



# Community Health Action Plan 2011

*Designed to address Community Health Assessment priorities and to meet Healthy Carolinians Re/Certification requirements*

**County: Mecklenburg    Partnership, if applicable: Mecklenburg Healthy Carolinians    Period Covered: 2011 - 2013**

## LOCAL PRIORITY ISSUE

- Priority issue: Substance Abuse
- Was this issue identified as a priority in your county's most recent CHA? X Yes \_\_\_ No

**LOCAL COMMUNITY OBJECTIVE** Please check one: \_\_\_ New    X Ongoing (was addressed in previous Action Plan)

- By (year): 2013
- Objective (specific, measurable, achievable, realistic, time-lined change in health status of population): Reduce by 20% the percentage of high school students who had alcohol on one or more of the past 30 days
- Original Baseline: 34% of high school students reported having a drink of alcohol on one or more of the past 30 days
- Date and source of original baseline data: YRBS, 2007
- Updated information (For continuing objective only): 33% of high school students reported having a drink of alcohol on one or more of the past 30 days
- Date and source of updated information: YRBS, 2009

## POPULATION(S)

- Describe the local population(s) experiencing disparities related to this local community objective: White and Hispanic high school students (41% for White, 37% for Hispanic vs. 27% for Black)
- Total number of persons in the local disparity population(s): Charlotte Mecklenburg Schools (CMS) high school population: 38,124; 36% (13,724) White, 15% (5,718) Hispanic
- Number you plan to reach with the interventions in this action plan: All high school students in Mecklenburg County

## HEALTHY NC 2020 FOCUS AREA ADDRESSED

Check **one** Healthy NC 2020 focus area: (Which objective below most closely aligns with your local community objective?)

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Tobacco Use                     | <input type="checkbox"/> Social Determinants of Health (Poverty, Education, Housing) | <input type="checkbox"/> Infectious Diseases/ Food-Borne Illness                               |
| <input type="checkbox"/> Physical Activity and Nutrition | <input type="checkbox"/> Maternal and Infant Health                                  | <input type="checkbox"/> Chronic Disease (Diabetes, Colorectal Cancer, Cardiovascular Disease) |
| X Substance Abuse  | <input type="checkbox"/> Injury  | <input type="checkbox"/> Cross-cutting (Life Expectancy, Uninsured, Adult Obesity)             |
| <input type="checkbox"/> STDs/Unintended Pregnancy       | <input type="checkbox"/> Mental Health   |  |
| <input type="checkbox"/> Environmental Health            | <input type="checkbox"/> Oral Health   |  |

## HEALTHY NC 2020 Objective(s) that most closely match your local community objective include:

Reduce the percentage of high school students who had alcohol on one or more of the past 30 days.

## RESEARCH RE. WHAT HAS WORKED ELSEWHERE\*

List the 3-5 evidence-based interventions (proven to effectively address this priority issue) that seem the most suitable for your community and/or target group. \*Training and information are available from DPH. Contact your regional consultant about how to access them.

Intervention	Describe the evidence of effectiveness (type of evaluation, outcomes)	Source
Community Trials Intervention to Reduce High-Risk Drinking	Variety of policies to reduce access to alcohol and educate merchants on ID requirements and restriction of sales.	<a href="http://nrepp.samhsa.gov/ViewIntervention.aspx?id=9">http://nrepp.samhsa.gov/ViewIntervention.aspx?id=9</a>

	Follow up questions showed significant decrease in alcohol consumption in intervention communities.	
AlcoholEdu for High Schools	Educational program for high school students, they learn about the impact of alcohol use on health, reduce the acceptance of underage drinking, and the consequences of alcohol use/abuse. 77% of students in the intervention group reported not drinking vs. 74% in the control group.	<a href="http://nrepp.samhsa.gov/ViewIntervention.aspx?id=4">http://nrepp.samhsa.gov/ViewIntervention.aspx?id=4</a>
I'm Special	Self esteem building program for 3 <sup>rd</sup> and 4 <sup>th</sup> graders designed to build reduce future use of alcohol and tobacco. Students in this program were found to have higher reported self esteem and better teamwork and communication skills as compared to those in the control group.	<a href="http://nrepp.samhsa.gov/ViewIntervention.aspx?id=180">http://nrepp.samhsa.gov/ViewIntervention.aspx?id=180</a>

(Insert rows as needed)

#### WHAT INTERVENTIONS ARE ALREADY ADDRESSING THIS ISSUE IN YOUR COMMUNITY?

Are any interventions/organizations currently addressing this issue? Yes  No  If so, please list below.

Intervention	Lead Agency	Progress to Date
Alcohol Purchase Study	Charlotte Mecklenburg Drug Free Coalition	2 studies completed
I'm Special	Substance Abuse Prevention Services (SAPS)	See below.

