

## 2012 Employee Climate Survey

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#### Overview

- Background
- Survey Methodology
- Corporate Results
- Department Results
- Summary and Next Steps



# Background



## Background

#### Survey Purpose:

- 1. Assess employee motivation and satisfaction
- 2. Assess progress in achieving scorecard goals
- 3. Identify employee perceptions of business support services



## 2012 Survey Theme

# Power of the Employee: Celebrating 10 Years of the Employee Climate Survey

#### Most Valuable Resource – 10 Years Running



#### **Some Changes**

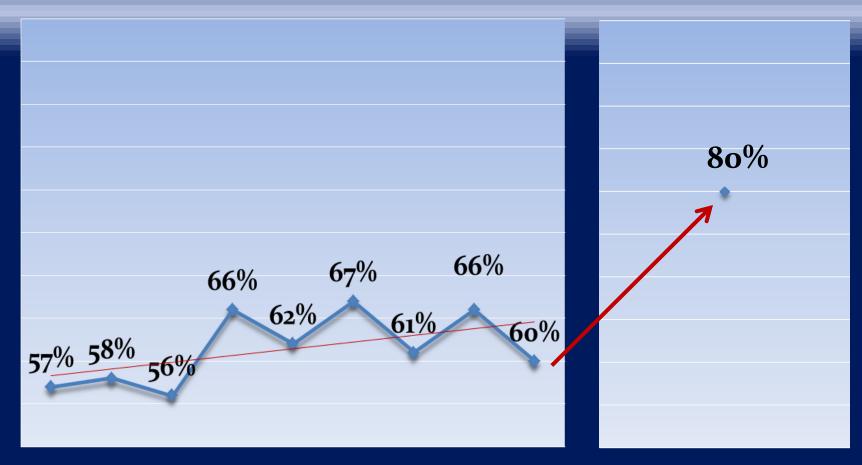
Employee Appreciation
 Day



 Information Technology Upgrades



#### Response Rates



FY03 FY04 FY05 FY06 FY07 FY08\*FY09 FY10 FY11

**FY12** 

<sup>\*</sup> Change to online methodology



# Survey Methodology



#### Our Demographic Findings

- 80% response rate
  - Increase of 20% and 824 more employees in FY12

3,322 out of 4,146 full-time and part-time employees

Statistically & demographically representative



### 55 Questions, 10 Themes, 4 Indices

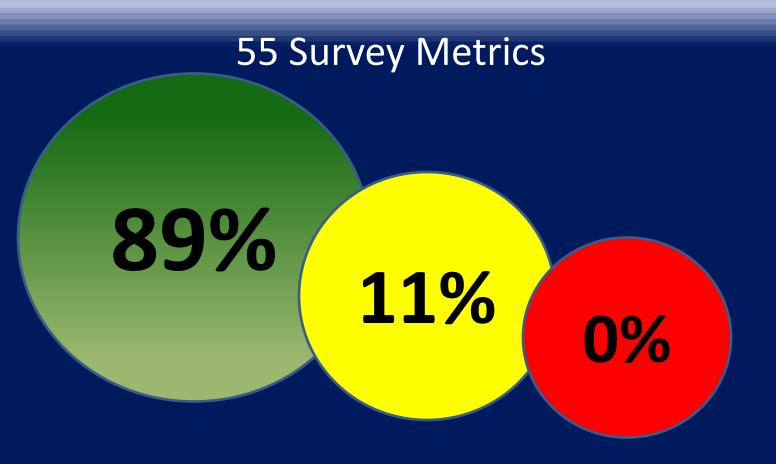
Themes		
Mecklenburg County	Leadership Practices	
Workplace Safety	Human Resources Services	
Employee Learning & Development	Corporate Communication	
Co-Workers	Technology & Resources	
Organizational Development & Diversity	Facility Maintenance	
Corporate Indices		
Accessibility to Information	Employee Development	
Diversity Perception	Motivation & Satisfaction	



