



**CHARLOTTE**  
CHARLOTTE DEPARTMENT  
OF TRANSPORTATION

# 2012 Transportation Survey Results

The 2012 Transportation Survey is a statistically valid household opinion survey regarding transportation-related issues in Charlotte that is completed every two years as recommended in the City's Transportation Action Plan Policy 4.1.4 and Focus Area Plan Target Tran.4.

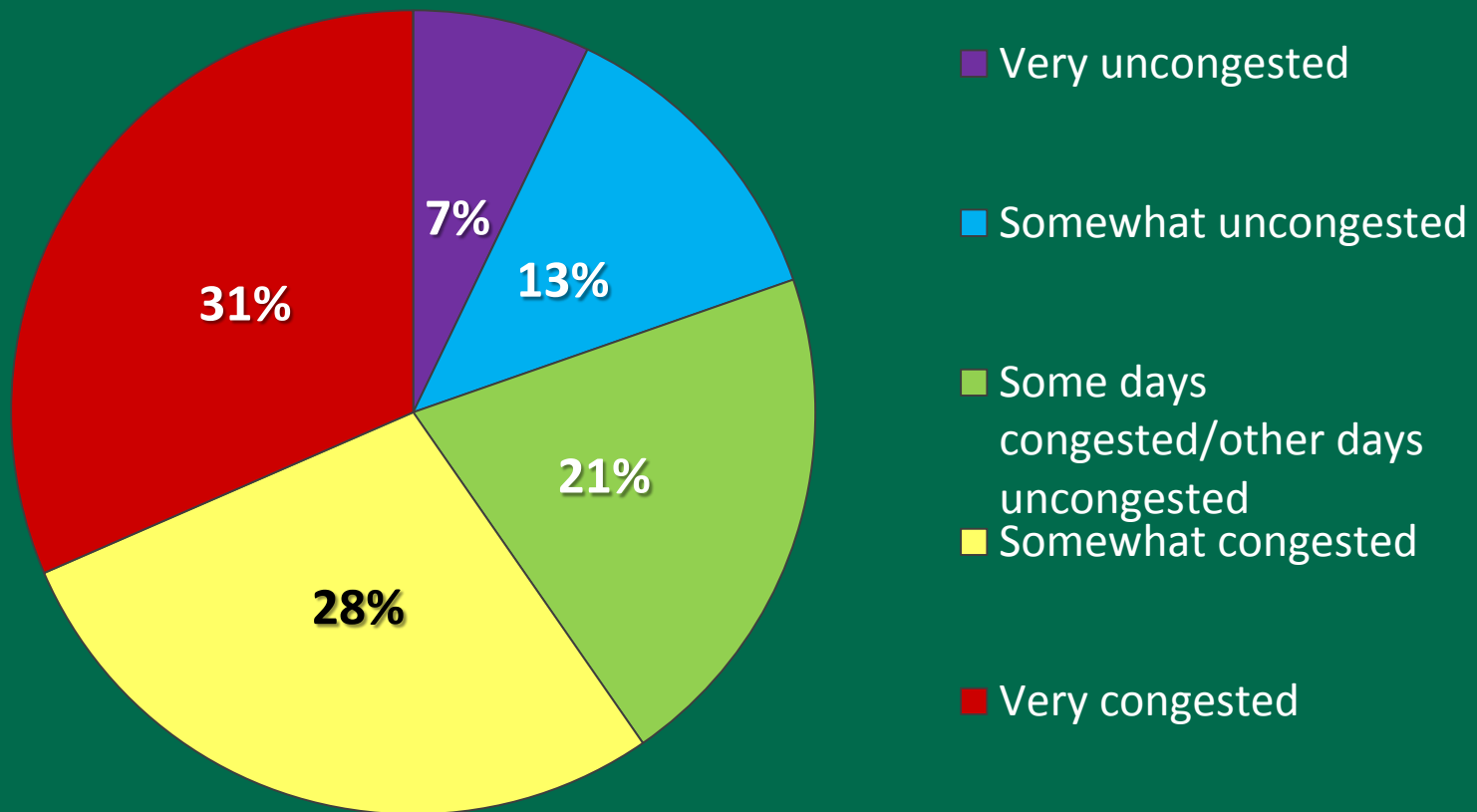


- TAP Policy 4.1.4  
The City will continue to implement a biennial survey to determine baseline public awareness and knowledge of the strategies recommended in the TAP, including the Centers, Corridors and Wedges Growth Framework and the City's multimodal transportation approach.
- Focus Area Plan Target Tran.4  
The City will conduct an annual survey, to benchmark existing community awareness of the City's transportation plans and growth strategy by December 2012.

- Survey conducted by The Jackson Group
- 406 Households in Charlotte and ETJ
- Selected at random for a telephone survey
  - 142 Landline (35%)
  - 264 Wireless (65%)
- Targets for each ZIP Code based on population
- **Topics include:** existing driving conditions, possible solutions to congestion, priorities for public sector actions, bicycle travel, growth management, speeding and safety concerns, funding for road construction and maintenance, air quality, and household characteristics

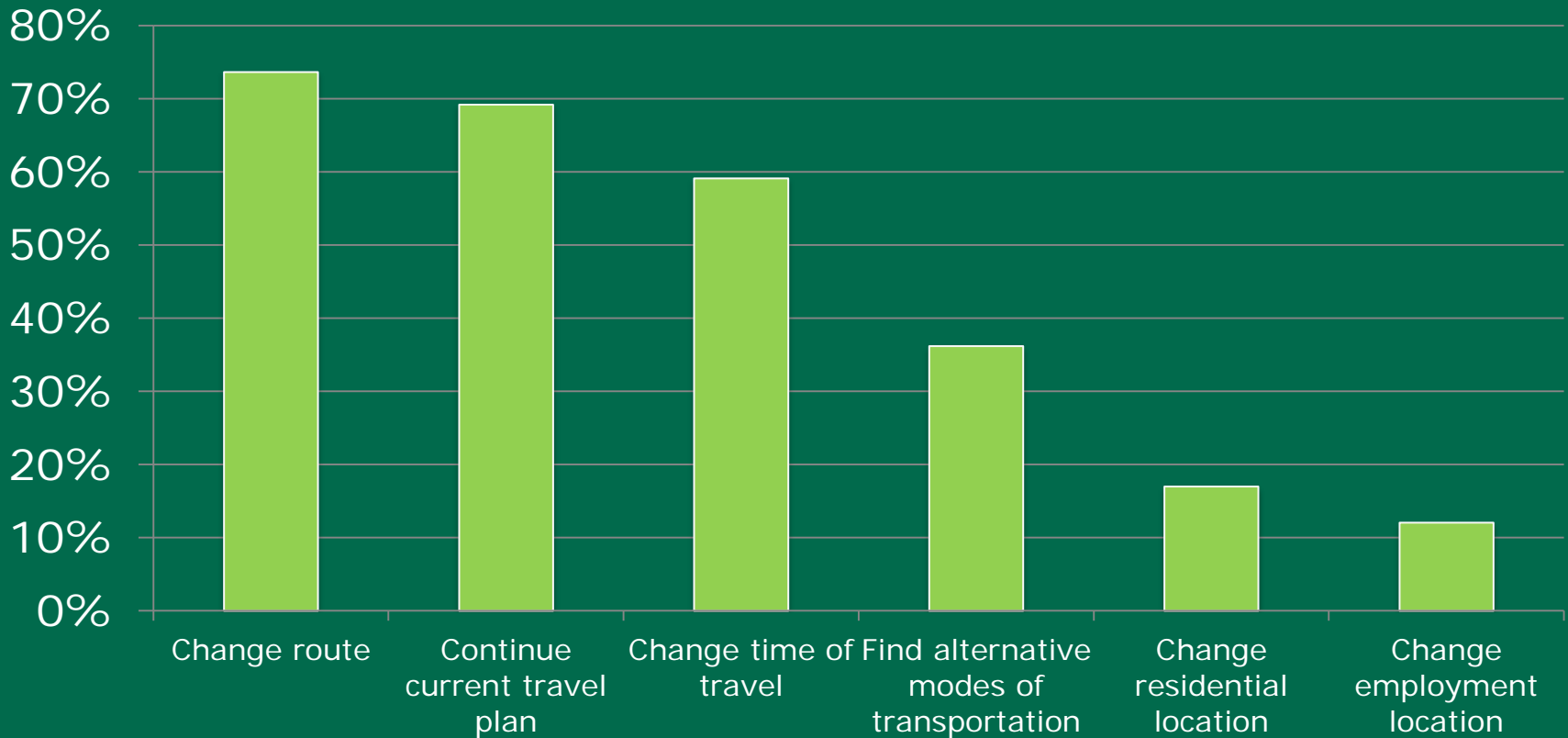


## Describe your route to work...





If the route you most frequently take to work is or were to become extremely congested, which of the following actions would you most likely take?



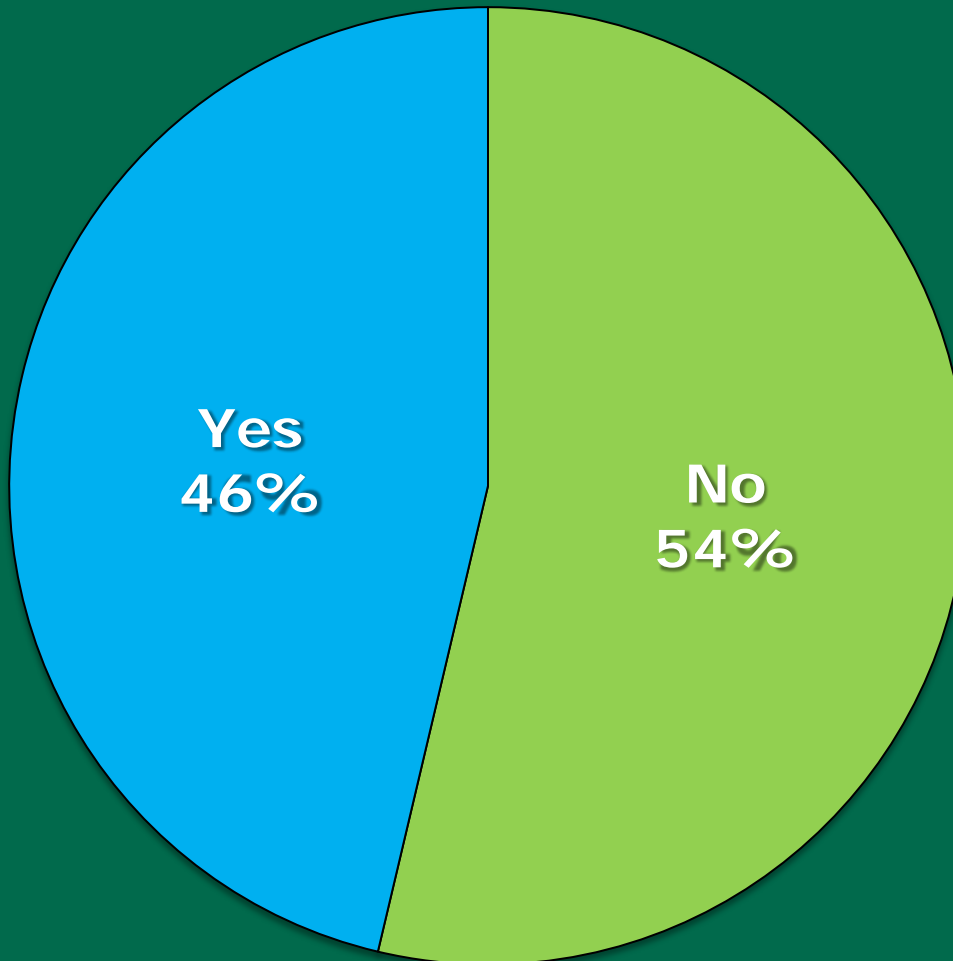


If the route you take to work is or were to become extremely congested, which of the following actions should the City of Charlotte or the State take to relieve congestion?