(Insert rows as needed)

#### WHAT RELEVANT COMMUNITY STRENGTHS AND ASSETS MIGHT HELP ADDRESS THIS PRIORITY ISSUE?

Community, neighborhood, and/or demographic group	Individual, civic group, organization, business, facility, etc. connected to this group	How this asset might help
Mecklenburg County YRBS	Charlotte Mecklenburg Schools, CDC	Data collection and trend information
Youth Drug Survey	Substance Abuse Prevention Services	Data collection and trend information
Charlotte Mecklenburg Drug Free Coalition	Over 80 community agencies, individuals and volunteers	Intervention implementation, education, outreach, advocacy, policy change

(Insert rows as needed)

INTERVENTIONS: SETTING, & TIMEFRAME	COMMUNITY PARTNERS' Roles and Responsibilities	PLAN HOW YOU WILL EVALUATE EFFECTIVENESS
<b>INTERVENTIONS SPECIFICALLY TARGETING HEALTH DISPARITIES</b>		
<b>Intervention:</b> Health Fairs <b>Intervention:</b> ___ new ___x ongoing ___ completed <b>Setting:</b> Start Date – End Date (mm/yy): Level of Intervention - change in: ___X_ Individuals ___ Policy &/or Environment	<b>Lead Agency:</b> Substance Abuse Prevention Services (SAPS)  <b>Role:</b> Participate in a variety of community health fairs to disseminate information re: prevention services and programs  Include how you're marketing the intervention: Health fairs are utilized as a	1. Quantify what you will do (# classes & participants, policy change, built environment change, etc.)  Set up informational booths, provide educational materials, answer questions, and promote services. Size and number of attendees varies. These health fairs are strategically located in areas that reach disparate populations or at events that draw

	marketing tool for prevention services and programs, and as a means to develop new partnerships.	specific populations.  2. <b>Expected outcomes:</b> Explain how this will help reach the local community objective (what evidence do you have that this intervention will get you there?)  Community outreach efforts – develop partnerships and information disseminations re: health disparities and services to address those. Educate on the effects of alcohol and drug use as well as on services to help those with use/abuse issues.
<p><b>Intervention:</b> ENLACE</p> <p>Intervention: ___ new _X_ ongoing ___ completed</p> <p>Setting: Member agencies</p> <p>Start Date – End Date (mm/yy): 2009 – ongoing</p> <p>Level of Intervention - change in: ___ Individuals _X_ Policy &amp;/or Environment</p>	<p>The lead agency is <u>N/A</u> : collaboration between various Latino groups</p> <p>List other agencies and what they plan to do:</p> <p>Member groups include, Latin American Coalition, La Noticia, Bethesda Health Clinic, Our Lady of Guadalupe, Anuvia</p> <p>Include how you're marketing the intervention: Active solicitation of new members from current members</p>	<p>1. Quantify what you will do (policy change, change to built environment, etc.)</p> <p>Approximately 20 – 30 attendees meet on a monthly basis to discuss emerging issues related to substance abuse in the Latino community.</p> <p>2. <b>Expected outcomes:</b> Explain how this will help reach the local community objective (what evidence do you have that this intervention will get you there?)</p> <p>Better collaboration and communication among service providers to promote and enhance current available prevention and treatment services.</p>
<b>INDIVIDUAL CHANGE INTERVENTIONS</b>		
<p>Intervention: Substance Abuse Education</p> <p>___ new _X_ ongoing ___ completed</p> <p>Setting: MCSO classrooms</p> <p>Start Date – End Date (mm/yy): 2006 – Ongoing</p>	<p>The lead agency is Mecklenburg County Sheriff's Office (MCSO).</p> <p>List other agencies and what they plan to do: MHSADD providing mandatory educational substance abuse classes on biweekly basis.</p> <p>Include how you're marketing the intervention: MCSO Case Managers, Officers, Intake and Counseling Specialists refer youth to the program</p>	<p>1. Quantify what you will do:</p> <p>2 classes per month, 15 participants per class, deliver curriculum on substance abuse detailing impact on health and well being.</p> <p>2. <b>Expected outcomes:</b> Explanation of consequences of drugs in the body to help motivate youthful offenders with concerns and motivate them to quit. Intake interviews will show evidence in the reduction of use.</p>
<p>Intervention: PTND (Project Towards No Drug Abuse) for <i>Youthful Offenders</i></p> <p>___ new _X_ ongoing ___ completed</p> <p>Setting: MCSO Youthful Offenders classrooms</p> <p>Start Date (Summer 2008)– End Date</p>	<p>The lead agency Mecklenburg County Sheriff's Office (MCSO) will coordinate class schedules and locate space.</p> <p>List other agencies and what they plan to do: Substance Abuse Prevention Services (SAPS), deliver the 12 session curriculum</p>	<p>1. Quantify what you will do:</p> <p>5-day classes at least every other month. 15 "Youthful Offenders" per class. Students participate in motivational activities, social skills training, and decision making exercises to help develop refusal skills and understand the risks associated with alcohol and drug use.</p>

