



Mission

To lead, develop, and execute community-wide strategies that meet the broad range of housing needs for families who cannot otherwise attain conventional housing.

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Charlotte Housing Authority's Affordable Housing Contribution Moving Forward

The Charlotte Housing Authority (CHA) has 4,335 families on the waiting list for the public housing and housing choice voucher programs, indicating a dire need for affordable housing in the Charlotte community. The Moving To Work (MTW) Demonstration Program (locally known as Moving Forward) has allowed CHA financing flexibility to preserve our existing stock, as well as expand the supply of housing for our low-income families.

Since participating in the Moving Forward Program, CHA has been able to add 493 public housing units, provide subsidies for an additional 509 families not being served through conventional public housing units or housing choice vouchers, and increase its voucher count by 687 through various special programs such as Veteran Affairs Supportive Housing (VASH) and Family Unification Program (FUP).



While the number overall may seem insignificant to some, each home improved the quality of life for a citizen of the Charlotte community. CHA is Creating Community, Empowering Families, and Building Partnerships.

CHA is Moving Forward !



Center For Employment Services First Year Highlights

One of the largest barriers to employment that clients in CHA's portfolio face is lack of job skills or training. According to the 2000 Census, 30.1% of the people living in the West Corridor of Charlotte live below the poverty line. In January 2011, CHA chose a location in West Charlotte to open the Center for Employment Services (CES) to help address these issues. CES is part of CHA's Moving Forward initiative to promote employment and self-reliance in West Charlotte.

To ensure the employment services at CES were accessible, a location was chosen on the CATS bus line in CHA's Arbor Glen community, a HOPE VI mixed-income revitalization. Located at the corner of Caronia Street and Clanton Road, CES provides space to local service providers to bring career development opportunities to the area.

CES uses an innovative approach to relationships with partners through cooperation rather than by contract. Partners residing at the center include: Charlotte Works, Jacob's Ladder Job Center West, The Benefit Bank, and City Dive, Inc.

Services offered at CES include help finding a job, completion of GED, basic literary classes, as well as computer training, pre-employment workshops, and

budget management. Success at CES is measured the number of clients in training and/or educational programs, the number of clients who secure employment, and increases in client wages.

In its first year, CES had a total of 2,804 customer visits that included repeat visitor counts. 509 were first time visitors. 81% of the visitors were return visitors. These numbers exceeded CES's set goal of 250 visitors in its first year.

During 2011, CES offered a 4-week job readiness program that 91 visitors successfully completed. 69 graduates gained employment at a 75.8% hiring rate.

A GED program was offered and had 30 program enrollments. Six persons graduate from the GED program in 2011.

Also in 2011, CES's partner contributions were in excess of \$150,000 and 2,500 volunteers hours were promoted.

As CES enters its second year, the CHA staff looks forward to working with CES partners and volunteers to helping residents move forward in achieving their education, training, and employment goals.



2,804
Customer
Site Visits

508
First Time
Visitors

75%
Hiring
Rate



Marcia Simpson Selected for CHA Board

Ms. Marcia Simpson has been selected as the newest member of the CHA Board of

Commissioners by Charlotte City Council. She is a resident of the Parktowne Terrace community and has served as the President of Parktowne’s Resident Advisory Council (RAC) for the past year and a half.

Her goal while serving on the board is to help fairly address resident concerns to better CHA communities while working cohesively with CHA and HUD. She also is committed to helping residents understand how to work with CHA staff, resident organizations, and the CHA Board to address those concerns.

Ms. Simpson loves to write poetry and personal proverbs. In 2011, she became a licensed notary.



Socialserve.com and Section 3

Through Section 3, CHA seeks to provide opportunities for low income persons and businesses.

Socialserve.com has recently been certified a

Section 3 business and has reached out to CHA to look for candidates to fill some customer service positions.

“Our mission at Socialserve.com has been to hire people from underserved populations. And so when we were looking for new resources to hire, Section 3 seemed like a natural fit,” Cherie Page, Socialserve.com.