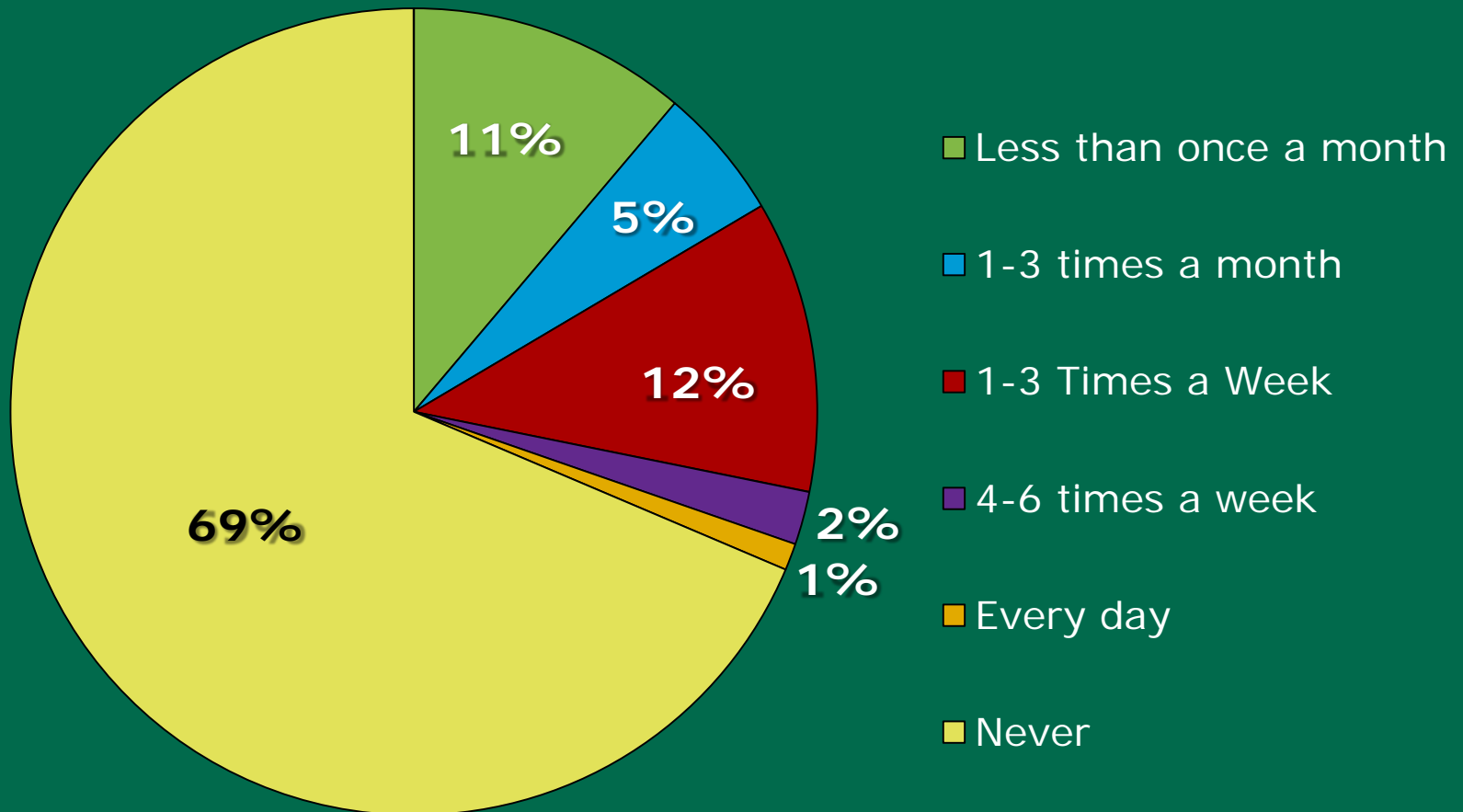
Do you own a bicycle?





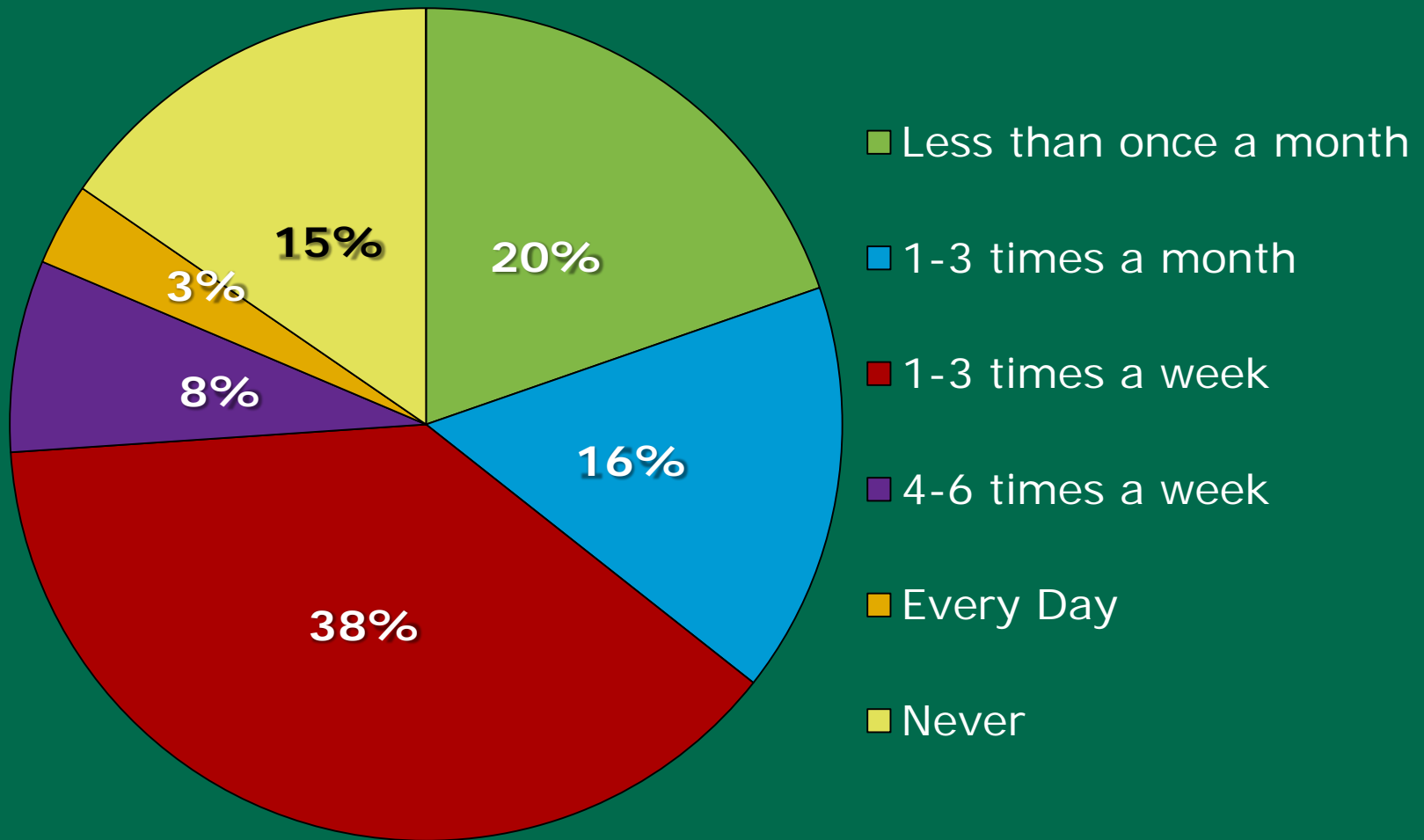


How often do you ride a bicycle for school, work, or running errands?



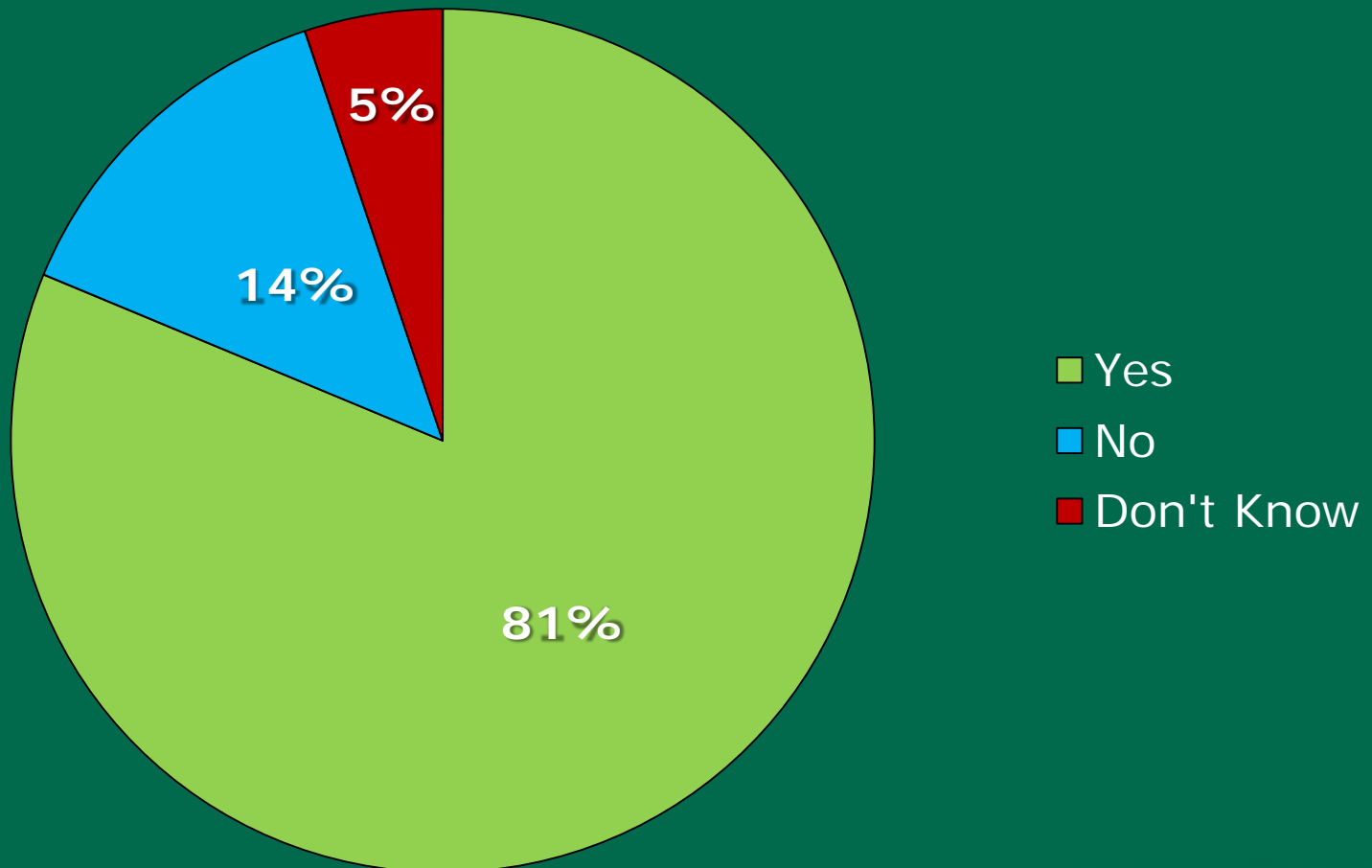


How often do you ride a bicycle for exercise or recreation?



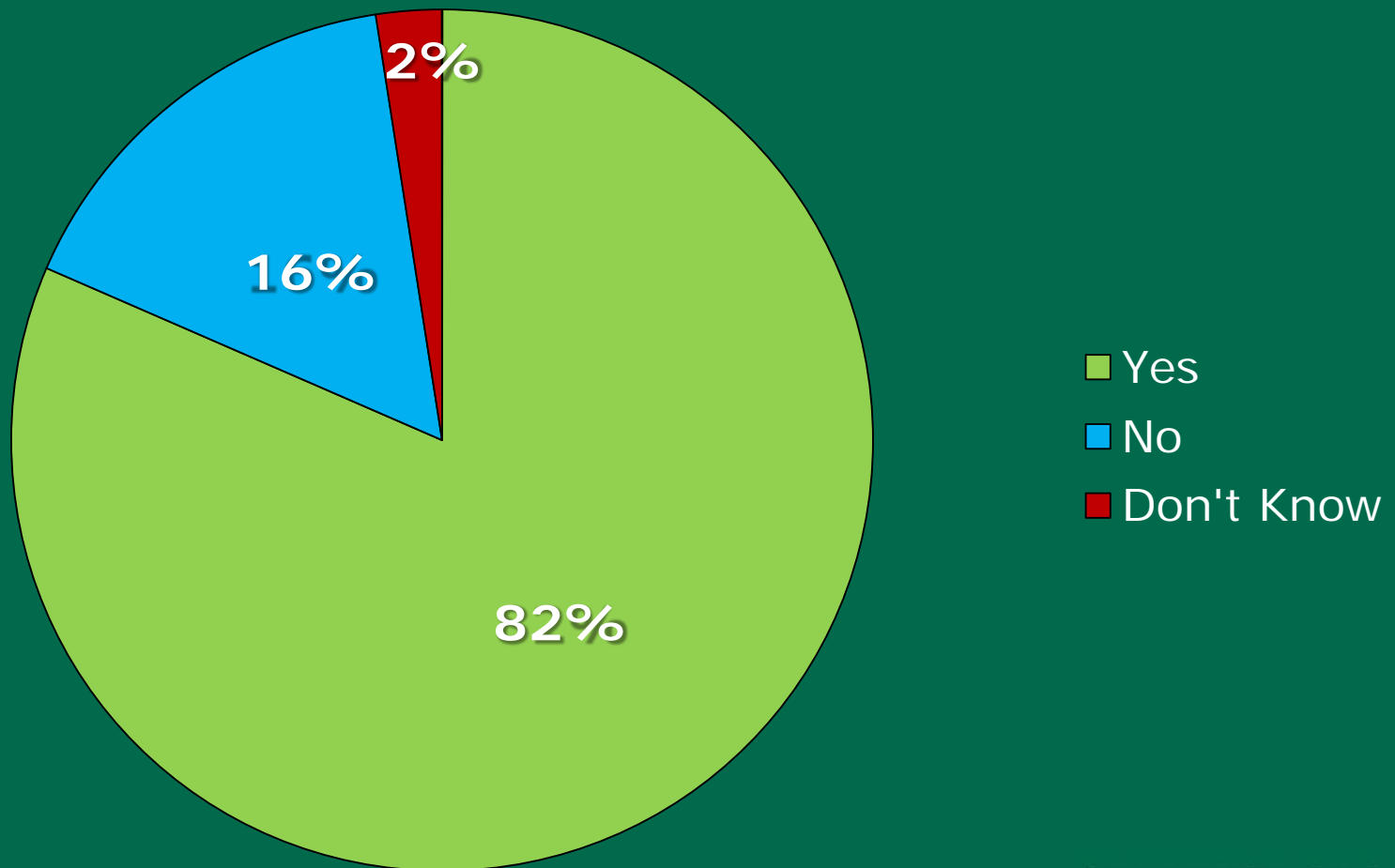


Do you believe that a bike network should exist that includes bike lanes, routes, and greenways?