	<p>Include how you're marketing the intervention: MCSO Case Managers, Officers, Intake and Counseling Specialists</p>	<p>2. Expected outcomes:  Attitude change and decrease drug abuse measured by pre and post surveys, fewer youth using drugs or alcohol and fewer re-offenses</p>
<p>Intervention: PTND (Project Towards No Drug Abuse) for <i>general youth</i> __ new __X__ ongoing __ completed</p> <p>Setting: MCSO Youthful Offenders classrooms</p> <p>Start Date (Summer 2008)– End Date</p>	<p>The lead is Substance Abuse Prevention Services (SAPS), they will deliver curriculum, schedule classes</p> <p>List other agencies and what they plan to do: Charlotte Mecklenburg Schools: promote program, coordinate space Various Summer Camps: provide time and participants, promote program</p> <p>Include how you're marketing the intervention: Word of mouth, flyers, email distribution lists</p>	<p>1. Quantify what you will do:  Class sizes range from 20 -30 students. Students participate in motivational activities, social skills training, and decision making exercises to help develop refusal skills and understand the risks associated with alcohol and drug use.</p> <p>2. Expected outcomes:  Students will be better prepared to avoid situations with and refuse drugs and alcohol. Successful participants will have better health outcomes and reduce risk behaviors such as unprotected sex and violence. Attitude change and decrease drug abuse measured by pre and post surveys.</p>
<p><b>Intervention:</b> I'm Special</p> <p>Intervention: __ new __X ongoing __ completed</p> <p>Setting: I'm Special is an evidence-based alcohol, tobacco and drug prevention program. (Grades 3-5)</p> <p>Start Date – End Date (mm/yy): Curriculum was developed in 1986, delivery is ongoing</p>	<p>The lead agency is SAPS and it will coordinate and facilitate the trainings.</p> <p>List other agencies and what they plan to do: We deliver this program for CMS, afterschool programs and summer camps.</p> <p>Include how you're marketing the intervention: Brochures; E-mail distribution lists; website; national evidence-based registry (NREPP).</p>	<p>1. Quantify what you will do (# classes, # participants, etc.) The class size can range from 20-30 students. There are 8 session in which kids learn self-esteem, decision making, communication, teamwork, and the dangers of alcohol and tobacco use.</p> <p>2. Expected outcomes: Explain how this will help reach the local community objective (what evidence do you have that this intervention will get you there?)</p> <p>"I'm Special" is recognized as an evidence-based program recognized by the national registry (NREPP). Students in this program are found to have higher reported self esteem and better teamwork and communication skills than those in control groups. These kids are less likely to initiate tobacco use and use alcohol as they get older.</p>
<p><b>Intervention:</b> Parent Centered Prevention Committee (CM-DFC)/Town Hall Meetings</p> <p>Intervention: __ new X ongoing __ completed</p> <p>Setting: Schools, faith community centers, YWCA</p> <p>Start Date – End Date (mm/yy): Start 2008, continue indefinitely</p>	<p>The lead agency is <u>Charlotte Mecklenburg Drug Free Coalition</u> and it will <u>contact partners to find speakers, set agenda, bring educational materials, collect email to follow up with educational materials</u></p> <p>List other agencies and what they plan to do: CMS/Parent Univ.: find venue SPIDA: develop youth component, bring youth advocates Meck. ABC Law Enforcement: Educate parents on youth drug habits/alcohol consumption patterns Substance Abuse Prevention Services: Educate on prevention</p>	<p>1. Quantify what you will do (# classes, # participants, etc.) In the past year have organized 10 Town Hall meetings reaching roughly 275 parents and youth.</p> <p>Expect to host 8-10 more in the upcoming year (depending on funding), reaching a similar number of individuals (if not more depending on marketing strategies).</p> <p>2. Expected outcomes: Explain how this will help reach the local community objective (what evidence do you have that this intervention will get you there?)</p>

