



↑ CHARLOTTE-MECKLENBURG  
COALITION FOR HOUSING

Prevention - Stability - Homes

**March 21, 2012**

**11:30 a.m. - 1:30 p.m.**

**Charlotte-Mecklenburg Government Center - Room 267**

11:30 a.m.	<b>Welcome &amp; Introductions</b>	Mike Rizer
11:40 a.m.	<b>Development Updates</b>	Pamela Wideman
12:00 p.m.	<b>Assisted-Multi Family Housing at Transit Station Areas Incentive Based Inclusionary Housing Action Plan</b>	Debra Campbell
12:30 p.m.	<b>Committee Reports</b> Development & Service Integration Community Engagement & Advocacy Research & Evaluation	David Furman Michael Marsicano Lori Thomas
1:15 p.m.	<b>Educational Opportunity</b>	Lori Thomas
1:30 p.m.	<b>Wrap-up and next steps</b>	Mike Rizer

**Upcoming Committee Meetings**

Community Engagement & Advocacy - April 10, 1:30-2:30 p.m., 220 N. Tryon Street

Research & Evaluation - April 11, 12:00-2:00 p.m., UNCC Uptown Building

Development & Service Integration - April 18, 10:00-11:30 a.m. 333 W. Trade St.

**Coalition Meeting Schedule**

May 23, 2012, 11:30 a.m.-1:30 p.m.

Charlotte Mecklenburg Government Center

600 E. 4<sup>th</sup> Street

Room 267





  
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Incentive Based  
INCLUSIONARY HOUSING

## Charlotte-Mecklenburg Coalition for Housing Meeting

March 21, 2012

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## Outline

- **Background**
  - Recommended Action Plan
  - Accomplishments
  - CAG Representation
- **Overview of CAG Recommendations**
  - Single Family Density Bonus Program
  - Allowance of duplexes on any lot
  - Allowance of Accessory Dwelling Units
- **Next Steps**



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 CITY OF CHARLOTTE **Background**



- On May 25, 2011, the Housing & Neighborhood Development (H&ND) Committee recommended to Council a list of regulatory and financial incentives to create affordable housing
- On June 27, 2011, Council approved a proposed action plan directing staff to pursue 11 regulatory and financial incentives that could work for Charlotte
- Of the 11 Action Plan recommendations, the 6 financial initiatives are ongoing and should be continued
- The remaining 5 regulatory initiatives needed further action through text amendments, user fee adjustments, or additional Committee discussion
- Council also asked staff to work with a citizen advisory group throughout this process
- Regulatory incentives should be voluntary in nature

 CITY OF CHARLOTTE **Recommended Action Plan**

**Proposed Regulatory Strategies**




1. Single Family & Multi-family density bonus
2. Fee waivers/reductions
3. Expedited review
4. Allowance of duplexes on any lot
5. Allowance of Accessory Dwelling Units (ADUs) to include non-relatives

- ❖ Other considerations that could work for Charlotte

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## Recommended Action Plan

### Financial Incentives

6. Create local rent subsidy program
7. Increase Housing Trust Fund commitments for federal low income housing tax credits
8. Lobby NCHFA for changes to its Qualified Application process to allow urban projects to score higher
9. Develop a program to make available government owned land at a reduced cost in exchange for affordable housing
10. Establish aggressive acquisition program for existing apartments currently in financial difficulty or underutilized
11. Cash subsidies

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## Accomplishments

- **Initial Public Meeting - September 15, 2011**
  - Provided overview of recommended action plan focusing on regulatory incentives to encourage private sector development of affordable housing
  - Recruited citizens to serve on an advisory group
- **Hosted (8) CAG Meetings since September 2011**
  - Single Family density bonus
  - Allowance of duplexes on any lot
  - Allowance of Accessory Dwelling Units (ADUs) to include non-relatives
- **Provided several H&ND Council Committee updates**
- **Provided Planning Commission update - Jan. 9**
- **Participated in Ballantyne Breakfast Club - Feb. 11**
- **Provided Chamber of Commerce Land Use Committee update - Feb. 29**
- **Providing Charlotte-Mecklenburg Coalition for Housing update**



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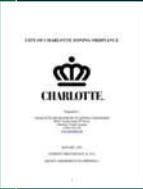
 CITY OF CHARLOTTE **CAG Representation**



