

ANNUAL REPORT 2008











MESSAGE FROM THE DIRECTOR



Great Year Behind, Challenging Year Ahead for Mecklenburg County Park and Recreation

What another great year for Park and Recreation in Mecklenburg County! The completion of the 10 Year Master Plan and passage of the \$250 million bond issue were two of the high points for all of us. Our citizen commissioners, advisory board members and volunteers, along with our staff, worked very hard to accomplish these major goals.

As the year drew to a close, the reality of the economic condition of the country and its impact on Mecklenburg County became clear. We will all be facing challenges to provide

services during a time when parks, recreation programs and preservation of our natural resources are essential to our citizens. We have the professionals, citizen volunteers and partners in place to meet the financial challenges and continue outstanding services to our citizens.

Please continue to let us know how we are doing while you enjoy our parks, natural areas and award winning programs!



James R. Garges, Director Mecklenburg County Park and Recreation

Board of County Commissioners

Mecklenburg Board of County Commissioners: (bottom row, L to R) Vilma Leake, Harold Cogdell, Jennifer Roberts, Dan Murrey, Karen Bentley, (top row, L to R) George Dunlap, Dumont Clarke, Bill James, Neil Cooksey

Park and Recreation Commission



Mecklenburg County Park and Recreation Commission in February 2009: (front row L-R) Kirk Otey, Owen Furuseth, Chairman Brad Pearce, John Barry, Jeff Tarte, (Back row) Scott McClure, Beverly Lawston, Tim Morgan, Rob Brisley, Brenda McMoore

Park and Recreation is for people!





















REPORT ON OPERATIONS AND FACILITIES

Growing Park and Recreation System Serves Mecklenburg Youth and Adults

Parks operated by Mecklenburg County Park and Recreation Department hosted an estimated 4.2 million visitors in FY2008. Our youth athletic programs, including basketball, baseball, track and field, soccer, flag football and tennis, served 4,800 youngsters. Adult sports programs served 2,800 adults. Our nature preserves hosted more than half a million visits, and 283,000 people came to our swimming pools. We provided swim lessons to more than 3,000 youngsters. Our recreation centers served 753,000 patrons through programs, rentals and open play.



Groundbreaking for baseball fields, Winget Park

Our department grew to meet growing demands for recreation facilities and programs. We completed dozens of capital bond projects and drew master plans for new or expanded parks, recreation centers and greenways. To save money for taxpayers, we expanded our commitment to "joint use" projects, to cooperate and "co-locate" facilities with agencies such as Charlotte-Mecklenburg Schools and Charlotte Housing Authority.

Mecklenburg commissioners approved a comprehensive 10 Year Master Plan for Mecklenburg County parks and recreation. It makes ambitious recommendations to expand and improve our system in the next decade. The Master Plan sets high priorities for walking and biking trails (including greenways), more neighborhood parks, nature centers and trails, community and regional parks, more playgrounds, more indoor swimming facilities, etc. The plan and various summaries are available at www.parkandrec.com.

In a strong show of support, Mecklenburg voters approved at referendum \$250 million in bonds in 2008 to continue building parks and recreation facilities across Mecklenburg County, in Charlotte and in the County's towns. The bond package included more than 60 projects, many of which had to be placed on hold in early 2009 because of difficulties in the local economy.

Major projects completed during 2008 included:

- Mallard Creek Park Soccer Complex expansion
- Reedy Creek Nature Center Herbarium
- Ninth Street Park Playground
- Frazier Dog Park
- R. L. Smith Park
- Clanton Park Soccer Complex and Pavilion
- Druid Hills Neighborhood Park
- Elon Park Sports Complex
- Nevin Park Accessible Playground, "Race Playce"
- Midwood Park Amphitheatre
- 3.8 miles of new greenway at Stewart Creek, Irwin Creek and Four Mile Creek



Ribbon cutting, Four Mile Creek Greenway

Projects under construction at the end of 2008 included:

- Revolution Sports & Learning Academy
- Eastway Park
- Shuffletown Park
- Robert Caldwell Bradford Park
- Thomas McAllister Winget Park
- Berewick Recreatio Center
- Park Road Park Lake Environs
- Harrisburg Sports Complex
- Little Sugar Creek Greenway Belmont St. to Alexander St. Park: 0.2 miles



Volunteers at Race Playce "Build," Nevin Park

- Little Sugar Creek Greenway Baxter St. to Morehead St: 0.2 miles
- Little Sugar Creek Greenway Charlottetowne Ave. to Baxter St. (Midtown): 0.2 miles
- Little Sugar Creek Greenway 7th St to Elizabeth Ave. (includes CPCC section): 0.2 miles
- McDowell Creek Greenway Westmoreland Rd (Cornelius) to Sam Furr Rd. at Birkdale Village (Huntersville): 1.5 miles
- Fabrication of sign package for Mallard Creek/Clark's Creek, prototype for all greenways