	<p>issues and parenting advice Anuvia: Prevention speakers, treatment assessment and awareness DEA: Educational resource</p> <p>Include how you're marketing the intervention: ConnectEd: CMS phone messaging system. Flyers at community events, distributed through community partners/agencies Website: CMDFC, SAPS, Anuvia</p>	<p>Less youth will be engaging in underage drinking.</p> <p>Parents will understand the importance of reducing access to alcohol within the home and know signs and symptoms of substance abuse. Parents will also know what resources are available to help their children.</p> <p>Youth Drug Survey and Youth Risk Behavior Survey will show evidence of reduced underage drinking.</p>
<p><b>Intervention:</b> Underage Drinking Prevention talks</p> <p>Intervention: ___ new ___x_ ongoing ___ completed</p> <p>Setting: Various venues throughout the community</p> <p>Start Date – End Date (mm/yy): Each fiscal year by request.</p>	<p>The lead agency is SAPS and it coordinates with various partners.</p> <p>List other agencies and what they plan to do: CMS Schools: student attendance &amp; sponsor sites; Mecklenburg County Sherriff's Office: jail talk with the juveniles; Various afterschool programs and summer camps: offer time in programs, bring youth</p> <p>Include how you're marketing the intervention: flyers; word of mouth; e-mail distribution list, website.</p>	<p>1. Quantify what you will do: Offer talks as requested, deliver education on underage drinking. The number of students may range from 20-30.</p> <p>2. Expected outcomes: Explain how this will help reach the local community objective (what evidence do you have that this intervention will get you there?)</p> <p>Information dissemination is a segment of our overall Communities Mobilizing for Change on Alcohol initiative, which is an evidence-based program on the national registry of evidence-based programs, policies and practices (NREPP). Through these talks, more adolescents will be aware of the impact of underage drinking on overall health, risk taking behaviors, and legal consequences.</p>
<p><b>Intervention:</b> Parenting Wisely</p> <p>Intervention: ___ new ___x_ ongoing ___ completed</p> <p>Setting: Various venues throughout the community</p> <p>Start Date – End Date (mm/yy): Each fiscal year by request.</p>	<p>The lead agency is SAPS and it will provide and evaluate this curriculum at various sites by request.</p> <p>List other agencies and what they plan to do: Goodwill Industries: Program promotion DSS: Program promotion and referral</p> <p>Include how you're marketing the intervention: Flyers; word of mouth; e-mail distribution list; website.</p>	<p>1. Quantify what you will do: Offer the 9 session parenting program for parents of children ages 3-18. The audience size may vary ranging from 20 – 50.</p> <p>2. Expected outcomes: Explain how this will help reach the local community objective (what evidence do you have that this intervention will get you there?)</p> <p>Parenting Wisely teaches parents and children important skills to enhance relationships and decrease conflict through behavior management and support. Parent education and involvement is a segment of our overall Communities Mobilizing for</p>

		Change on Alcohol initiative, which is an evidence-based program on the national registry of evidence-based programs, policies and practices (NREPP.)
<p><b>Intervention:</b> Student Preventing &amp; Informing on Drugs and Alcohol (SPIDA)</p> <p>Intervention:  ___ new ___x___ ongoing ___ completed</p> <p>Setting: SPIDA is a youth led groups of two high schools of students. They advocate on the usage of Tobacco.</p> <p>Start Date – End Date (mm/yy):  2004 – ongoing</p>	<p>The lead agency is SAPS and Anuvia and they each provide staff to coordinate the SPIDA youth program, a youth arm of the Drug Free Coalition</p> <p>List other agencies and what they plan to do:  CMS: Allow SAPS and Anuvia to access youth, conduct youth groups, market to students  Include how you're marketing the intervention:  Word of mouth, flyers, DFC website, Facebook</p>	<p>1. Quantify what you will do:</p> <p>Currently work with 30 students within 2 schools educating them on the impact of drug and alcohol use/abuse. These adolescents in turn educate their peers</p> <p>2. Expected outcomes: Explain how this will help reach the local community objective (what evidence do you have that this intervention will get you there?)</p> <p>Peer education is an effective form of education among adolescents especially on the topic of drug and alcohol abuse. Through on-going peer-based education, youth in these two particular schools will be less likely to report alcohol and drug use.</p>
<p><b>Intervention:</b> Yeah! Yeah! Out Loud! (YYOL)</p> <p>Intervention:  ___ new ___x___ ongoing ___ completed</p> <p>Setting: Preschools throughout the communitiy</p> <p>Start Date – End Date (mm/yy):  Ongoing</p>	<p>The lead agency is SAPS and it will provide classes at various sites.</p> <p>List other agencies and what they plan to do:  Preschools: Provide space, promote programs, allow time with/access to children</p> <p>Include how you're marketing the intervention:  Word of mouth, direct solicitation of preschool sites</p>	<p>1. Quantify what you will do:</p> <p>The class size ranges from 5 - 15.</p> <p>2. Expected outcomes: Explain how this will help reach the local community objective (what evidence do you have that this intervention will get you there?)</p> <p>The YYOL curriculum develops "protective factors" for young children. Early education in self esteem building lays the groundwork for stronger refusal skills when youth reach an age that is more vulnerable to substance use and abuse.</p>
<p><b>Intervention:</b> Reconnecting Youth (RY)</p> <p>Intervention:  ___ new ___x___ ongoing ___ completed</p> <p>Setting: CMS, Hawthorne High School</p> <p>Start Date – End Date (mm/yy):  Ongoing</p>	<p>The lead agency is <u>SAPS</u> and it will <u>provide services to at-risk youth.</u></p> <p>List other agencies and what they plan to do:  Hawthorne High School (an alternative school within CMS system): Provide space and time to deliver programming to kids,</p> <p>Include how you're marketing the intervention:  Word of mouth, solicitation by CMS staff</p>	<p>1. Quantify what you will do:</p> <p>This curriculum is specifically for at risk students aged 14-19 and is intended to improve school performance and decrease drug involvement. The size varies from 5 – 50 students.</p> <p>2. Expected outcomes: Explain how this will help reach the local community objective (what evidence do you have that this intervention will get you there?)</p> <p>Reconnecting Youth is an evidence-based curriculum approved by the national registry (NREPP). It decreases substance abuse, improves graduation rates, and improves interpersonal skills. It has a 91% success rate at Hawthorne High, and has successfully operated there for the past six years. RY will begin expansion to other at-risk schools in FY12 thanks to a new grant opportunity.</p>