- ✓Community Development Corporations
- ✓Real Estate and Building Industry Coalition
- ✓Charlotte-Mecklenburg Housing Partnership
- ✓Greater Charlotte Apartment Association
- ✓Mixed Income Housing Coalition
- ✓Habitat for Humanity
- ✓Neighborhood Organizations
- ✓Charlotte Housing Authority
- ✓Johnson C. Smith University
- ✓2008 Incentive Based Inclusionary Housing Policies Subcommittee Members
- ✓Single Family & Multi-family Developers
- ✓Housing Advocates
- ✓**Financial Institutions**
- ✓**Charlotte Mecklenburg Schools**
- ✓**South Charlotte Representation**

 CITY OF CHARLOTTE **Overview of CAG Discussion**

**Proposed Regulatory Strategies**




1. Single Family & Multi-family density bonus
2. Fee waivers/reductions
3. Expedited review
4. Allowance of duplexes on any lot
5. Allowance of Accessory Dwelling Units (ADUs) to include non-relatives

- ❖ Other considerations that could work for Charlotte

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## What is Inclusionary Zoning?

**Inclusionary Zoning can be:**

- **Mandatory** - programs that require developers to build units in exchange for development rights (i.e. density bonuses etc.)
- **Voluntary** - programs that rely on incentives to encourage developers to "opt-in" to build affordable units (i.e. density bonuses etc.)

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## Inclusionary Housing Program Components

- **Applicability** - types of development to be included
- **The Set-Aside** - percentage of affordable units to be included in a development
- **Threshold Level of Development** - minimum project size that triggers set aside
- **Income Targeting** - income levels housing units need to be affordable to serve
- **Period of Affordability** - period of time that units must remain affordable
- **Incentives/Offsets** - strategies to offset costs associated with providing affordable units
- **Program Administration** - administrative system to track, monitor, enforce, and preserve affordable units

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## Recommended Single Family Density Bonus Program

### Program Goals

- Increase number of affordable units
- Assurances affordable units are built
- Administration and tracking
- Architectural consistency
- Dispersal within development



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## Inclusionary Housing Density Bonus Incentive

**Density Bonus** - allows for an increase in the number of dwelling units permitted over the otherwise maximum allowable density under the existing zoning district

Current regulations allow for density bonuses in:

- MX Districts (MX-1, MX-2, MX-3)
- Swim Buffers
- Residential Tree Save Ordinance

**Single Family Example:**

- An increase from 3 to 4 dwelling units per acre on a 10 acre site would allow an increase from **30** to **40** dwelling units
- This allows for **10** additional units on a 10 acre site
- If 50% of units affordable could yield **5** units with affordable being **12.5%** of total units

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## Recommended Single Family Density Bonus Program

### General Themes/Concerns from CAG

- Density Increase of one (1) not enough
- Location needs to be targeted to areas with little or no affordable units
- Assurances affordable units blend in with other units
- Program Eligibility too low at 60% AMI
- Development Standards can't achieve bonus when other development standards are applied
- Mixed Housing Types needed to achieve bonus

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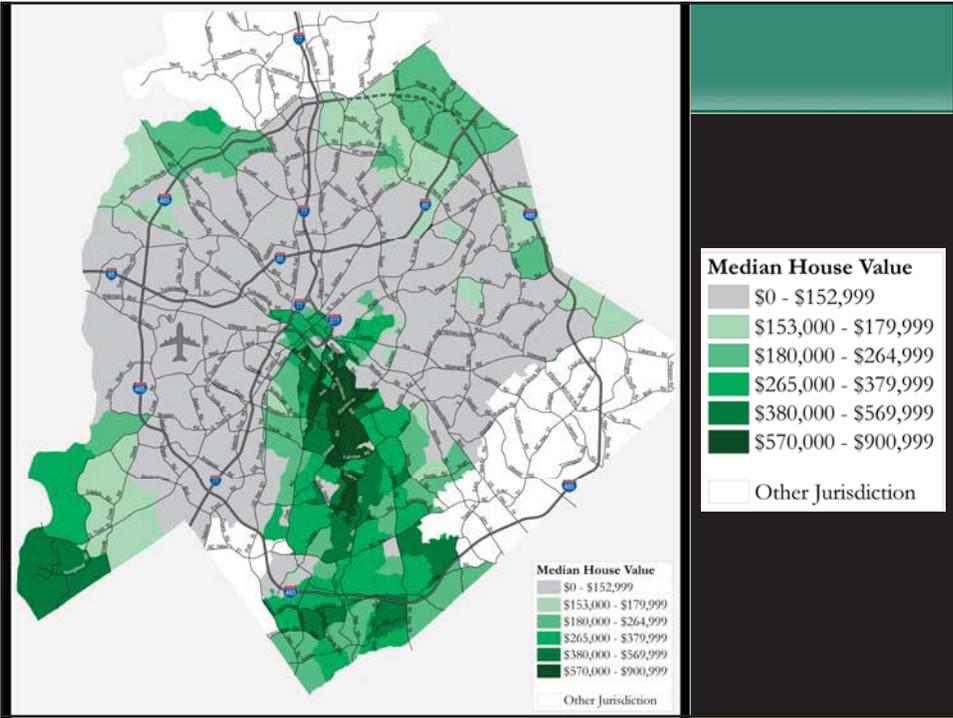