SPECIAL EVENTS AND PROGRAMS IN 2008

Organized or Hosted by Mecklenburg County Park and Recreation

- Race Playce Accessible Playground "Build," Nevin Park
- > 2008 USA Youth National Track & Field Championship, Belk Complex at JCSU
- Festival in the Park, Freedom Park
- ➤ Harris Teeter/Purina Bark® in the Park dog festival, William R. Davie Park
- Rodney's Great Kids Triathlon, Mecklenburg County Aquatic Center
- ➤ Ned Pollak/Queen City Invitational Boxing Tourney, Sugaw Creek Recreation Center
- > Great Outdoors Festival, Latta Plantation Nature Center
- > Ray Bowl football, Memorial Stadium
- ➤ Howl-O-Ween, Ramsey Creek Park
- NC Golden Glove Boxing Tournament, Sugaw Creek Recreation Center
- ➤ Junior Golf Summer Camp (with The First Tee of Charlotte), several golf courses
- ➤ Great American Campout, McDowell Nature Preserve Campground
- > Hummingbird Festival, Reedy Creek Nature Center
- > Teen Summits on Youth Violence and Gangs, various recreation centers
- ➤ Veterans & Reservists Golf Classic, Renaissance Public Golf Course

Jr. Golf Camp (with The First Tee), Sunset Hills

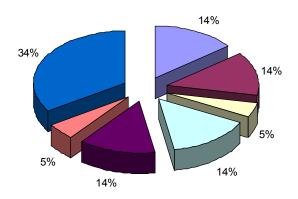
- Ray's Black History Quiz Bowl, ImaginOn
- ➤ Charlotte Mecklenburg Senior Games, many venues
- Forest L. Woods Fishing Tourney, Blythe Landing
- ➤ Asian Festival/Dragon Boat Race, Ramsey Creek Park
- NSA Girls Fast Pitch Softball Tournament, several venues
- Marine Buddy Challenge, Col. Beatty Park
- Red, White & Boom 4th of July celebration hosted at Memorial Stadium
- ➤ Dr. Martin Luther King Jr. Holiday Youth Basketball Tournament, various venues
- Sajai Wise Kids for nutrition, fitness and heath, five recreation centers
- ➤ Therapeutic Recreation (TR) programs including: SEALS After School for children with visual impairments; Imagination Station, summer camp program for youngsters ages 2–6 with disabilities, and Fuel For Life, social learning for young adult males who have developmental disabilities
- Park and Recreation Apprentice Program for youth athletic skills, various centers
- ➤ 4-H Clubs, administered through Extension Program, many venues



2008 Bark in the Park, Davie Park

BUDGET

Total Expenses = \$58,916,884 (Operating and Capital)



- Administrative & Business Services Branch
- □ Enterprise Services Branch
- Specialized Park Services Branch
- Capital Improvements

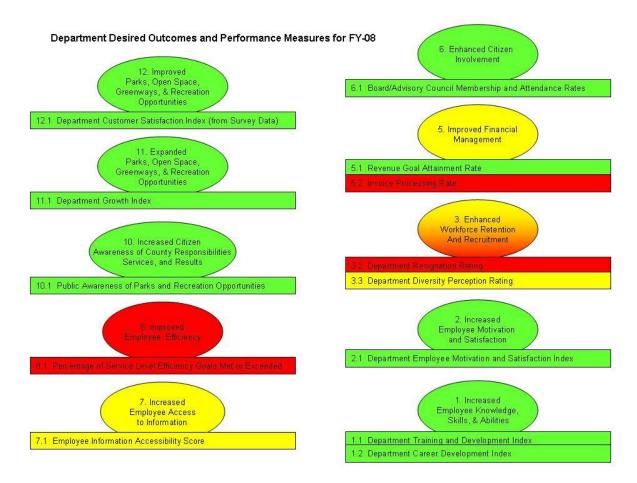
- Community & Recreation Center Services Branch
- □ Park Operations & Athletic Services Branch
- Stewardship Services Branch

BALANCED SCORECARD RESULTS

Green = Positive Performance

Yellow = **Mixed Results**

Red = Reason for Concern



2008 AWARDS AND RECOGNITIONS

Mecklenburg County Park and Recreation Department is proud of its staff for winning seven of Mecklenburg County's 13 NACo Achievement Awards for 2008. The awards, presented by the National Association of Counties, recognize outstanding and innovative programs that can serve as models for other counties. Our winners were for:

- VIP Travel Club which provides opportunities for adults and seniors with visual impairments to travel throughout their community. Entered by Kerri Good and Karen Howard.
- With These Hands Mix, a two-week DJ Academy summer camp for teenagers. Entered by Terri Stowers.
- **TR Spirit Squad**, a community cheerleading group for girls, ages 8 and older, with developmental disabilities. Entered by Monica Best.
- U.S. Kayak Polo Nationals, a national tournament for the exciting sport of kayak polo. Entered by H.C. Woody Woodward.
- **Canada Geese Program,** a multifaceted, humane approach to reduce the serious problem of geese overpopulation in Freedom Park. Entered by Gary Marshall.
- **Battle Slam Jam** which brought different urban cultures together for a day of peace and an opportunity to demonstrate skills in wholesome competition. Entered by Carla Hoover.
- **Imagination Station,** a summer day camp for children, ages 2-6, with disabilities. Entered by Angela Conti.