<p><b>Intervention:</b> <u>POPS</u></p> <p>Intervention: __ new __x_ ongoing __ completed</p> <p>Setting: Anuvia Prevention &amp; Recovery Center</p> <p>Start Date – End Date (mm/yy): October 2011- June 2012</p>	<p>The lead agency is Anuvia and it will schedule programming and facilitate classes.</p> <p>List other agencies and what they plan to do: CMS will identify youth participants based on school alcohol and drug policy violations..</p> <p>Include how you're marketing the intervention. Through CMS and word of mouth</p>	<p>3. <b>Quantify what you will do</b> (# classes, # participants, etc.) 16 classes with an approximately 5-10 families each.</p> <p>4. <b>Expected outcomes: Explain how this will help reach the local community objective (what evidence do you have that this intervention will get you there?)</b></p> <p>Increase knowledge regarding the harmful health, social and legal impacts of substance use and abuse, including underage drinking. Reduce recidivism of participants participating in the intervention</p>
<p><b>Intervention:</b> <u>FOCUS</u></p> <p>Intervention: __ new __x_ ongoing __ completed</p> <p>Setting: Wilmore Community Center</p> <p>Start Date – End Date (mm/yy): Ongoing</p>	<p>The lead agency is Anuvia and it will schedule classes and deliver the program.</p> <p>List other agencies and what they plan to do: The Mecklenburg County Public Defender's Office, Juvenile Justice, and District Attorney's Office make referrals to the program.</p> <p>Include how you're marketing the intervention: Through our partner agencies, the program is marketed to delinquent youth who have pending misdemeanor charges in the areas of assault, disorderly conduct, larceny, and drug possession. Anuvia also promotes the program through word of mouth, website and program materials.</p>	<p>1. <b>Quantify what you will do</b> (# classes, # participants, etc.)</p> <p>The program is offered twice a week, with each group serving approximately 15 youth and their parents. Each group runs 8 sessions. Topics are delivered in eight sessions that encompass group discussions, role-playing exercise, videos, and student in-class projects.</p> <p>2. <b>Expected outcomes: Explain how this will help reach the local community objective (what evidence do you have that this intervention will get you there?)</b></p> <p>Students learn how to plan goals, make better decisions, control anger, handle conflict, and resist the use of drugs.</p>
<p><b>Intervention:</b> Adolescent Substance Abuse Intensive Outpatient Program (A-SAIOP)</p> <p>Intervention: <u>X</u> new __ ongoing __ completed</p> <p>Setting: Outpatient</p> <p>Start Date – End Date (mm/yy): September 2011 - Ongoing</p>	<p>The lead agency is Anuvia Prevention &amp; Recovery Center and it will provide outpatient treatment services for adolescents with substance abuse and dependence diagnoses.</p> <p>List other agencies and what they plan to do: Collaboration with community providers to ensure continuum of care.</p> <p>Include how you're marketing the intervention: Website, email, word of mouth, distribution of printed program material, community outreach.</p>	<p><b>Quantify what you will do</b> (# classes, # participants, etc.)</p> <p>Anuvia's Adolescent Substance Abuse Intensive Outpatient Program is a structured 12 week outpatient treatment program which meets 3 times a week for a minimum of 3 hours per session. The program provides a clinical assessment, individual, family and group therapy, psycho education, drug testing and breathalyzer screening with a counselor client ratio of 1:6. Case management and crisis intervention are provided while client is enrolled in treatment.</p> <p><b>Expected outcomes: Explain how this will help reach the local community objective (what evidence do you have</b></p>