## Recommended Single Family Density Bonus Program

- **Applicability** - Within geographies that have a median home value of (\$153,000\*) or greater, allow up to three (3) units above base density for applicable single family districts
- **Set Aside** - Min. 50% of additional units must be affordable, not to exceed 25% of total housing units in the development
- **Threshold Level of Development** - Minimum one (1) acre
- **Income Targeting** – Up to 80% of Area Median Income, currently \$54,000
- **Period of Affordability** – To be determined
- **Incentives/Offsets** - Reduced yards, lot sizes, and lot widths; Allow mixed housing up to a quad internal to the development
- **Development Standards/Design Guidelines** - Units must externally blend in architecturally with other units, be dispersed within the development, and perimeter of development must reflect the character of adjacent neighborhoods
- **Program Administration** – To be determined

\* Median Home Value Source: American Community Survey, 2005-09

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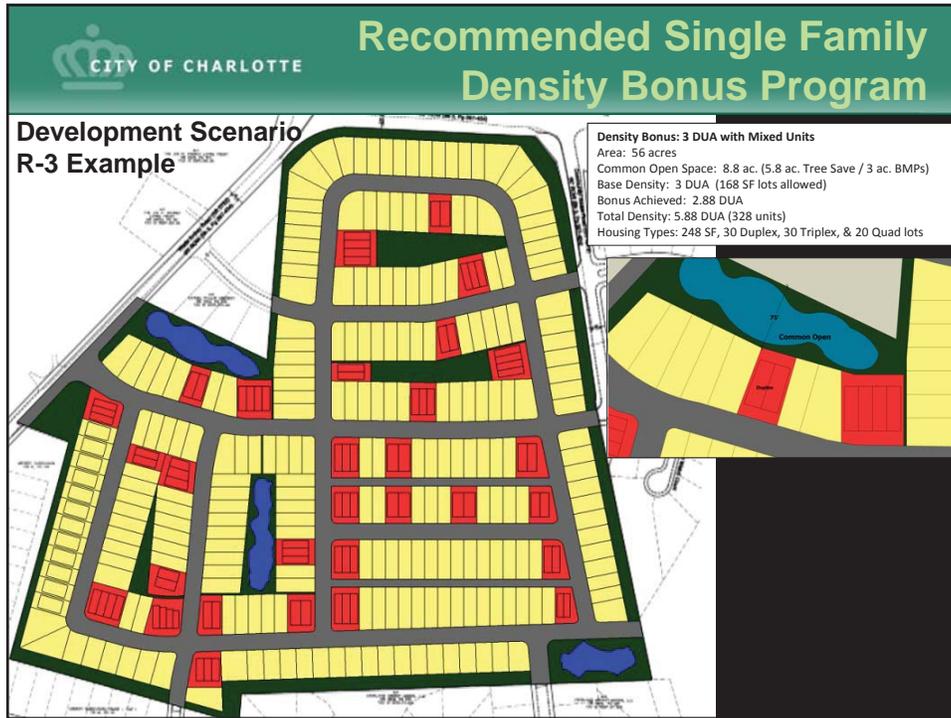
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## Recommended Single Family Density Bonus Program

### Architectural Design Standards

- Building material
- Roof pitch
- Window type
- Foundation

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**Recommended Single Family Density Bonus Program**

**Program Administration**

Will involve a higher level of staff review to ensure, but not limited to the following:

- A. **Development Review (Ordinance Compliance)**
  - Affordable units are built
  - Dispersal of affordable housing units
  - Architectural consistency
  - Mitigation of traffic impacts
- B. **Program Administration**
  - Qualifying potential buyers
  - Tracking and monitoring of affordable units
  - Enforcement of agreements
  - Homeowner Education & Counseling (if needed)
  - Home Financing Assistance (if needed)

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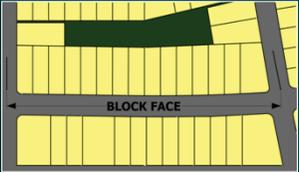
## Draft Recommendation to allow Duplexes on any lot

**Current Zoning Regulations**

- Duplex dwellings are allowed in R-3, R-4, R-5, and R-6 provided they are located on a corner lot and meet design criteria
- Duplex dwellings are allowed on any lot within R-8

**Recommendation**

- Allow duplex dwellings on all lots within the R-3, R-4, R-5, and R-6 single family zoning districts per prescribed conditions
- No affordability requirement
- Limit of two (2) abutting duplex units within a block face

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## Draft Recommendation to allow ADUs

**Current Zoning Regulations**

Accessory dwelling units (ADUs) are allowed for elderly and disabled housing and for guest houses and employee quarters per prescribed conditions found in Section 12.407 and 12.412 of the Zoning Ordinance.

**Recommendation**

- Allow Accessory Dwelling Units (ADUs) per prescribed conditions
- Define ADU as a smaller second dwelling unit created on a lot with a single family detached dwelling unit and may either be located within the principal detached dwelling or within a separate accessory structure.
- No affordability requirement
- Limit size to 800 square feet of heated space



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**CITY OF CHARLOTTE** **Next Steps**  
**Proposed Adoption Process**

 <p><b>Accessory Dwelling Units (ADUs)</b></p> <ul style="list-style-type: none"> <li>• H&amp;ND Committee Action: <b>March/April</b></li> <li>• Council Briefing: <b>April</b></li> <li>• Council Decision: <b>July</b></li> </ul>	 <p><b>Duplexes</b></p> <ul style="list-style-type: none"> <li>• H&amp;ND Committee Action: <b>March/April</b></li> <li>• Council Briefing: <b>April</b></li> <li>• Council Decision: <b>July</b></li> </ul>	 <p><b>Expedited Review / Fee Waivers</b></p> <ul style="list-style-type: none"> <li>• Council Briefing: <b>April</b></li> <li>• H&amp;ND Committee Action: <b>April/May</b></li> <li>• Council Action: <b>July</b></li> </ul>	 <p><b>SF &amp; MF Density Bonus</b></p> <ul style="list-style-type: none"> <li>• Council Briefing: <b>April</b></li> <li>• H&amp;ND Committee Action: <b>June/July</b></li> <li>• Council Decision: <b>December</b></li> </ul>
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**CITY OF CHARLOTTE** **Next Steps**

- **Upcoming Citizen Advisory Group (CAG) Meeting Dates:**
  - March 29, 2012 (6pm, CMGC Room 280)
  - April 26, 2012 (6pm, CMGC Room 280)
  - May 10, 2012 (6pm, CMGC Room 280) TBD
- **Inquiries should be directed to:**  
**Bryman Suttle**, *Charlotte-Mecklenburg Planning Department*  
**704-336-8325** [bsuttle@charlottenc.gov](mailto:bsuttle@charlottenc.gov)
- **Follow the process at:**  
[www.charlotteplanning.org](http://www.charlotteplanning.org)







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# Questions?



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NEIGHBORHOOD & BUSINESS  
SERVICES

  
CHARLOTTE-MECKLENBURG  
**COALITION FOR HOUSING**  
Prevention - Stability - Homes

**Development & Service Integration Committee  
Update  
March 21, 2012**

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**Joint RFP Update**

- City, County and The Housing Authority issued a Joint Supportive Housing Development Request for Proposal (RFP)
- Received five proposals:
  - Four for Housing Trust Fund capital funding - \$4.4M
  - One for CHA operating subsidy of 19 section 9 vouchers
- Next Steps:

Proposal Review	March 5, 2012 - April 16, 2012
City Council Dinner Briefing	April 23 2012
Recommends for Funding	May 14, 2012
- A second RFP will be posted on or before July 16, 2012

