists

Name	Job/Role	Organization
Nancy Randall, Ph.D.	Professor of Sociology & Human Services	Wingate University
Kathryn Firmin-Sellers, Ph.D.	Mooresville-Lake Norman Regional Director	United Family Services
Owen Furuseth, Ph.D.	Associate Provost Metropolitan Studies	University of North Carolina at Charlotte
Charles Woodyard	Chief Operation Officer	Charlotte Housing Authority
James Cook, Ph. D.	Professor	University of North Carolina at Charlotte
Michael Rose	Division President	Carolina's Health Care System
Darrel Williams, FAIA	Prinicpal & Founding Partner	Neighboring Concepts
Hyong Yi	Management and Budget Director	Mecklenburg County
Dr. Dan Murrey	CEO, Orthopedic Spine Surgery	OrthoCarolina
Charles Bowman	Special Advisor on Remediation's Strategies	Bank of America
Maria Hanlin, Ph.D.	Executive Director	Mecklenburg Ministries
Bishop Claude Alexander	Senior Pastor	The Park Ministries
Eugene W. Cochrane Jr.	President	Duke Endowment Foundation
Barbara Pellin	Consultant	Mecklenburg County
Dr. William Brandon	Metrolina Medical Foundation Distinguished Professor of Public Policy on Health	University of North Carolina at Charlotte
Sindy McCrystle	Director, Division of Aging	Carolinas HealthCare
Bart Landess	VP Planned and Major Gifts	YMCA of Greater Charlotte
Bill Anderson, Ph. D.	Executive Director	Mecklenburg Citizens for Public Education
Pamela Wideman	Assistant Director	City of Charlotte Neighborhood & Business Services, Business & Executive Services

Heath and Mental Panelists

Name	Job/Role	Organization
Barbara Sheppard	Interim Executive Director	Healthy Cabarrus/Cabarrus Health Alliance
Victoria Manning	Grant Writer	Cabarrus Health Alliance
Kimm Campbell	Clinical Director	System of Care
Dr. Earl Mabry	Director	Mecklenburg County Public Health Department
Dr. William Brandon	Metrolina Medical Foundation Distinguished Professor of Public Policy on Health	University of North Carolina at Charlotte
Rory Crawford	Executive Director	Health Reach Community Clinic, Mooresville
Gayla Woody	Aging Program Administrator	Centralina Council Of Governments
Dena Shenk, Ph.D.	Director of Gerontology Program	University of North Carolina at Charlotte
Elizabeth Racine	Assistant Professor, Department of Health and Human Services	University of North Carolina at Charlotte
Sharon Thacker	Chief Operation Officer	United Family Services
Deputy Chief Harold Medlock	Chief Deputy for the Field Services Group—South	Charlotte-Mecklenburg Police Department
Maria Bonaiuto	Director of School Health	Mecklenburg County Public Health Department
Ron Reeve	Citizen Volunteer & Chair	Consumer and Family Advisory Committee, Area Mental Health Authority
Anita Brown	Chancellor Emerita	Cabarrus College of Health Science
Connie Bonebrake	Vice President of Post-Acute Care Services	Carolinas Health Care System
Dr. David Jacobs	Trauma Surgeon	Carolinas Medical Center
Sindy McCrystle	Director, Division of Aging	Carolinas Health Care System
Grayce Crockett	Interim Chief Program Officer	Care Ring



Expert and General Panelists

Children and Youth Panelists

Name	Job/Role	Organization
Laura Clark	Director of Research	Council for Children's Rights
Janet Singerman	Executive Director	Child Care Resources Inc.
Carolyn Hazeldine	SVP for Institutional Advancement	Child Care Resources Inc.
Ann Clark	Chief Academic Officer	Charlotte-Mecklenburg Schools
Rhett N. Mabry	Vice President	Duke Foundation
Gustavo Arevelo	Coordinator	Union County Public Schools
Ruby Houston	Family and Community Service Specialist	Parent University, Charlotte Mecklenburg Schools
Fannie Flono	Associate Editor	Charlotte Observer
Anne Spence Laukaitis	Former Executive Director	Cabarrus County Partnership for Children
Fran Cook	Heads Gang of One	Charlotte-Mecklenburg Police Department
Bill Anderson, Ph.D.	Executive Director	MeckEd
Hilda Diaz	Supervisor/School/Home Health Nurse	Mecklenburg County Public Health Department
Kim Wilson	Program Director	Anson County Partnership for Children
Barbara Rein	Program Evaluator	Smart Start
Nancy Guzman	Principal	Sterling Elementary, Charlotte-Mecklenburg Schools
Brian Collier	Senior Vice President of Community Philanthropy	Foundation for the Carolinas

Crisis, Housing & Stability Panelists

Name	Job/Role	Organization
Janni Sorensen	Assistant Professor of Geography & Earth Sciences	University of North Carolina Charlotte
Dontae Latson	Director	Union County DSS
Denise Wilson	Director of Adult Basic Skills	South Piedmont Community College
Marcia Webster	Executive Director	Davidson Housing Coalition
Pat Garrett	President	Charlotte Housing Partnership
Bert Green	Executive Director	Habitat for Humanity
JD Fuller	Operations Manager	Second Harvest Food Bank
Beverly Howard	Executive Director	Loaves & Fishes
David Hollars	Executive Director	Workforce Development for Centralina Council for Governments
Lori Thomas (PhD, MSW, Mdiv)	Assistant Professor, Department of Social Work	University of North Carolina Charlotte
Pamela Wideman	Assistant Director	City of Charlotte Neighborhood & Business Services, Business & Executive Services
Bill Dillon	Associate Dean	Central Piedmont Community College
Bart Landess	Vice President of Planned and Major Gifts	YMCA of Greater Charlotte
Joy Fortune	Director of Evaluation & Occupational Skills Training	Goodwill Industries of Southern Piedmont