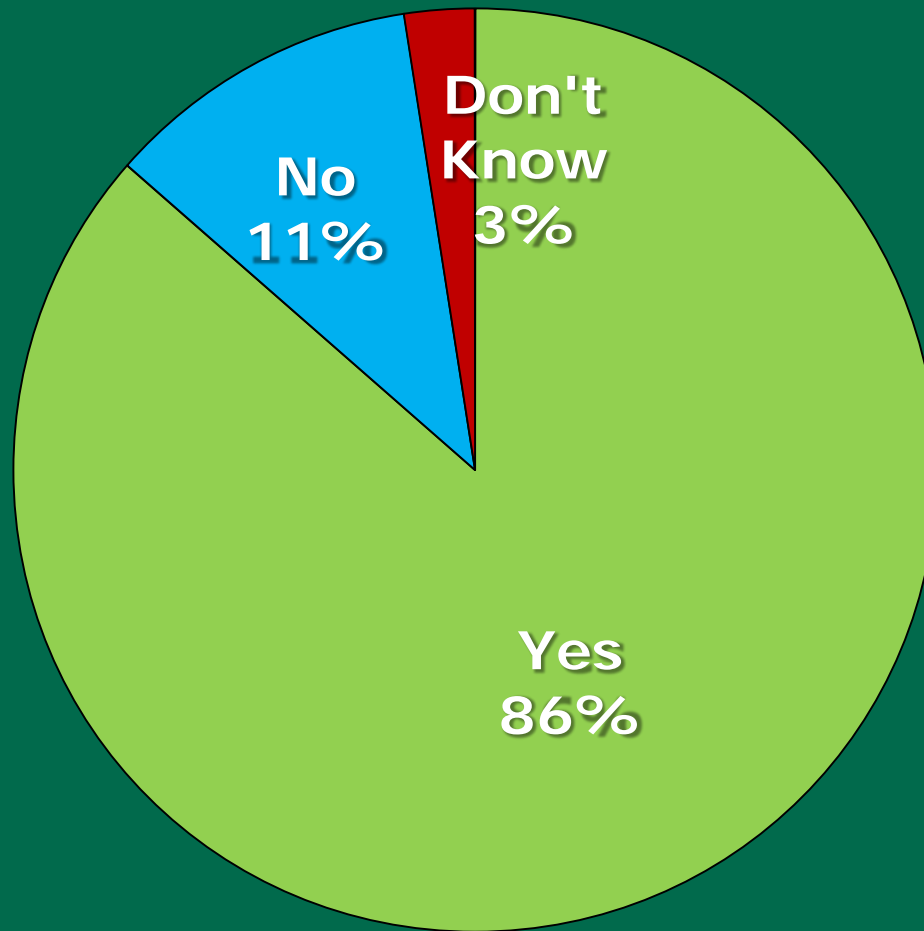


Do you believe roads should be designed to accommodate all users including motorists, pedestrians, bicyclists, and transit users?



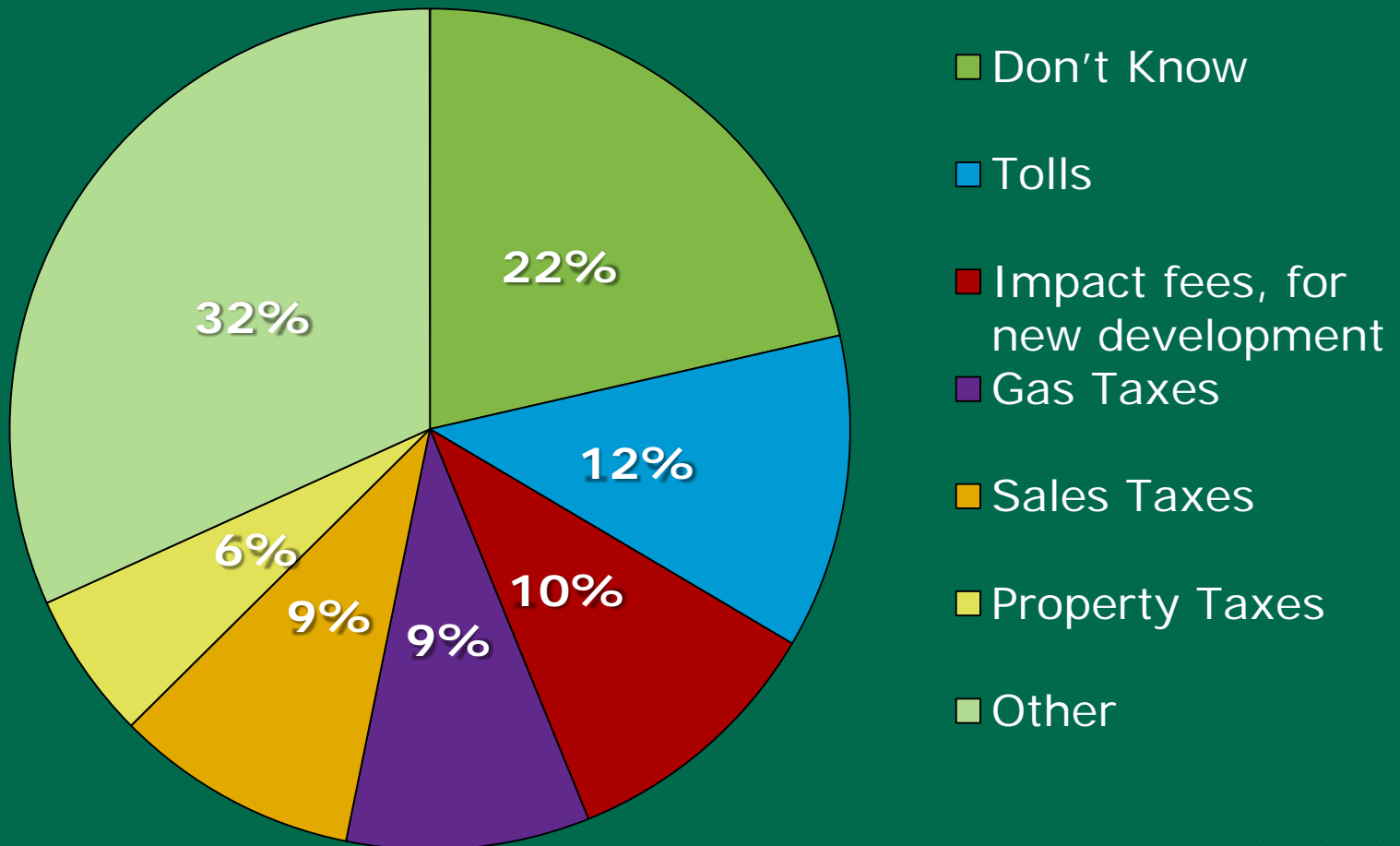


Do you believe that sidewalks should be provided on thoroughfares in Charlotte?



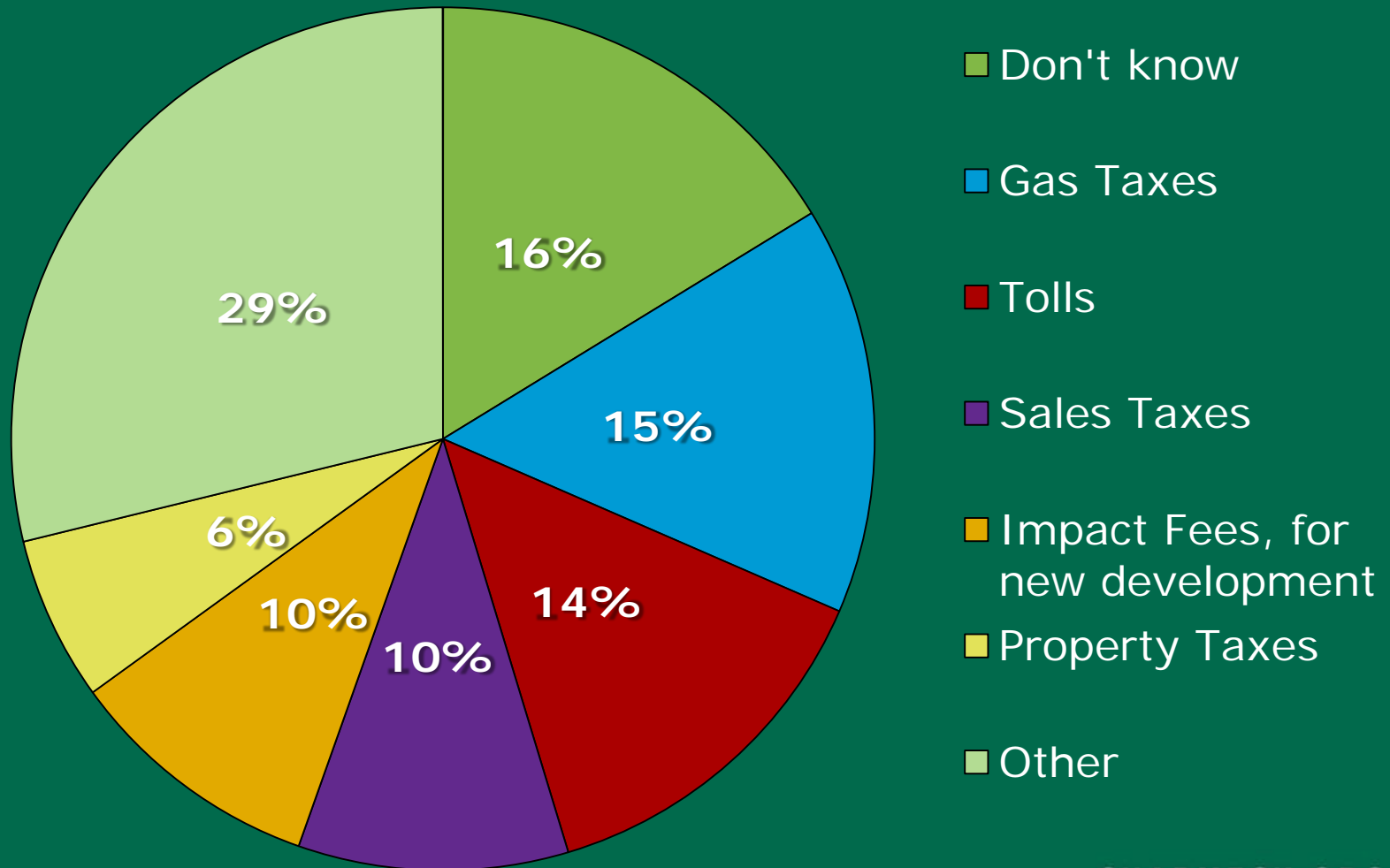


How should the government pay for new roads?



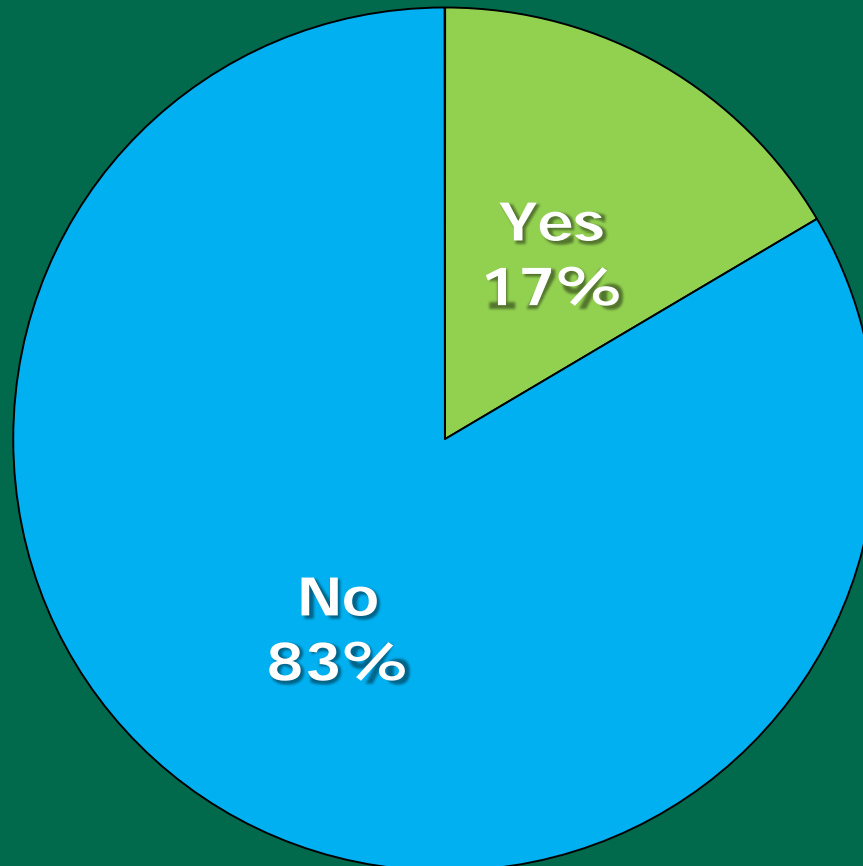


How should the government pay for road maintenance?