Other Awards:

- NC Wildlife Society's Wildlife Conservation Award, presented to Don Seriff, Natural Resources Manager, in recognition of outstanding leadership and achievement to benefit wildlife and natural resources.
- Carolina Public Sector STAR Award, given by the NC Department of Labor's Occupational Safety & Health Division for outstanding safety training and health management in the workplace.
- Children's Memorial Garden Plaque, presented to Specialized Park Services staff for efforts developing the garden area at Frazier Park.









PARK AND RECREATION PARTNERS

Mecklenburg County Park and Recreation Department partners with many groups, organizations, businesses, schools and agencies to present recreation programs and facilities.



We especially want to acknowledge the assistance and support of Partners for Parks, the nonprofit group of contributors who seek to promote and enhance parks, greenways, open space and recreation in neighborhoods throughout Mecklenburg County and the surrounding region.

Other partners that have provided assistance in recent years include:

4H A Child's Place

Asian Chamber of Commerce American Youth Soccer Association Arbor Education and Training Aveda Institute of Charlotte

Bank of America Belk Department Stores Blue Cross Blue Shield Boy Scouts of America Brookstone Business College Carolina Raptor Center Carolina Thread Trail Catawba Lands Conservancy

Central Piedmont Community College

Charlotte Boxing Academy Charlotte County Day School

Charlotte Department of Transportation

Charlotte Disc Golf Club

Charlotte Flights Track & Field Club

Charlotte Gator Club

Charlotte Institute of Rehabilitation

Charlotte Junior Soccer Charlotte Junioretts Charlotte Latin

Charlotte Mecklenburg Schools Charlotte-Mecklenburg Senior Center

Charlotte Table Tennis Club Charlotte Badminton Club Charlotte Tennis Association Charlotte United Futbol

Charlotte-Mecklenburg Senior Games

Chemical Dependency Center Communities in Schools Coul'Oak Athletic Association Coulwood Athletic Association Crisis Assistance Ministries Davidson United Methodist Church

Davison University Dilworth Little League Discovery Place

Duke Energy East Mecklenburg ROTC Enterprise Rent A Car

Foundation for the Carolinas

Gang of One

Get it Done Organization

Girl Scouts Goodwill Industries Grant Thornton Hands on Charlotte Heartwood Home Depot

Hornet's Nest Girl Scouts I.R.I. Golf Group

Johnson and Wales University Johnson C. Smith University

Judicial Services Lawyers League Lending Tree LUESA

Mallard Creek Optimist Club

Matthews Athletic and Recreation Association

Matthews Soccer Club

Mayor's Youth Employment Program Mecklenburg Audubon Society

Mecklenburg County Department of Social

Services

Mecklenburg County Sheriff's Office

Mecklenburg County Veterans Affairs Office

Mecklenburg South Rotary Mennonites

Midwood Neighborhood Association Myers Park Presbyterian Church Myers Park Trinity Little League

Nature Museum

NC Department of Transportation

NC Wildlife Federation

NC Wildlife Resources Commission

Nevins Center

North Carolina Community Sailing North Carolina Department of Correction Olde Providence Recreation Association

Optimist Athletic Association Our Children's Memorial Garden

Pappas Properties

Parrot Head Club of Charlotte

People 2 People

Performance Learning Center

Philip Morris

Police Athletic League Pop Warner Football Premier Resources **PriceWaterhouseCoopers**

Providence United Methodist Church

Public Library of Charlotte Mecklenburg County

Q Foundation **Oueens University**

Ramblewood Soccer Association

Ratcliffe Golf Services

Retired Seniors Volunteer Program

Sharon Baptist Church

Sierra Club

South Charlotte Soccer Association South Park Youth Association

Starbucks

Steele Creek Athletic Association Steele Creek Youth Network Tarheel Trailblazers

Tata Consultancy Services Temple Beth El

The Charlotteens

The First Tee of Charlotte

The Great American Frame Up Company

The Red Cross The Wildlife Society TIAA Creff Town of Cornelius Town of Huntersville Town of Matthews Trust for Public Lands **UNC Charlotte** United Family Services

United Pentecostal Church International

United Way

Urban League of Central Carolinas US National Whitewater Center

Vance Key Club Vanguard Group Wachovia World Changers

YMCA of Greater Charlotte Youth Employment Program

In the past year 14,756 volunteers worked 115,336 hours with Park and Recreation for a dollar value of \$2,250,208.