		<p><b>that this intervention will get you there?)</b>  Using developmentally appropriate treatment approaches and evidence based interventions, the programs expected outcomes include:</p> <ul style="list-style-type: none"> <li>- Decrease of substance use</li> <li>- Reduction of mental health symptoms</li> <li>- Improved overall family functioning</li> <li>- Decrease in and other problem behaviors.</li> <li>- Decrease in criminal activity or involvement with the criminal justice system</li> <li>- Increased knowledge about substance abuse, attitudes and behaviors.</li> </ul>
<p><b>Intervention:</b> Too Good for Drugs and Violence (Afterschool and High School programs)</p> <p>Intervention:  ___ new ___x_ ongoing ___ completed</p> <p>Setting:  School and community-based settings</p> <p>Start Date – End Date (mm/yy):  Ongoing</p>	<p>The lead agency is Anuvia and it will schedule programming and facilitate classes.</p> <p>List other agencies and what they plan to do: CMS schools, and other community partners (including after school programs, recreation centers, and churches) will help in recruiting participants and providing space</p> <p>Include how you're marketing the intervention. Word of mouth, website, written program materials</p>	<ol style="list-style-type: none"> <li>1. <b>Quantify what you will do</b> (# classes, # participants, etc.)  Offer the program to youth to be delivered in 10-14 sessions for groups of approximately 8-15 youth.</li> <li>2. <b>Expected outcomes: Explain how this will help reach the local community objective (what evidence do you have that this intervention will get you there?)</b></li> </ol> <p>Decrease in positive attitudes towards substance use, commitment to not use drugs, perceived risk of harm, increase decision making skills.</p>
<p><b>Intervention:</b> PTND</p> <p>Intervention:  ___ new ___x_ ongoing ___ completed</p> <p>Setting:  School and community-based settings</p> <p>Start Date – End Date (mm/yy):  Ongoing</p>	<p>The lead agency is Anuvia and it will schedule programming and facilitate classes.</p> <p>List other agencies and what they plan to do: CMS schools, and other community partners (including after school programs, recreation centers, and churches) will help in recruiting participants and providing space</p> <p>Include how you're marketing the intervention. Word of mouth, website, written program materials</p>	<ol style="list-style-type: none"> <li>1. <b>Quantify what you will do</b> (# classes, # participants, etc.)  Offer the program to youth to be delivered in 10-14 sessions for groups of approximately 8-15 high school age youth.</li> <li>2. <b>Expected outcomes: Explain how this will help reach the local community objective (what evidence do you have that this intervention will get you there?)</b></li> </ol> <p>Decrease in positive attitudes towards substance use, commitment to not use drugs, perceived risk of harm, increase decision making skills.</p>
<p><b>Intervention:</b> Guiding Good Choices</p> <p>Intervention:  ___ new ___x_ ongoing ___ completed</p> <p>Setting:  School and community-based settings</p>	<p>The lead agency is Anuvia and it will schedule programming and facilitate classes.</p> <p>List other agencies and what they plan to do: CMS schools, and other community partners (including after school programs, recreation centers,</p>	<ol style="list-style-type: none"> <li>1. <b>Quantify what you will do</b> (# classes, # participants, etc.)  Offer the program to parents to be delivered in 5 2-hour sessions.</li> <li>2. <b>Expected outcomes: Explain how this will help reach the</b></li> </ol>



<p>Start Date – End Date (mm/yy): Ongoing</p>	<p>and churches) will help in recruiting participants and providing space</p> <p>Include how you're marketing the intervention. Word of mouth, website, written program materials</p>	<p><b>local community objective (what evidence do you have that this intervention will get you there?)</b></p> <p>Increase parenting skills, including positive parental communication and family management skills.</p>
<p><b>Intervention:</b> Keepin' It Real</p> <p>Intervention: __ new __x__ ongoing __ completed</p> <p>Setting: School and community-based settings</p> <p>Start Date – End Date (mm/yy): Ongoing</p>	<p>The lead agency is Anuvia and it will schedule programming and facilitate classes.</p> <p>List other agencies and what they plan to do: CMS schools, and other community partners (including after school programs, recreation centers, and churches) will help in recruiting participants and providing space</p> <p>Include how you're marketing the intervention. Word of mouth, website, written program materials</p>	<ol style="list-style-type: none"> <li><b>Quantify what you will do</b> (# classes, # participants, etc.) Offer the program to youth to be delivered in 10-14 sessions for groups of approximately 8-15 middle school aged youth.</li> <li><b>Expected outcomes: Explain how this will help reach the local community objective (what evidence do you have that this intervention will get you there?)</b></li> </ol> <p>Decrease in positive attitudes towards substance use, commitment to not use drugs, perceived risk of harm, increase decision making skills.</p>
<p><b>Intervention:</b> Girl Power</p> <p>Intervention: __ new __x__ ongoing __ completed</p> <p>Setting: School and community-based settings</p> <p>Start Date – End Date (mm/yy): Ongoing</p>	<p>The lead agency is Anuvia and it will schedule programming and facilitate classes.</p> <p>List other agencies and what they plan to do: CMS schools, and other community partners (including after school programs, recreation centers, and churches) will help in recruiting participants and providing space</p> <p>Include how you're marketing the intervention. Word of mouth, website, written program materials</p>	<ol style="list-style-type: none"> <li><b>Quantify what you will do</b> (# classes, # participants, etc.) Offer the program to youth to be delivered in 10-14 sessions for groups of approximately 8-15 female youth.</li> <li><b>Expected outcomes: Explain how this will help reach the local community objective (what evidence do you have that this intervention will get you there?)</b></li> </ol> <p>Decrease in positive attitudes towards substance use, commitment to not use drugs, perceived risk of harm, increase decision making skills.</p>
<p><b>Intervention:</b> Tru Boys</p> <p>Intervention: __ new __x__ ongoing __ completed</p> <p>Setting:</p>	<p>The lead agency is Anuvia and it will schedule programming and facilitate classes.</p> <p>List other agencies and what they plan to do: CMS schools, and other</p>	<ol style="list-style-type: none"> <li><b>Quantify what you will do</b> (# classes, # participants, etc.) Offer the program to youth to be delivered in 10-14 sessions for groups of approximately 8-15 male youth.</li> </ol>