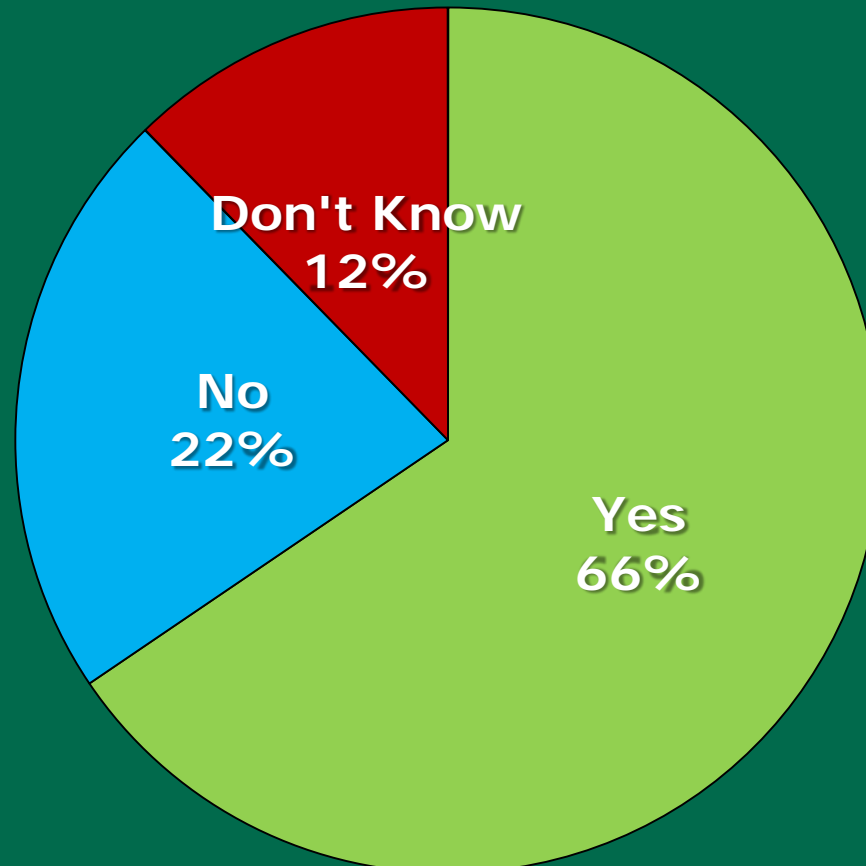
Are you aware of the City's growth management strategy known as the "Centers, Corridors and Wedges"?





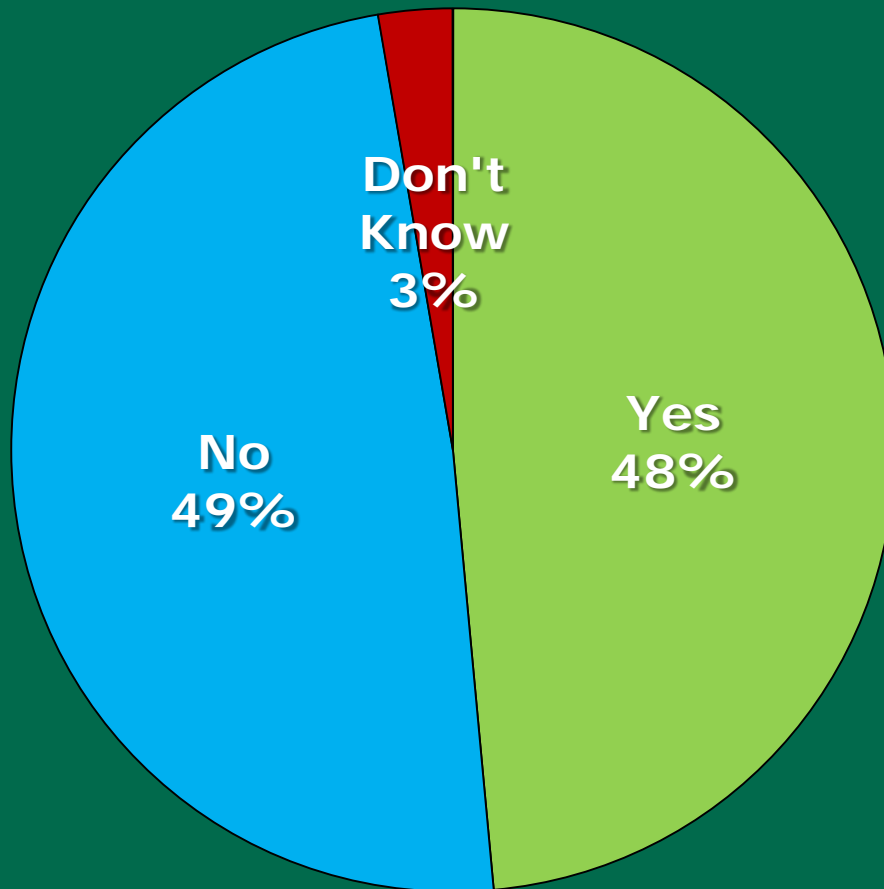


Do you believe that the City of Charlotte should steer growth to areas where there is sufficient infrastructure to accommodate it & steer growth away from areas there is not sufficient infrastructure?

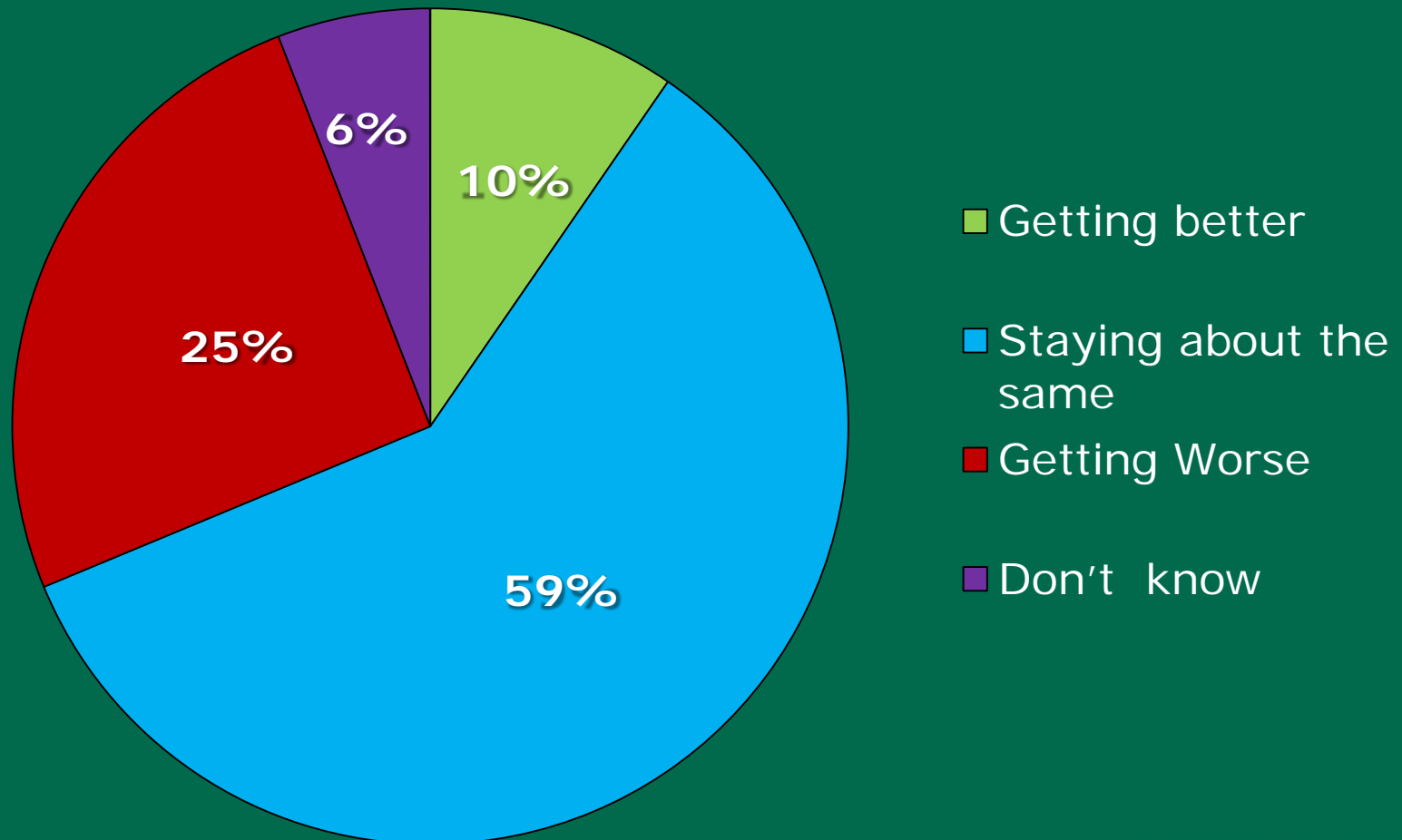




Do you believe air quality is a problem in Charlotte?

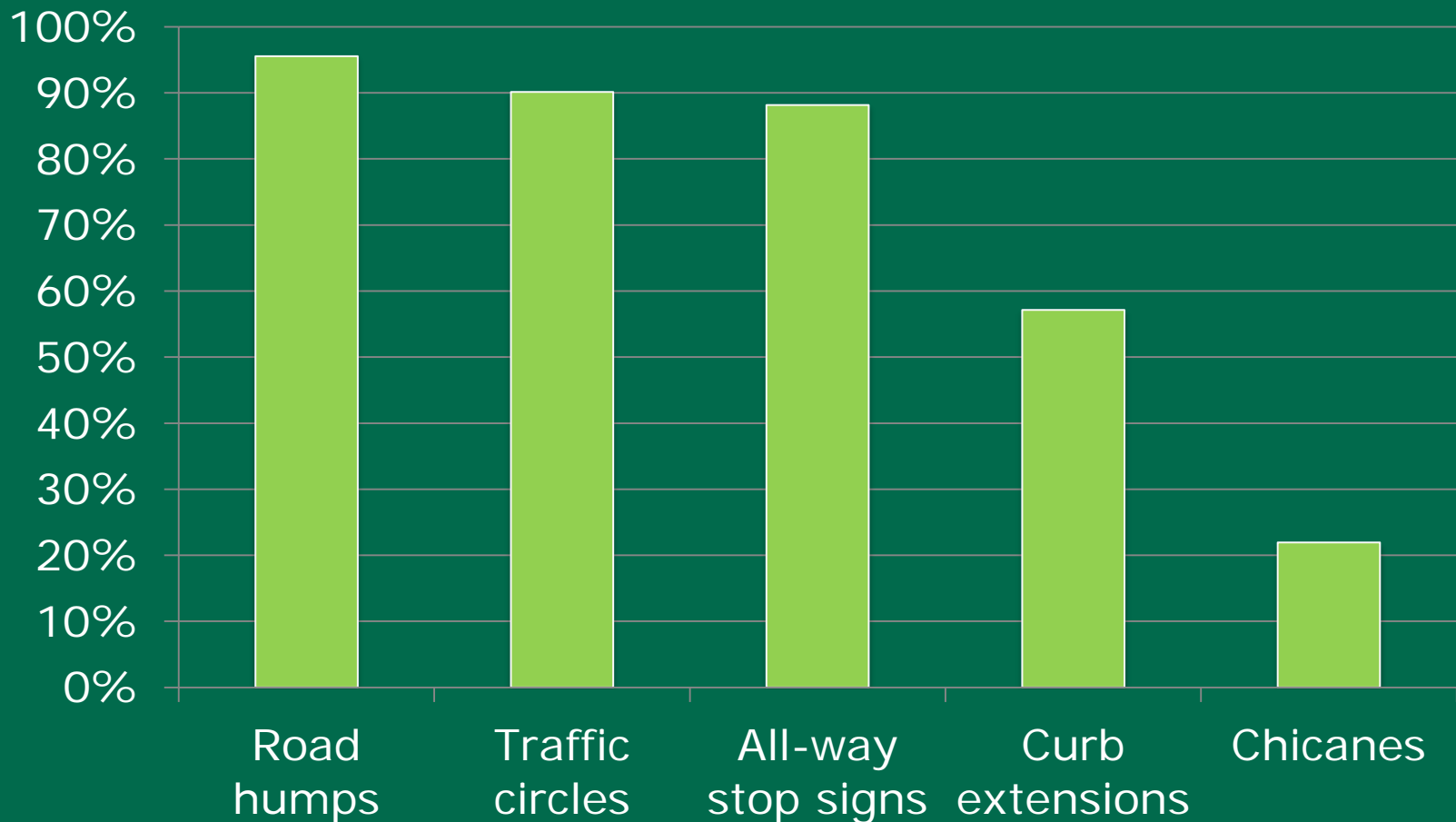


Do you believe Charlotte's air quality is...