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## COC Care Process

- COC Committee members:
  - City of Charlotte, Mecklenburg County, The Charlotte Housing Authority and Homeless Services Network
  - Designed a process for submission of the 2013 application to provide better service delivery, collaborative planning, increased Ten Year Plan outcomes & created opportunity for increased funding
  - After several meetings, discussion and due diligence the committee decided the best course of action for the community is to keep COC under the Homeless Services Network (HSN).
  - The process will be guided by Co-chairs from agencies not receiving CoC funding
    - Co-chair from Coalition – Rebecca Pfeiffer
    - Co-chair from HSN - John Burns

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## Committee Recommendation

- Keep CoC as a committee of the Homeless Services Network with structural improvements
- Professionally facilitated meetings to
  - Engage broad spectrum of the community
  - Provide monthly check-in and consensus building
- Continue to contract with experienced grant writer to prepare annual CoC Super NOFA application

**CoC Funding update:**

- On March 13, 2012, HUD awarded \$262,311 to Hawthorne lane for new project funding to support permanent housing with supportive services.

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Community Engagement & Advocacy Committee  
 Update  
 March 21, 2012

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## Community Volunteer Website Launched



HELP SOLVE THE PUZZLE OF **HOMELESSNESS**  
 SolveThePuzzleCHARLOTTE.org

A Child's Place of Charlotte, Inc.
Charlotte-Mecklenburg Housing Partnership, Inc.
Charlotte Family Housing
Charlotte Rescue Mission
Crisis Assistance
Florence Crittenton Services
Hope House Foundation
Hope Haven, Inc.
Innovative Community Resources NC, Inc.
Jacob's Ladder Job Center
Legal Aid of North Carolina
Legal Services of Southern Piedmont
Men's Shelter of Charlotte
Supportive Housing Communities (formerly St. Peter's Homes, Inc.)
The Relatives, Inc.
The Salvation Army
Urban Ministry Center
Yvonne's Place: Legacy House & Support Services
YWCA Central Carolinas

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## Interfaith Summit on Affordable Housing and Homelessness



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## Summit Results

- Total attendance - approximately 300.
- 154 Congregations and Organizations represented.
- The opportunity for congregations to talk collectively about the issue of affordable housing and homelessness.

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## Rev. Floyd Flake Presentation

- The Greater Allen A.M.E. Cathedral's model of a church centered development corporation.
- Ideas for developing leadership within congregations for addressing affordable housing.
- People who have an investment in the community will transform it.
- Do not to be afraid to make hard decisions.

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## Summit Program

- Viewed *Souls of Our Neighbors* with a breakout discussion on the fears and facts around the issue.
- The breakout groups also brainstormed ideas on what congregations can do to address the homeless issue in our community.
- Current congregational initiatives were presented.
- Presentation on utilizing [www.solvethepuzzleCharlotte.org](http://www.solvethepuzzleCharlotte.org)

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## Call to Action

- I will continue my commitment to help the most vulnerable in our City during "The Year of Our Neighbor".
- I will commit to logging on to the [Solve the puzzle Charlotte](#) website and partnering with a Homeless Services Network agency to support my neighbors in need.
- I will commit to showing Souls of our Neighbors in my neighborhood or at my workplace and then to engage in a dialogue about the fears and facts around affordable housing and homelessness.
- I will commit to posting comments on the Souls of our Neighbors Facebook page to further engage our community.

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## Summit Next Steps

- Attendees received an evaluation survey.
- Staff & Committee will develop a process for continued engagement with the attendees to measure congregational initiatives around ending and preventing homelessness.

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## Community Engagement & Advocacy Committee Next Steps

- Coordinated timeline for “Year of our Neighbors”
- Partner with HSN on advocacy issues
- Develop Speakers Bureau
- Consider Business/Civic Summit

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# Charlotte-Mecklenburg Coalition for Housing Research & Evaluation Committee

Wednesday, March 21, 2012

I. Governance,  
Relationships, &  
Accountability

II. Research &  
Evaluation  
Infrastructure

III. Research &  
Evaluation Reporting

IV. Best Practice  
Identification &  
Implementation

## **Governance, Relationships, & Accountability**

### **Lead Entity of Community Data Efforts**

- Established at previous Coalition Meeting
- Challenged by lack of assigned staff
- Challenged by multiple community contacts
- Solutions?