<p>School and community-based settings</p> <p>Start Date – End Date (mm/yy): Ongoing</p>	<p>community partners (including after school programs, recreation centers, and churches) will help in recruiting participants and providing space</p> <p>Include how you're marketing the intervention. Word of mouth, website, written program materials</p>	<p><b>2. Expected outcomes: Explain how this will help reach the local community objective (what evidence do you have that this intervention will get you there?)</b></p> <p>Decrease in positive attitudes towards substance use, commitment to not use drugs, perceived risk of harm, increase decision making skills.</p>
<p><b>Intervention:</b> Media Ready</p> <p>Intervention: __ new __x__ ongoing __ completed</p> <p>Setting: School and community-based settings</p> <p>Start Date – End Date (mm/yy): Ongoing</p>	<p>The lead agency is Anuvia and it will schedule programming and facilitate classes.</p> <p>List other agencies and what they plan to do: CMS schools, and other community partners (including after school programs, recreation centers, and churches) will help in recruiting participants and providing space</p> <p>Include how you're marketing the intervention. Word of mouth, website, written program materials</p>	<p><b>1. Quantify what you will do (# classes, # participants, etc.)</b> Offer the program to youth to be delivered in 10-14 sessions for groups of approximately 8-15 middle school age youth.</p> <p><b>2. Expected outcomes: Explain how this will help reach the local community objective (what evidence do you have that this intervention will get you there?)</b></p> <p>This program is designed to enhance the ability to apply critical thinking skills to interpret media messages, in general, and alcohol messages, in particular. The program also is designed to delay or prevent the onset of substance use, particularly with respect to underage drinking.</p>
<p><b>Intervention:</b> Substance Abuse Prevention Menu-based Presentations, including underage drinking prevention</p> <p>Intervention: __ new __x__ ongoing __ completed</p> <p>Setting: School and community-based settings</p> <p>Start Date – End Date (mm/yy): Ongoing</p>	<p>The lead agency is Anuvia and it will coordinate with various partners as well as facilitate presentations.</p> <p>List other agencies and what they plan to do: Various community partners including public and private schools, after-school, and community based groups may partner with Anuvia to coordinate a presentation on a substance abuse prevention related topic</p> <p>Include how you're marketing the intervention. Word of mouth, written communication, website</p>	<p><b>3. Quantify what you will do (# classes, # participants, etc.)</b> Offer presentations as requested. Groups range from approximately 8-30 and may include youth as well as adults.</p> <p><b>4. Expected outcomes: Explain how this will help reach the local community objective (what evidence do you have that this intervention will get you there?)</b></p> <p>Presentations will increase youth (and adult) knowledge regarding the harmful health, social and legal impacts of substance use and abuse, including underage drinking.</p>
		<p>2.</p>
<p><b>POLICY OR ENVIRONMENTAL CHANGE INTERVENTIONS</b></p>		
<p><b>Intervention:</b> Safe Home Talks</p> <p>Intervention:</p>	<p>The lead agency is SAPS and it will provide this curriculum at various sites by request.</p>	<p>1. Quantify what you will do (policy change, change to built environment, etc.)</p>