“Our experience with the program has been wonderful. As soon as I got in touch with Ms. Ellis at CHA, she was so enthusiastic about our outreach. She’s been incredibly responsive and even prescreened the applicants she sent me. She’s just been a wonderful resource for us.”

For more information on Section 3, please call 704-336-7892.



Mayor Pro Tem Affordable Housing Address

Affordable housing in Charlotte is important because everyone needs a place to call home. Affordable housing is nothing more than what one can afford based on his/her income. No one should ever be penalized for that because it’s not about the housing we can afford as much as it’s about the housing we all deserve - a place to call home for ourselves and our loved ones.

Many people don’t know that I am a product of growing up in a CHA affordable community. I lived in Fairview Homes, now The Park at Oaklawn, and the Pine Valley Turnkey III community, a 1970’s federal homeownership program. It goes to show that it’s truly not where one grows up, but rather what one grows into. My background has provided me a span of knowledge and experience that has allowed me to better understand neighborhoods of all scales. I’m the first in Charlotte, but certainly not the last, who has gone from public housing to public office. As Mayor Pro Tem, I am proud to contribute something positive back to the community that has instilled so much in me.

- Mayor Pro Tem Patrick Cannon

Board of Commissioners



Mr. Joel D. Ford
Chairman



Mr. David A. Jones
Vice Chairman



Ms. Geraldine Sumter



Mr. Benjamin F. Hill



Mr. Will Miller



Ms. Pamela Gordon



Ms. Marcia Simpson

Dillehay Courts Youth Win Big

In March of 2012, youth who live in the CHA community, Dillehay Courts, and participate in the Dillehay Boys & Girls Club of Greater Charlotte took part in the North and South Carolina Divisional Basketball Tournament. The 6-9 year old team and the 10-12 year old team came in first place at the event.

“Not only did the kids do well on the court, but they also made us very proud by showing good sportsmanship, respect for others, and fair play,” Marty Clary, Executive Director of the Boys & Girls Clubs of Greater Charlotte, said.

The Salvation Army’s Boys & Girls Clubs of Greater Charlotte serves over 2,100 youth at eight clubs in and around Charlotte. CHA currently has two clubs at its locations. In addition to Dillehay Courts, CHA has a location near the Savanna Woods community.



DOING THE MOST GOOD™



CHA and City Video Collaboration Wins Telly Award



CHA Today, a news segment produced by CHA and the GOV Channel which is under the City of Charlotte’s Corporate Communications & Marketing division, has been selected a Bronze winner in the 33rd Annual Telly Awards for its piece titled SHIP (Supportive Housing Innovative Partnership) Initiative. The segment is part of the City’s news program *City Source*. With nearly 11,000 entries from all 50 states and numerous countries, this is truly an honor.

The award was given in the TV Programs, Segments, or Promotional Pieces - Social Responsibility category. The segment tells the story of an innovative partnership between The Salvation Army, the Catholic parishes of St. Gabriel and St. Matthew, and the Charlotte Housing Authority to end homelessness for families in the shelter. The initiative provides a stable environment in a community setting with supportive services on site to help the formerly homeless families maintain housing for the long term.

The team who creatively illustrated the SHIP initiative includes Jennifer Gallman, CHA Today Producer/Reporter; Kevin Ryan, GOV Channel Editor with the City of Charlotte; and contracted videographers Lee Kinloch and Joel Blackwelder. Interviews include Sister Jean Marie Kienast and Sister Therese Galligan, Sisters of Mercy; Deronda Metz, The Salvation Army Center of Hope; Monica Ferrer, SHIP participant; John Burns, CHA; and City of Charlotte’s Mayor Anthony Foxx.

“The Telly Awards has a mission to honor the very best in film and video,” said Linda Day, Executive Director of the Telly Awards. “CHA Today’s accomplishment illustrates its creativity, skill, and dedication to its craft and serves as a testament to great film and video production.”

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Moving Forward
Families Advancing to Self-Reliance



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