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## **Research & Evaluation Infrastructure**

- CHIN & State ESG funding
- HUD Technical Assistance
- Catalyst Hire Update
- Critical Need



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## Research & Evaluation Reporting

### Community Outcome Measures

- Proposed measures for community review
- Additional outcome for consideration
- Descriptive data

### Program Outcome Measures (tentative categories)

- Affordable Housing Sector
- Homeless Prevention Services
- Direct Housing/Rapid Rehousing
- Permanent Supportive Housing
- Emergency & Transitional Shelter
- Outreach
- Social Services Only



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## Best Practice Identification & Implementation

### Literature Review of Best Practices in Permanent Supportive Housing & Rapid Rehousing

- UNC Charlotte Research Team – Permanent Supportive Housing
- Consultant – Rapid Rehousing
- June 11<sup>th</sup> Presentation

### Educational Opportunities for Coalition

- Today – Factors contributing to homelessness
- Future – How we count & report counts



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## Causes of Homelessness

### Individual Explanations

- ✧ Insufficient income
- ✧ Substance Abuse
- ✧ Health & mental health disorders
- ✧ Trauma & stressful life events
- ✧ Diminished social networks

### Structural Explanations

- ✧ Reduction in affordable housing
- ✧ Diminished safety net
- ✧ Poverty



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## Causes of Homelessness

### Extent & Prevalence of Homelessness

- ✧ What factors impact the breadth of this social problem?
- ✧ Structural Factors

### Distribution of Homelessness

- ✧ What factors impact who is more likely to experience this social problem?
- ✧ Structural & Individual Factors

Shinn, 2007; Shinn et al., 2007; Sosin, 2003



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## Extent & Prevalence

### Visible increase in mid-80s

- ✧ Skid Row homelessness
- ✧ “New” Homelessness

### Decline of affordable housing

- ✧ Policy Implications
- ✧ Development costs v. income
- ✧ Gentrification

### Diminished safety net



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## Distribution

### Structural Factors

- ✧ Deinstitutionalization
- ✧ Drug policies
- ✧ Diminished safety net
- ✧ Military/War factors

### Individual Factors

- ✧ Insufficient income & related factors
- ✧ Substance Abuse
- ✧ Health & mental health disorders
- ✧ Trauma & stressful life events
- ✧ Diminished social networks



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# Implications

## Policy & Funding Recommendations

- ✧ What causal factors will our recommendations as a Coalition address?
- ✧ Are our recommendations the most effective ways to address those factors?
- ✧ How can we be strategic in our decision-making?

## “Ending Homelessness”

- ✧ Nagging concern that we can’t “end” it
- ✧ End homelessness as a large & visible social problem (reducing extent & prevalence)



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**Charlotte-Mecklenburg Coalition for Housing**  
**March 21, 2012**  
**Summary Minutes**

**Board Members Present:**

Wade Cantrell	Mike Rizer
Nancy Crown	Judy Schindler
David Furman	Annabelle Suddreth
David Jones	Ken Szymanski
Michael Marsicano	Lori Thomas

**Staff Resources:**

Mary Gaertner	Stacy Lowry
Debra Campbell	Pat Mumford
Brian Collier	Pamela Wideman

**Meeting Duration:** 11:42 a.m. – 1:25 p.m.

Mike Rizer kicked off the meeting with a welcome to the attendees and special congratulations to Rabbi Judy Schindler who was honored as this year’s “Charlotte Woman of the Year” event.

**Development Updates**

Pamela Wideman updated the members on Hawthorne Lane. Several meetings were held with the Elizabeth neighbors and stakeholders. They will be meeting next week with Pam Jefsen, Paul Woollard, and David Furman for further discussion. After that meeting the group hopes to have a strategy for presentation to Council.

**Assisted-Multi Family Housing at Transit Station Areas**

Pamela Wideman gave thanks to Debra Campbell and her staff for the work they have done on the items being presented today.

Debra Campbell discussed the relevance of this policy to the work of the Coalition. This policy was designed to encourage assisted housing at transit station. The policy was first adopted by City Council in 2001, with a recommendation to be updated in 12-24 months. A majority of the draft recommended policy came from discussions with a Citizens Advisory Group made up of development professionals and neighborhood leaders. The original policy looked at housing within the ¼ mile of the station; the new policy is looking at housing at the ½ mile. The Housing & Neighborhood Development Committee has approved the policy for City Council’s review without some of the staff recommendations included. Items highlighted in yellow are staff recommendations that the Committee did not approve.