<p>___ new ___x_ ongoing ___ completed</p> <p>Setting: Safe Homes is a program for parents, encouraging them to sign a pledge to better monitor their teens to prevent underage drinking.</p> <p>Start Date – End Date (mm/yy): Each fiscal year by request.</p>	<p>List other agencies and what they plan to do: Goodwill Industry: Program promotion, technical assistance PCP/Town Hall Meetings: Organize and promote events CMS: Promote events through Parent University Charlotte Mecklenburg Drug Free Coalition: Promote events, technical assistance, volunteers</p> <p>Include how you're marketing the intervention: Flyers; word of mouth, e-mail distribution list; website.</p>	<p>The audience size may vary ranging form 20-50.</p> <p>2. Expected outcomes: Explain how this will help reach the local community objective (what evidence do you have that this intervention will get you there?)</p> <p>Parent education and involvement is a segment of our overall Communities Mobilizing for Change on Alcohol initiative, which is an evidence-based program on the national registry of evidence-based programs, policies and practices (NREPP). Studies show that the easiest place for youth to access alcohol is at home. This encourages parents to create a policy at home of not just monitoring their kids but keeping alcohol locked up.</p>
<p><b>Intervention:</b> Alcohol Purchase Study</p> <p>Intervention: ___ new ___x_ ongoing ___ completed</p> <p>Setting: Beer and wine vendors in Mecklenburg County</p> <p>Start Date – End Date (mm/yy): Every year, results available in April</p>	<p>The lead agency is UNC Charlotte and it will train purchasers, provide data analysis, educate vendors</p> <p>List other agencies and what they plan to do: Charlotte Mecklenburg Drug Free Coalition: Provide volunteers, coordinate press release, publication, recognize sellers following the law</p> <p>Include how you're marketing the intervention: N/A, results made available through various publications and press conference</p>	<p>1. Quantify what you will do (policy change, change to built environment, etc.) By conducting purchase attempts, researchers are looking to see what stores sell wine or beer without asking for ID. Those that do not ask for ID will receive follow up education explaining ID requirements</p> <p>2. Expected outcomes: Explain how this will help reach the local community objective (what evidence do you have that this intervention will get you there?) By conducting these purchase studies, more vendors will be educated on the ID requirements and be more consistent when asking for ID. This will reduce the amount of alcohol illegally sold to minors.</p>
<p><b>Intervention:</b> Interagency Meetings</p> <p>Intervention: ___ new ___x_ ongoing ___ completed</p> <p>Setting: Member agencies</p> <p>Start Date – End Date (mm/yy): Ongoing</p>	<p>The lead agency NONE/ALL participate in monthly meetings to discuss emerging issues, policy change, advocacy opportunities</p> <p>List other agencies and what they plan to do: Other non-profit agencies include SAPS, CMDFC, MCSO, MCP SO, AMH, MHA, Anuvia, CMC Mercy Horizons, DSS, Hope Haven</p> <p>Include how you're marketing the intervention: E-mail distribution list; active</p>	<p>1. Quantify what you will do (policy change, change to built environment, etc.) The size will vary.</p> <p>2. Expected outcomes: Explain how this will help reach the local community objective (what evidence do you have that this intervention will get you there?)</p> <p>Collaboration is an effective component of the field of substance abuse prevention, and also a step included in multiple evidence-based mobilization efforts.</p>

	recruitment of new partner agencies.	
<p><b>Intervention:</b> Youth Drug Survey</p> <p>Intervention:  ___ new _x_ ongoing ___ completed</p> <p>Setting: Member agencies</p> <p>Start Date – End Date (mm/yy):  Every two years, results available in June</p>	<p>The lead agency SAPS and they will develop and distribute survey among a sample of CMS classes, collect survey info, analyze and disseminate results</p> <p>List other agencies and what they plan to do:  Other non-profit agencies include SAPS, CMDFC, MCSO, MCPSO, AMH, MHA, Anuvia, CMC Mercy Horizons, DSS, Hope Haven</p> <p>Include how you're marketing the intervention:  N/A, results made available through various publications and press conference</p>	<p>1. Quantify what you will do (policy change, change to built environment, etc.)</p> <p>Administer survey to high school and middle school teens to assess attitudes, beliefs, and behaviors related to drug and alcohol use.</p> <p>2. Expected outcomes: Explain how this will help reach the local community objective (what evidence do you have that this intervention will get you there?)</p> <p>This survey will help to evaluate what areas that need improvement and areas that are improving with regard to adolescent substance abuse.</p>
<p><b>Intervention:</b> Identification of best practices in substance abuse treatment</p> <p>Intervention:  ___ new _X_ ongoing ___ completed</p> <p>Setting: Community providers &amp; consumer representatives</p> <p>Start Date – End Date (mm/yy):  2010 – ongoing</p>	<p>The lead agencies are Mecklenburg County Provided Services Organization (and SAIL for co-chairs and it is convene meetings, set agenda, record minutes</p> <p>List other agencies and what they plan to do: 10+ SA provider agencies review and endorse Best Practices approaches to ensure that current and appropriate models of intervention are implemented. And to identify service gaps.</p> <p>Include how you're marketing the intervention. Discussed in weekly LME HotSheet to provider community, also discussed at quarterly InfoShare and Provider Council meetings.</p>	<p>1. <b>Quantify what you will do</b> (# classes, # participants, etc.) Ongoing monthly meetings, hope to get majority of community SA providers to actively participate. The LME will also review treatment plans to see how Best Practices are documented and truly being integrated into intervention strategies.</p> <p>2. <b>Expected outcomes:</b> Explain how this will help reach the local community objective (what evidence do you have that this intervention will get you there?) If best practices are followed, we expect less recidivism among consumers, and subsequently less substance abuse-related issues (i.e., fewer SA-related arrests for DUI, possession, etc.)</p>

*(Insert rows as needed)*