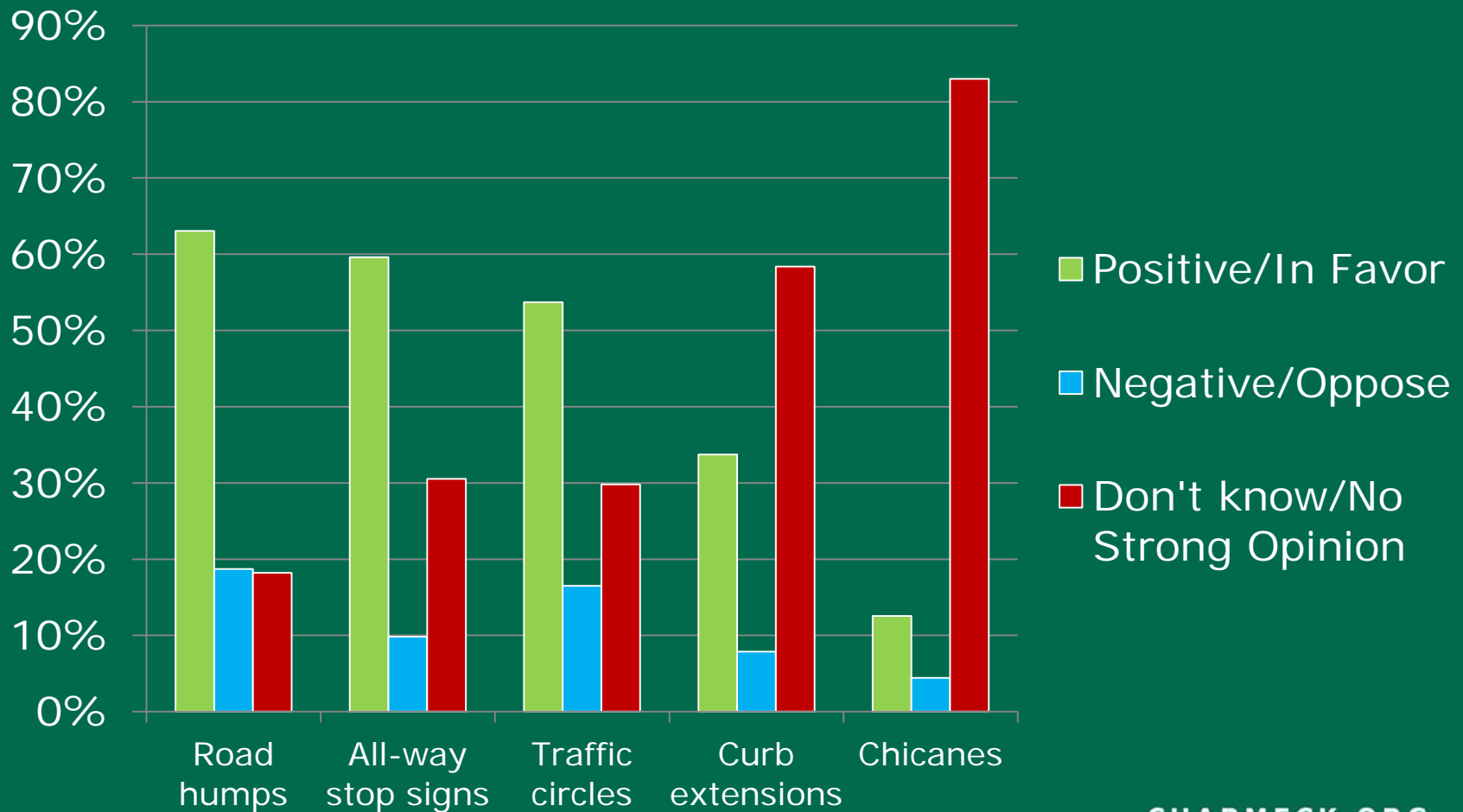


Are you familiar with the following types of traffic calming...

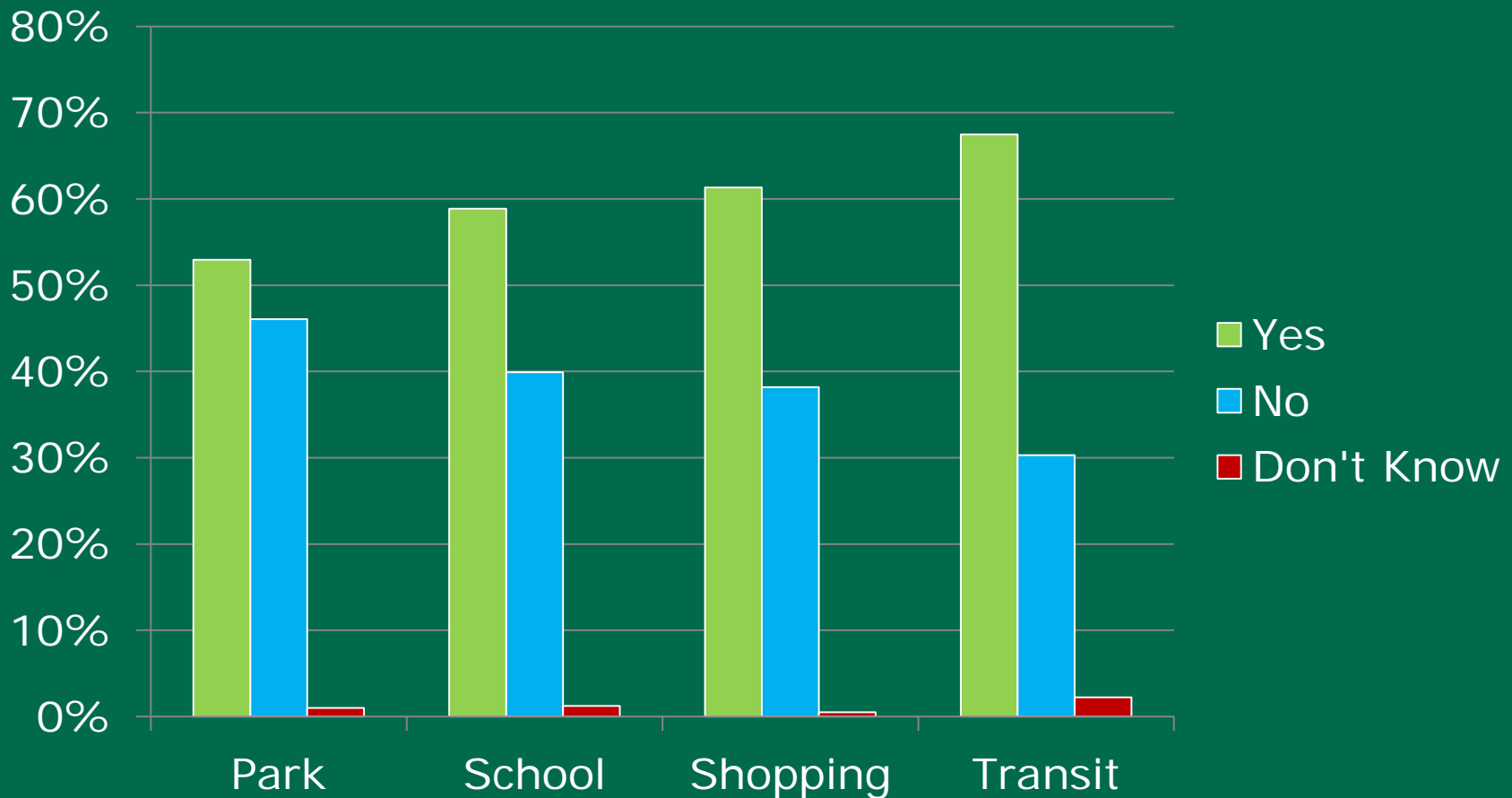




What is your opinion about the following types of traffic calming...

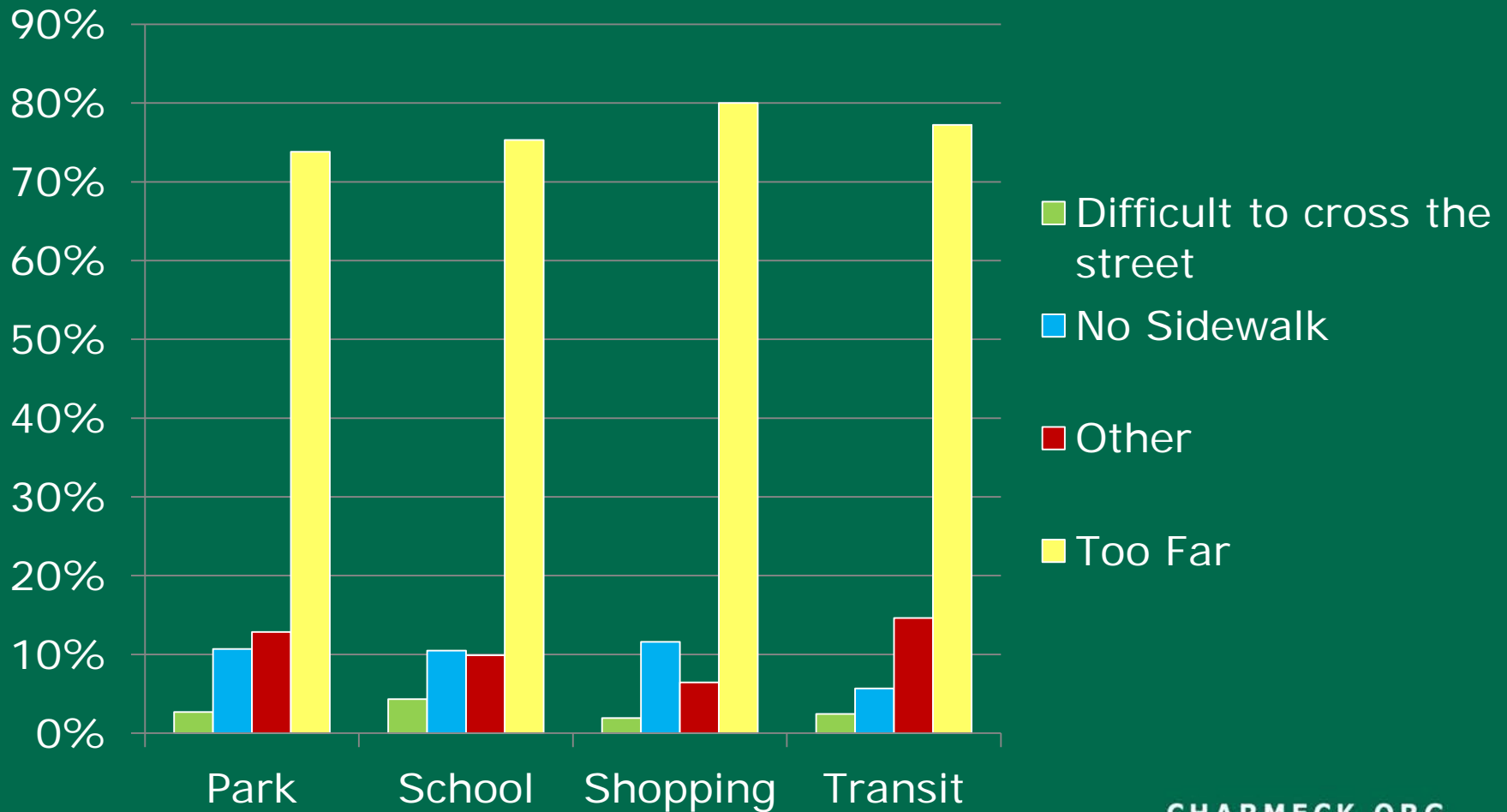


Can you walk to the following within 10 minutes of your residence ...



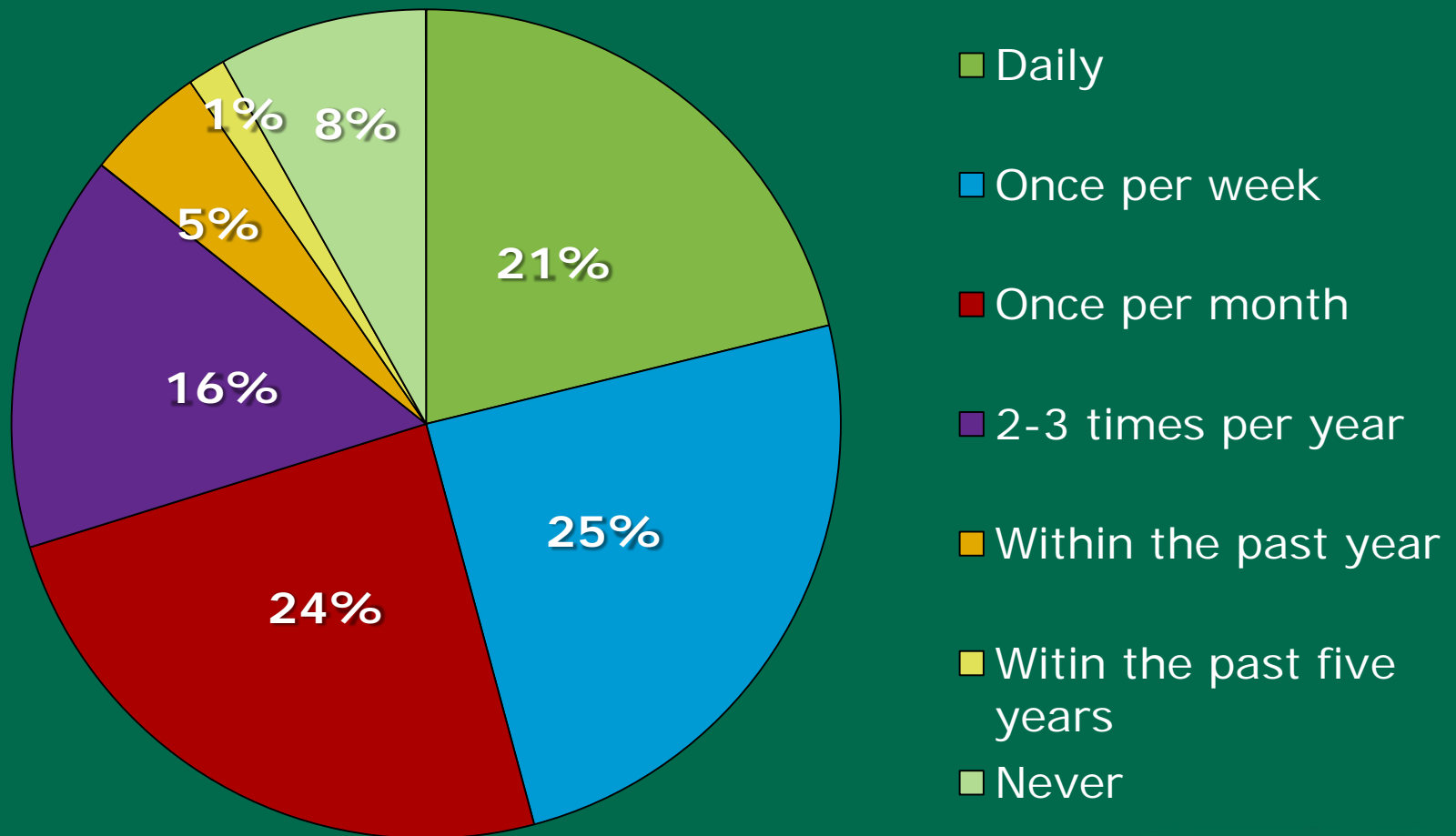


Why can you not walk to ...