The Committee did not support including the wording “one building within a multiple-building development may be 100% assisted.” Staff has found that housing finance agencies want to see one building and not mixed dwellings within one building in order to accommodate supportive services. This will go to City Council in May for action.

There was discussion by the Committee on whether taking out the wording would jeopardize the ability to create developments with tax credits and special financing. There was concern that if the “100% assisted” building was not included, affordable housing developers would not be able to build within a transit station.

Debra Campbell explained that there was a policy approved in 2001, before transit, to give every opportunity for our corridors to be successful and a positive impression of the locations. They didn’t want station areas to become places with a concentration of affordable housing. This is a long term policy and currently there is little or no affordable housing within the ¼ or ½ mile of the transit station area. The station areas also have the most valuable property in the city. We are reviewing the policy now in order to help encourage affordable development at the station areas. This policy would be used by Council when asked to participate in a development with assisted housing because of a request for tax credits, subsidy, waiver, or as part of the rezoning process.

City staff will be presenting their recommendation, along with the Committee’s recommendation, when presenting to City Council for a vote on the policy. Coalition members expressed concern that there is not City Council support for the work the group is doing. Members discussed the need to be proactive in informing City Council of the Coalition’s recommendations on this issue. A motion was made that the group advocate to City Council to include the wording of “one building within a multiple-building development may be 100% assisted” on Section E when the vote to adopt the policy. The motion was seconded and the vote unanimous. Mike Rizer asked the Community Engagement and Advocacy Committee to spearhead this effort. The Committee will send a letter to Council on behalf of the Coalition before the dinner briefing and will also contact Council members to discuss the Coalition’s position.

### **Incentive Based Inclusionary Housing**

Debra Campbell presented the Incentive Based Inclusionary Housing policy that is being reviewed by a Citizens Advisory Group (CAG). The overall goal of the policy is to encourage more affordable housing in the community. In June of 2011, City Council approved an Action Plan directing staff to review 11 incentives, five regulatory and six financial. This initiative is voluntary and relies on incentives to encourage development. Currently the CAG is focusing on the review of the duplex and accessory dwelling units. They will begin reviewing the multifamily portion soon with an initiative to offer more housing choices.

### **Committee Reports**

#### Development & Service Integration - David Furman

The City, County and Housing Authority issued a joint RFP and received five proposals for a total of \$7.3 million dollars. The Committee will continue to review the proposals and on April 23 will present proposals at Council Dinner Briefing. The Committee has discussed the Continuum of Care (CoC) process and governance. It has been determined that the CoC will stay under the direction of the Homeless Services Network (HSN), but moving forward there will be two co-chairs, Rebecca Pfeiffer from the Coalition and John Burns from the HSN. The application for CoC for the Hawthorne Lane project was awarded and full application was renewed for 8 agencies. Hawthorne Lane received bonus funding for two years for 16 residents.

#### Community Engagement and Advocacy Committee – Michael Marsicano

Michael thanked everyone for the work done at the March 8<sup>th</sup> reception and March 9<sup>th</sup> Interfaith Summit. The events were very successful and without the faith community we would not be where we need to be. We received great feedback from attendees, with many asking that it become an annual event. Next steps will include creating a business facilitators guide, expanding the SolveThePuzzleCharlotte.org website, and looking at the best practice of other cities.

#### Research & Evaluation Committee – Lori Thomas

The Committee is looking at moving forward in four areas: accountability, infrastructure, reporting and implementation. The state has said they want everyone to use the same data collection system, CHIN, and will withhold Emergency Solutions Grant (ESG) funds if we don't use the CHIN system. ESG funds totaling \$177,000 are an important source of funding and the primary funnel for permanent and affordable housing. There could be a requirement for double entry if we don't change to CHIN. The data mart model continues to work and with the implications for the agencies there needs to be a decision on the data collection vendor. Mary Gaertner has been selected as Mecklenburg's designee regarding the ESG issue. We have also received HUD Technical Assistance and because the person has an understanding of HMIS, we asked him to do an assessment of our data. We are working with Jeff Stoval, City of Charlotte's Chief Information Officer, regarding a new hire. Mike Rizer will attend the HSN meeting and also the meeting on March 26<sup>th</sup>.

Mike Rizer concluded the meeting by once again welcoming Nancy Crown and thanking everyone for all the work being done in committees. The next Coalition meeting is May 23, 2012.