



Community Engagement and Advocacy
Wednesday, August 17, 2011
Foundation For The Carolinas
220 N. Tryon Street
2:00 p.m. – 3:00 p.m.

Committee Members:

Rabbi Judy Schindler, Facilitator
Wade Cantrell
Herb Gray

Michael Marsicano
Charles Woodyard, Ex-Officio Member

Staff Resources: Deborah Clark(CHA), Pamela Wideman (City), Mary Gaertner (City)

Guests: Judy Seldin-Cohen (Temple Beth El), Karen Montaperto (HSN)

AGENDA

- I. Communication Sharing
 HSN Meeting Update
- II. Compelling Story – Agency Hire
- III. Faith Based Event

KEY COMMITTEE ACTION ITEMS:

- Educate in Mission
- Change in Attitude and Buy-in
- Advocacy
- Volunteer Mobilization
- Philanthropic Resources

WORK PLAN ITEMS:

- Develop Key Tools for use in educating and advocating
- Identify key contributors and content experts
- Engaging target groups:
 - Community at Large
 - Faith Based Community
 - Providers
 - Philanthropic Community
 - Elected Officials

Meeting Reminders:

CM Coalition for Housing Board Retreat September 1st