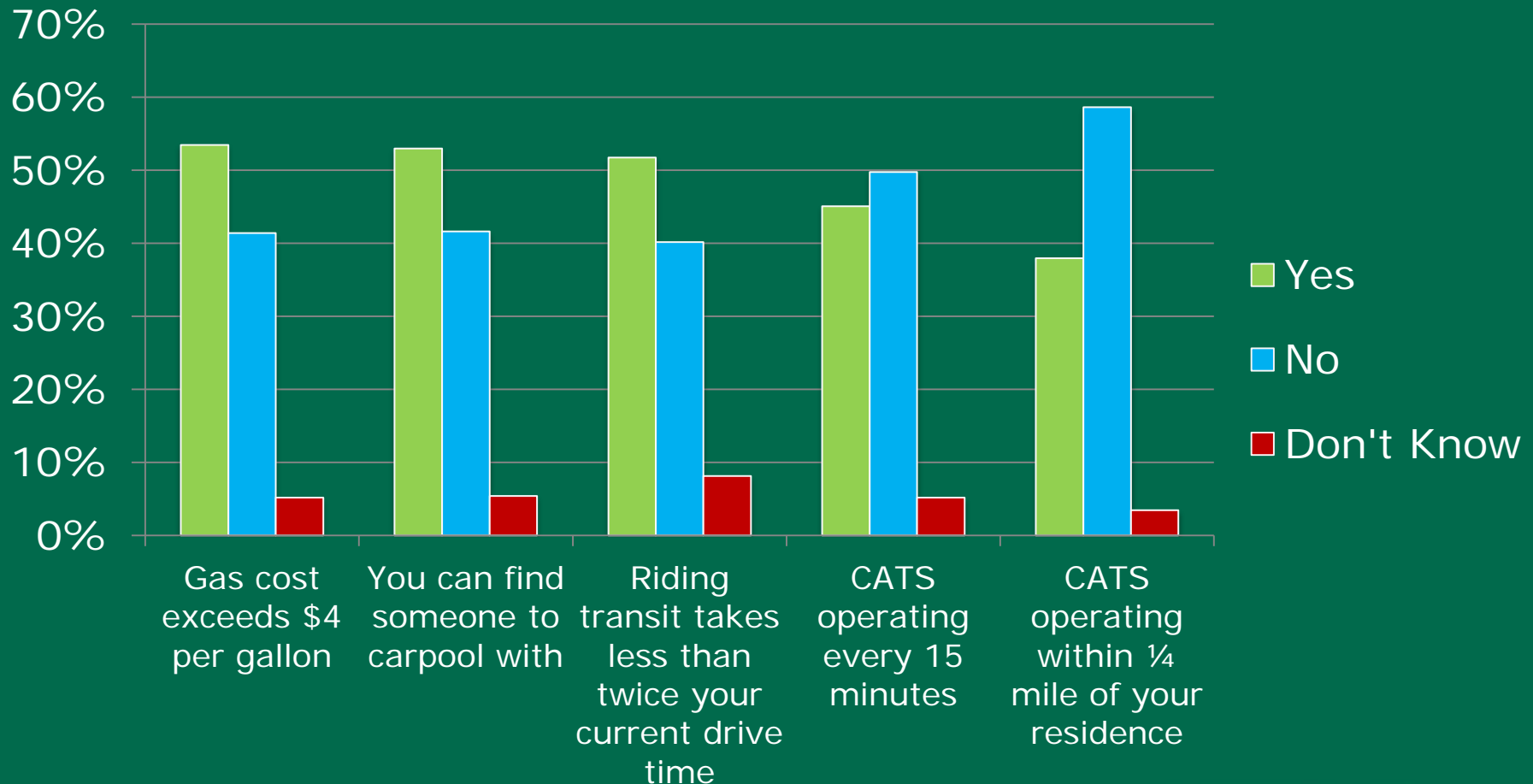
How often do you drive to uptown?





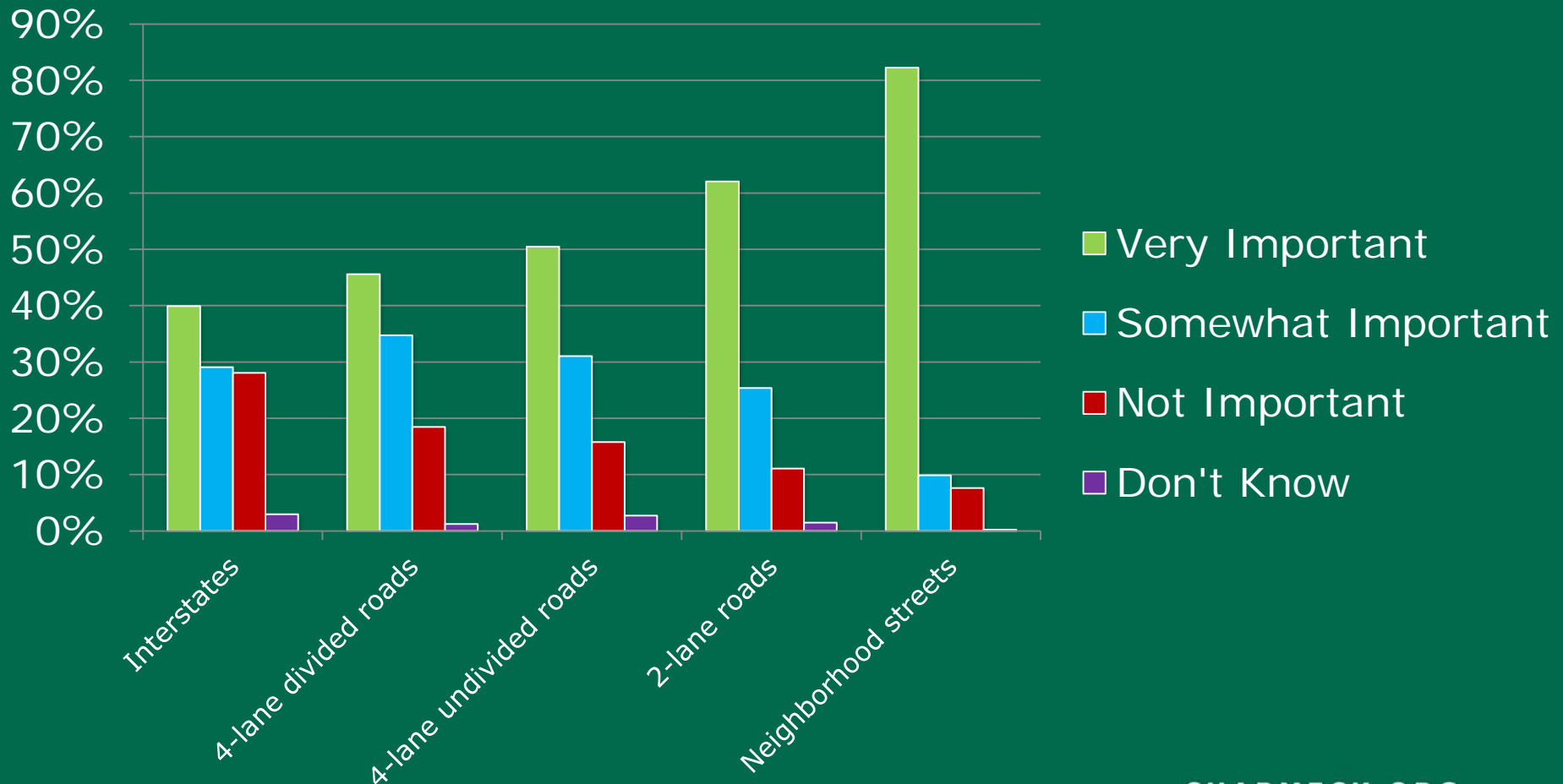


Would any of the following cause you to drive less?

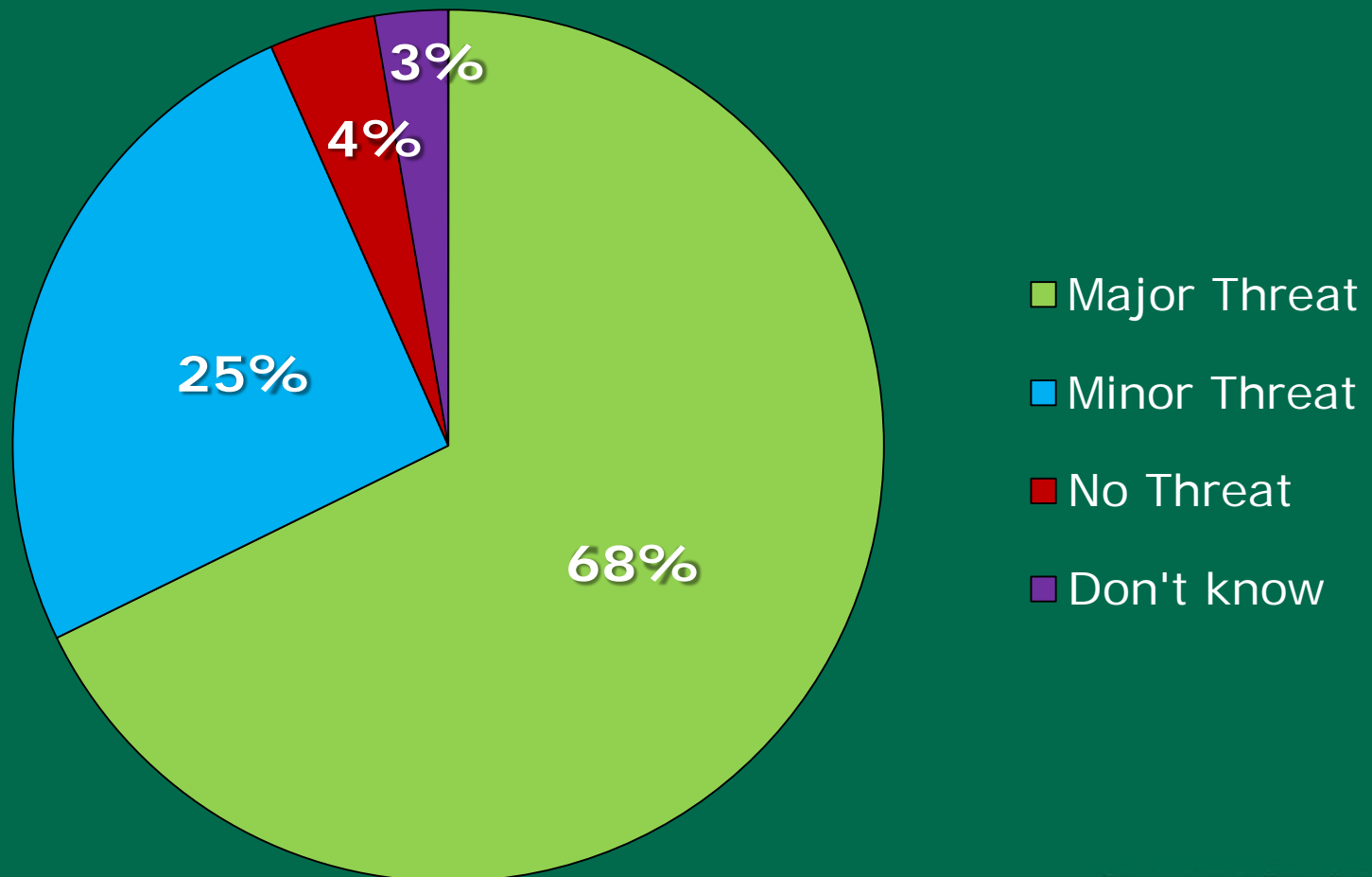




How important is it that something be done to reduce speeding on ...