# Corporate Results



## Corporate Summary





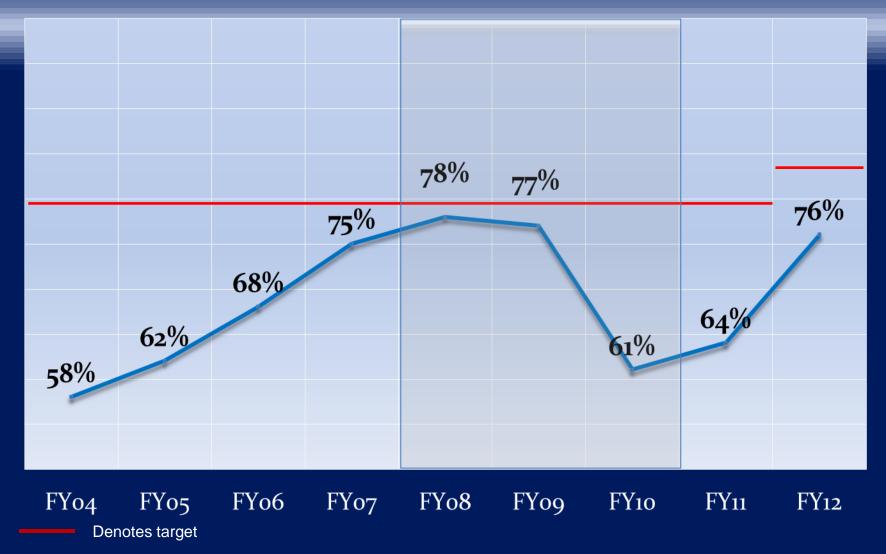
#### High Motivation and Satisfaction



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## Employees Feel Valued



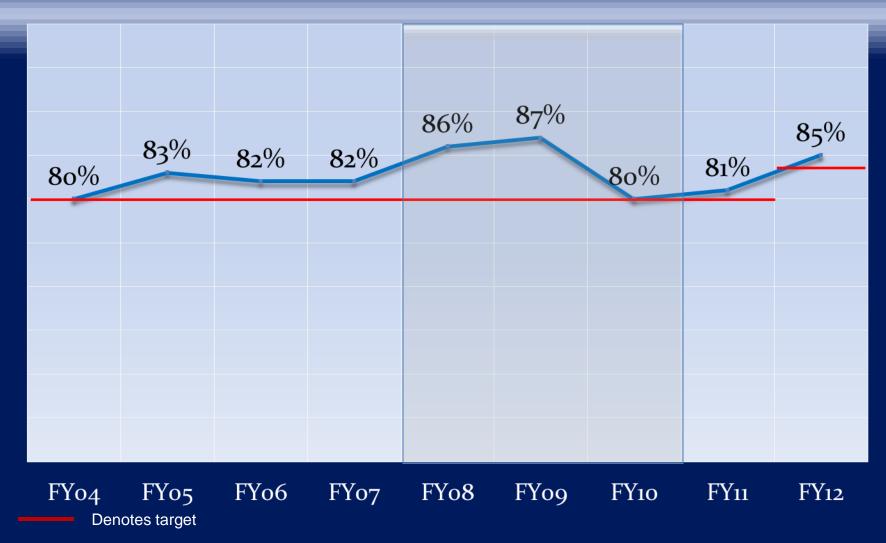


#### Good Place to Work





#### Feel Good About Coming to Work





# No "Red Lights"

General Questions	FY12	FY11
My co-workers maintain a positive work environment.	79%	77%
My department leadership clearly communicates department performance goals.	82%	<del>7</del> 6%
Have an individual development plan (IDP). +	82%	69%
Mecklenburg County values its employees.	76%	64%

In FY11....

**Overworked** No401KMatch RisingCosts Understaffed **NoRaises Underappreciated** D

#### What a Difference a Year Makes!

Frontline needs more input about change

# A good place to work **Unange** Cautious Optimism Cost of Living Thank You Retirement Match Recovery



#### Drivers of Change

- Restoring employee raises and 401k/457 match
- 2. Improved economy
- 3. Few budget cuts, some funding restored
- 4. Continuing employee appreciation day
- 5. Responding to employee concerns



#### **Implications**

 "When employees are happy with their jobs and satisfied with their companies, they will want to produce more and perform better, and are loyal to their employers." August 2009, The Times

#### Implications:

- Improved efficiency
- Retention
- Satisfied customers



# Department Results



#### Department Summary

- Positive results across all departments
  - Increase in majority of results
  - Numerous green lights
  - Six departments w/no red lights

 Improvement opportunities mostly in pockets at department, work unit levels



#### Key Department Increases

- Motivation & Satisfaction Index
  - Q1: Mecklenburg County Values Employees
  - Q2: I Would Recommend Mecklenburg County as a Good Place to Work

- Employee Development
  - Q1: I have an Individual Development Plan



Summary & Next Steps



## Summary

55 Survey Metrics



- Significant increase in survey response rate
- Improved employee perceptions of County
- Co-worker relationships remain strong
- Some department-specific opportunities



#### Some Room to Improve

- Communication
- Employee involvement
- Workload concerns
- Work-life balance
- Safety perceptions (location specific)
- Concerns about future job losses

Note: Concerns may not be representative of all employees within every department.



#### Next Steps

- Corporate Level
  - Maintain investment in employees

- Department Level
  - Address department-specific issues
  - Utilize internal (e.g., BSSA-Organizational Improvement) and/or external resources, if needed



## Special Thanks:

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