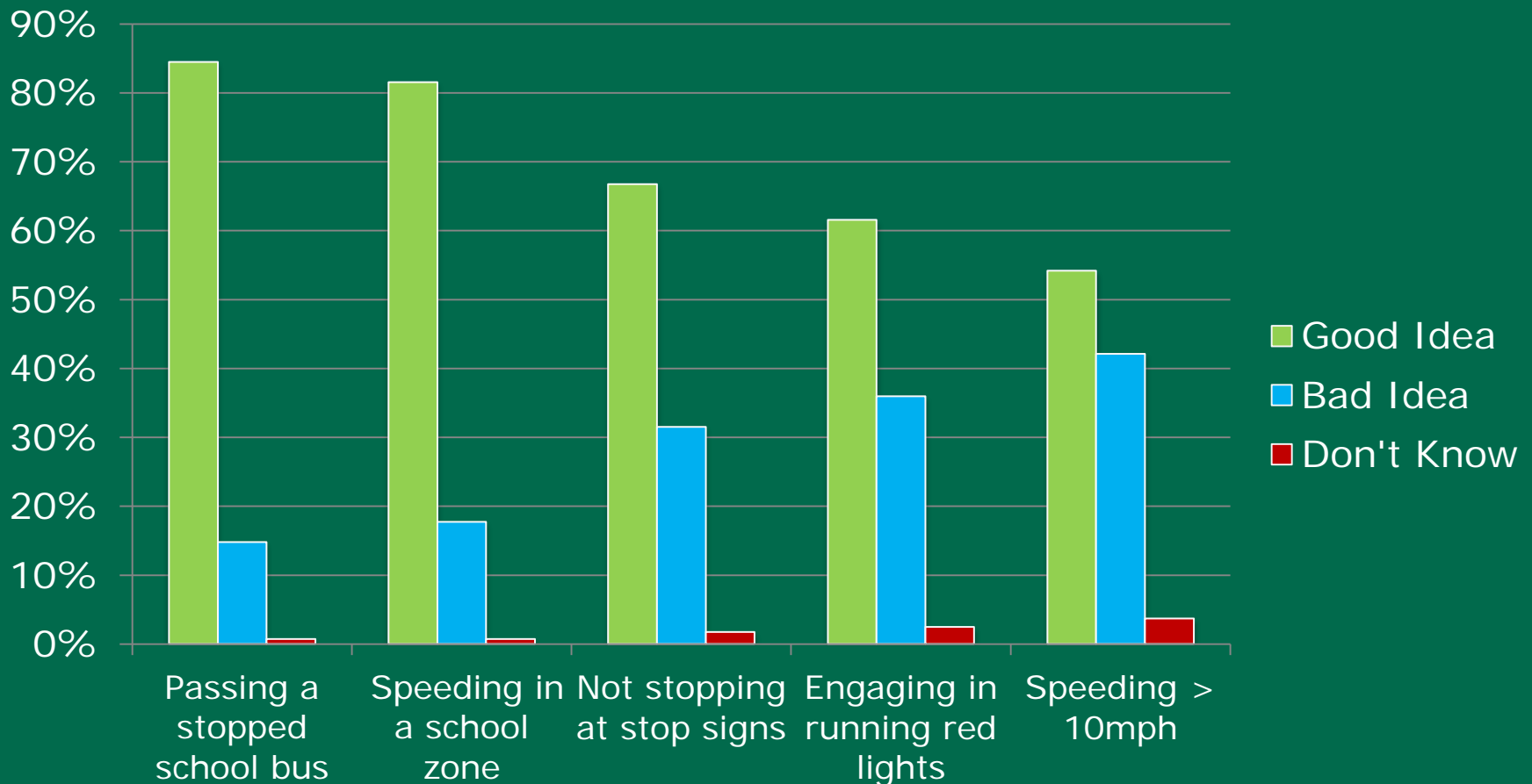


In your opinion, how much of a threat is it to the personal safety of you and your family if other drivers are speeding?



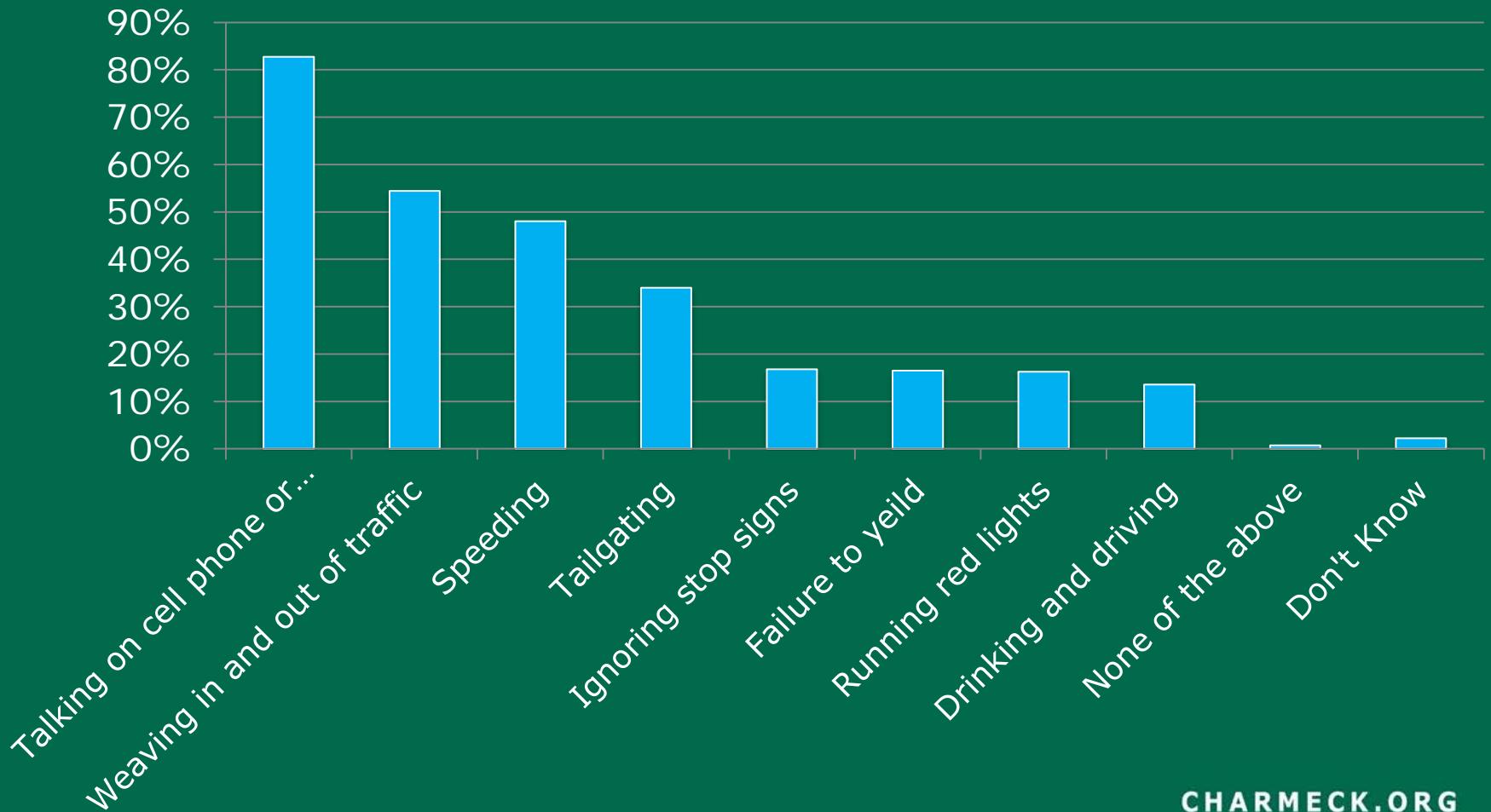


Do you think it is a good idea or a bad idea to use automated photo enforcement to identify vehicles that are ...



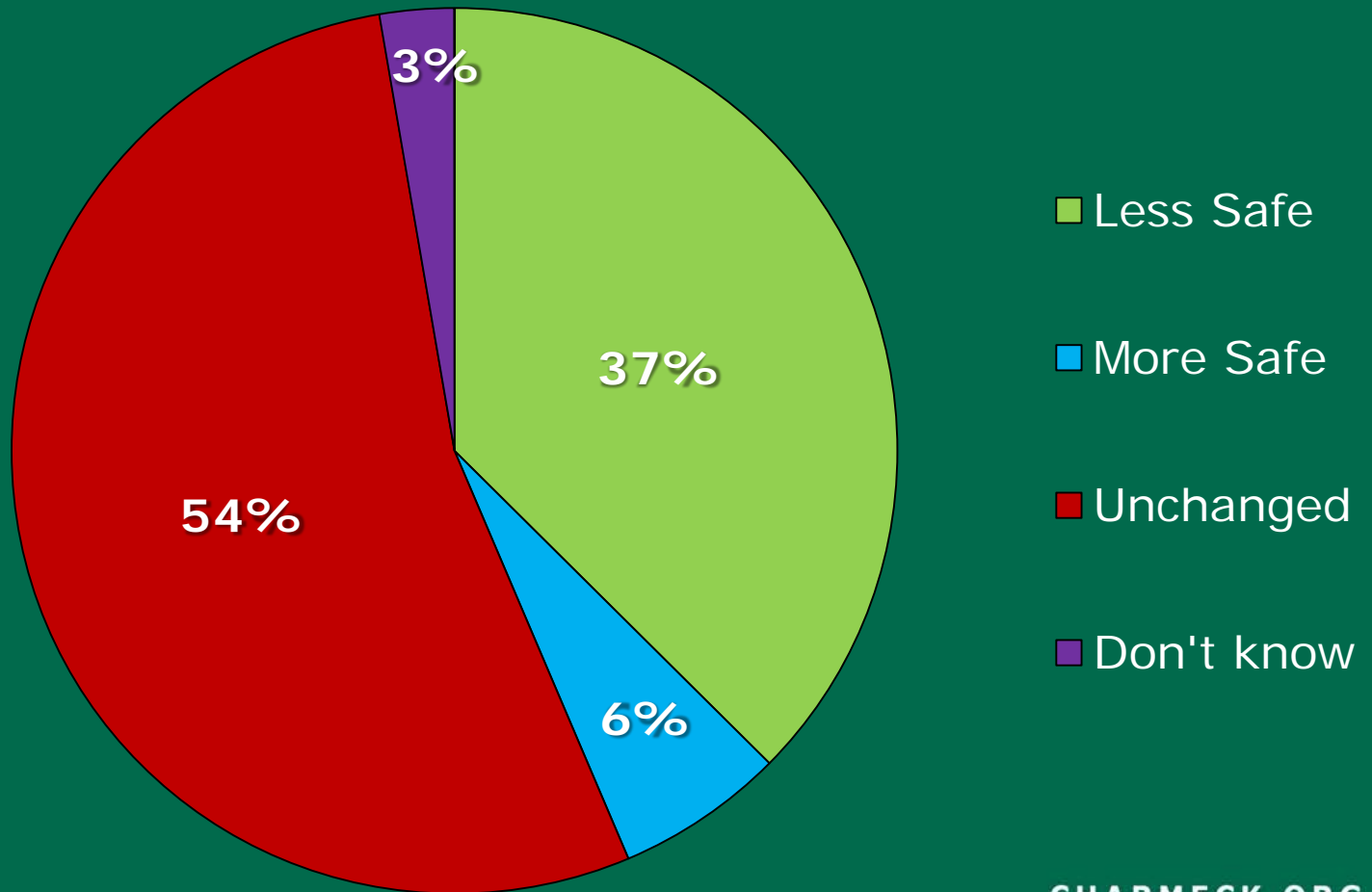


Do you think it is a good idea or a bad idea to use automated photo enforcement to identify vehicles that are ...



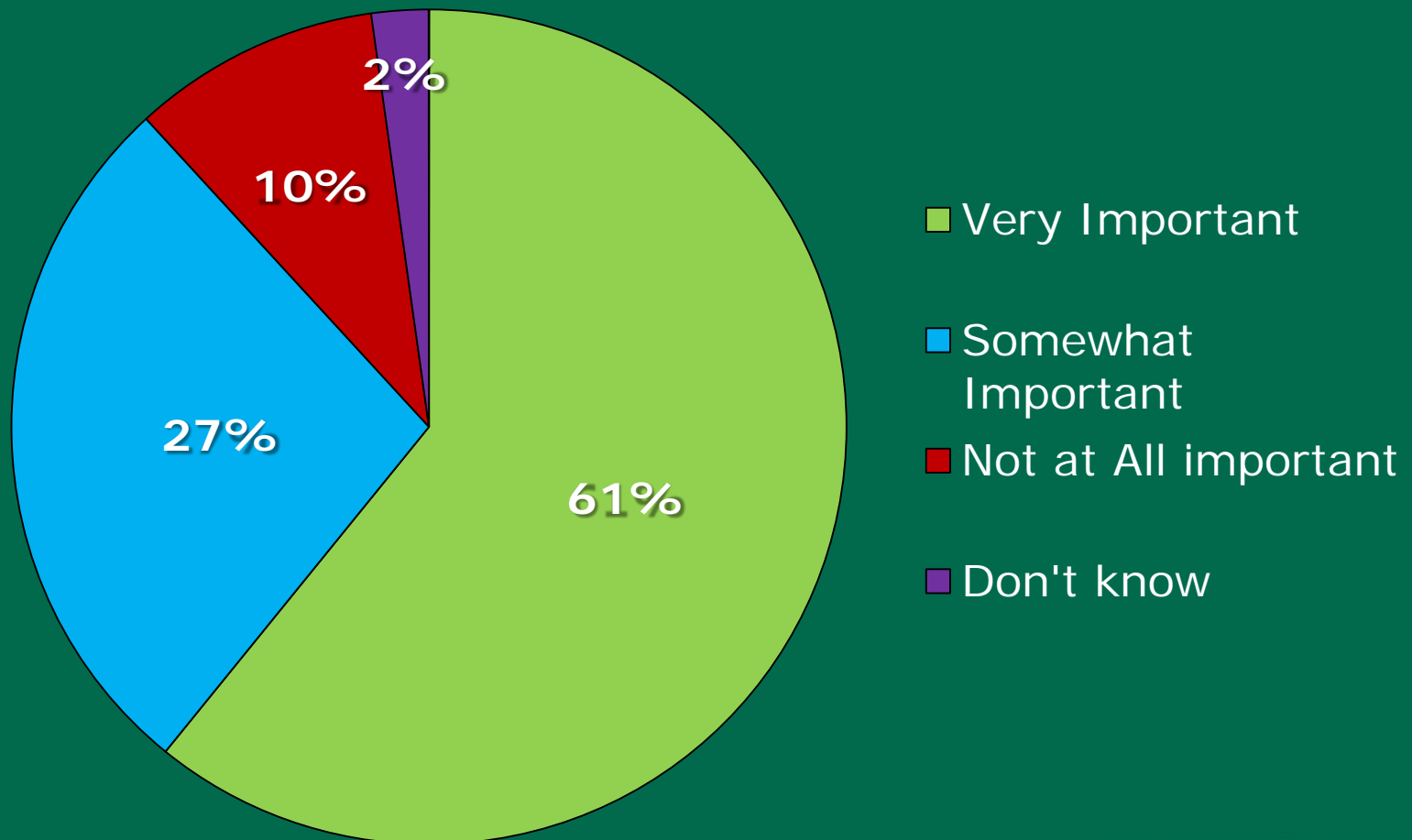


Compared to one year ago, would you say that motorists on the roads you drive are:



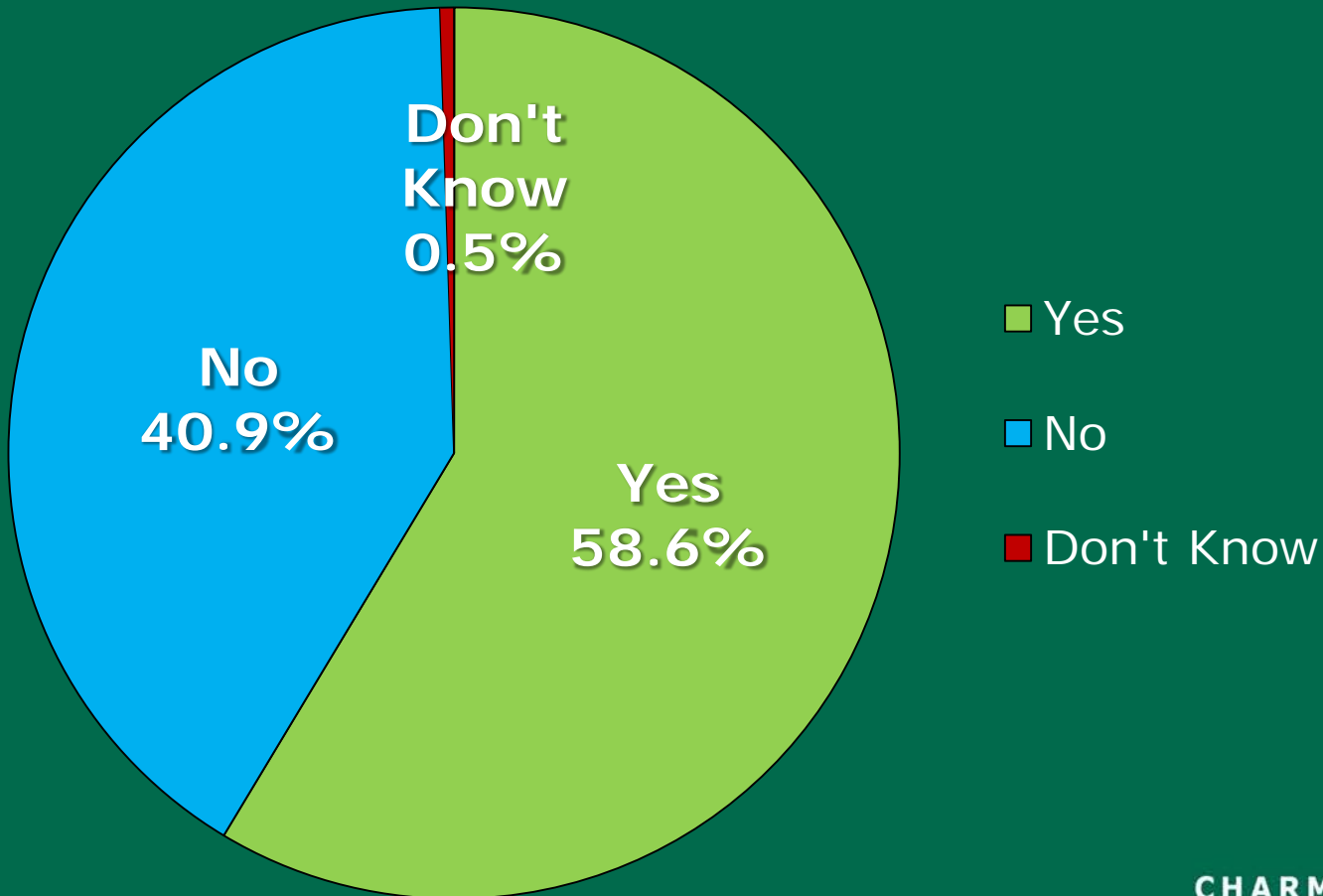


In your opinion, how important is it that drivers be educated about safe driving habits through public awareness campaigns?





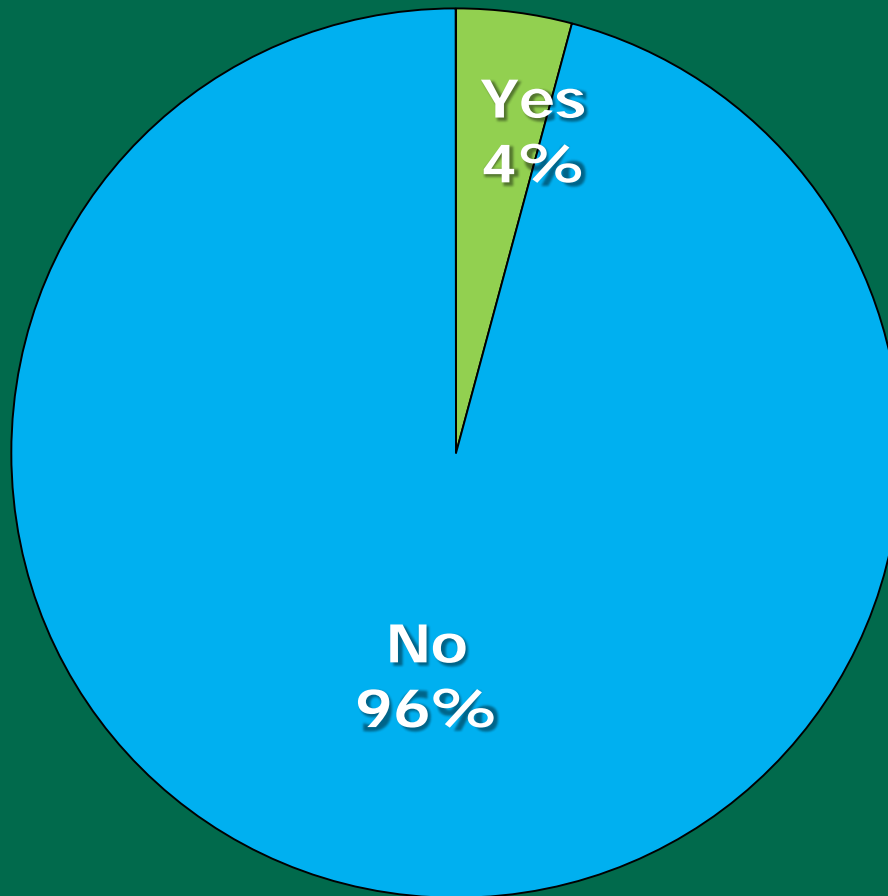
Are you aware that North Carolina has a law requiring you to stop for visually impaired pedestrians using white canes or guide dogs, no matter where they are crossing the roadway?





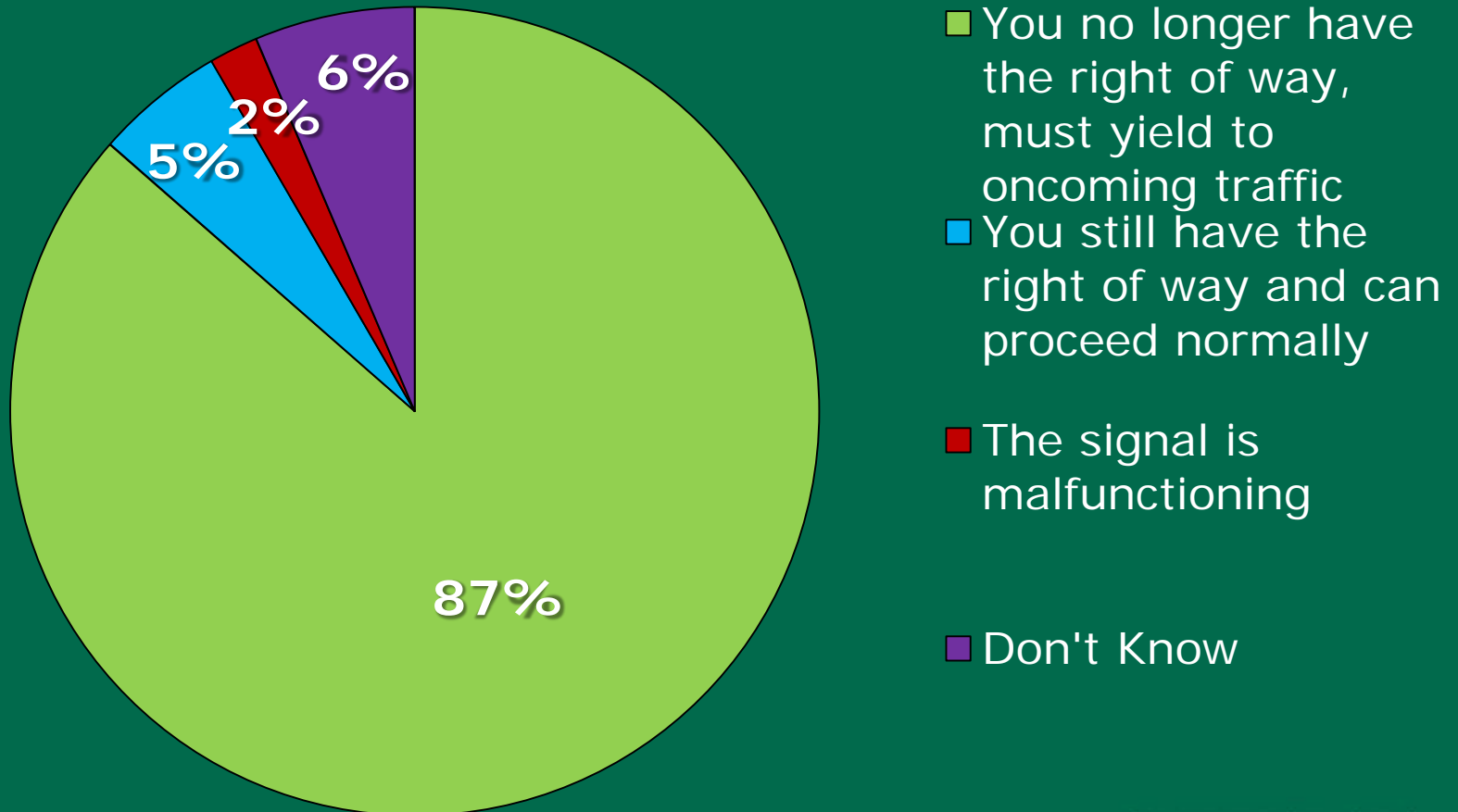


Do you usually drive with a radar detector in your vehicle?



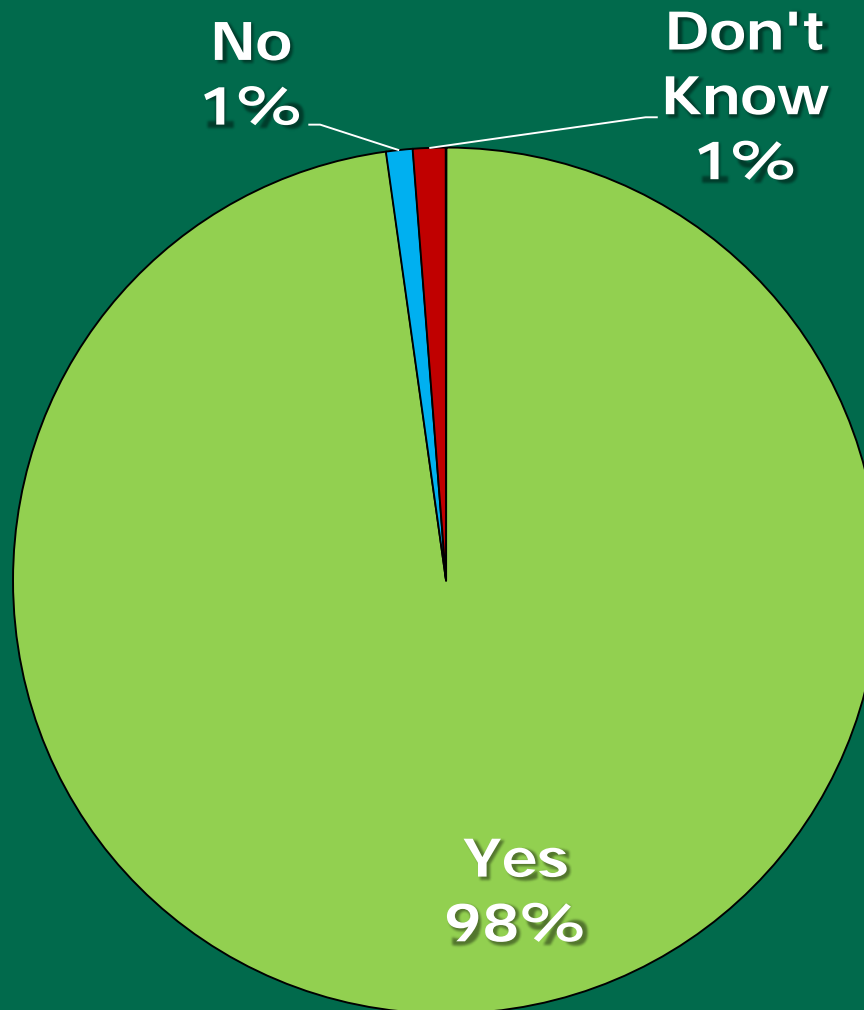


If you are travelling in a left turn lane and the signal changes from a green arrow to a flashing yellow arrow on the signal for your lane, what does this mean?





Does a steady red signal indication always means stop?





Does a steady red signal indication always means stop?

