



**CHARLOTTE.**  
ECONOMIC DEVELOPMENT

# Immigrant Integration Task Force Update

September 23, 2014

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Mecklenburg County



## Survey

### Feel Welcomed

- 70% Agree that Charlotte is welcoming to people born in other countries



### Entrepreneurs

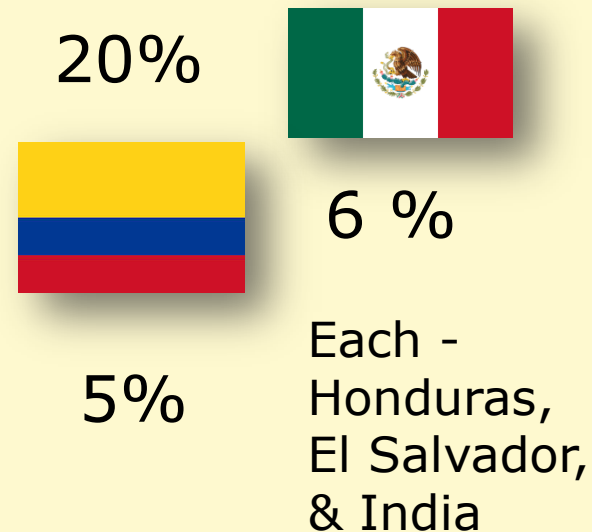
- 12% Own their own business
- 51% asked a friend for help starting their business

### Released Online in 10 Languages

- English, Spanish, German, French, Russian, Hindi, Gujarati, Arabic, Vietnamese, & Chinese

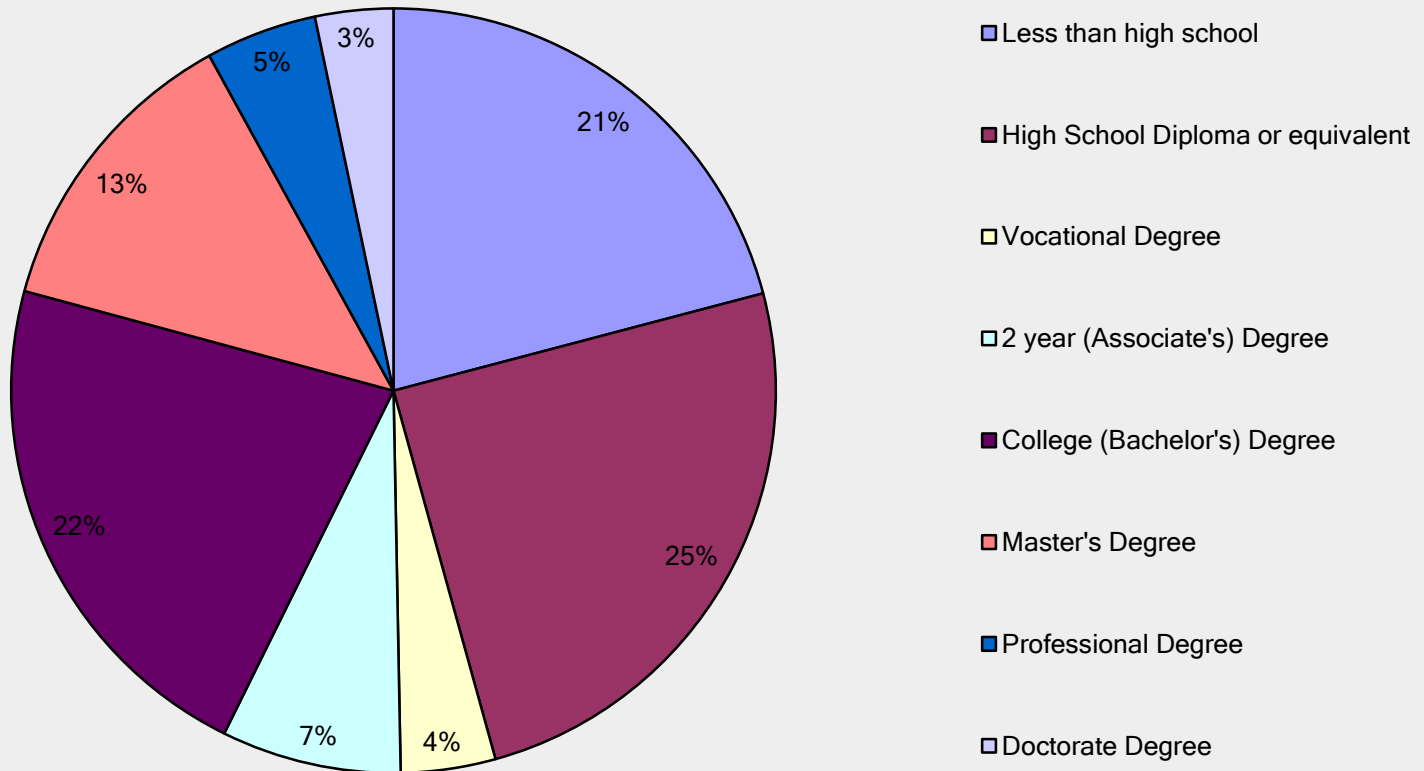
### What Brought Them to Charlotte

- 38% Seeking Better Quality of Life



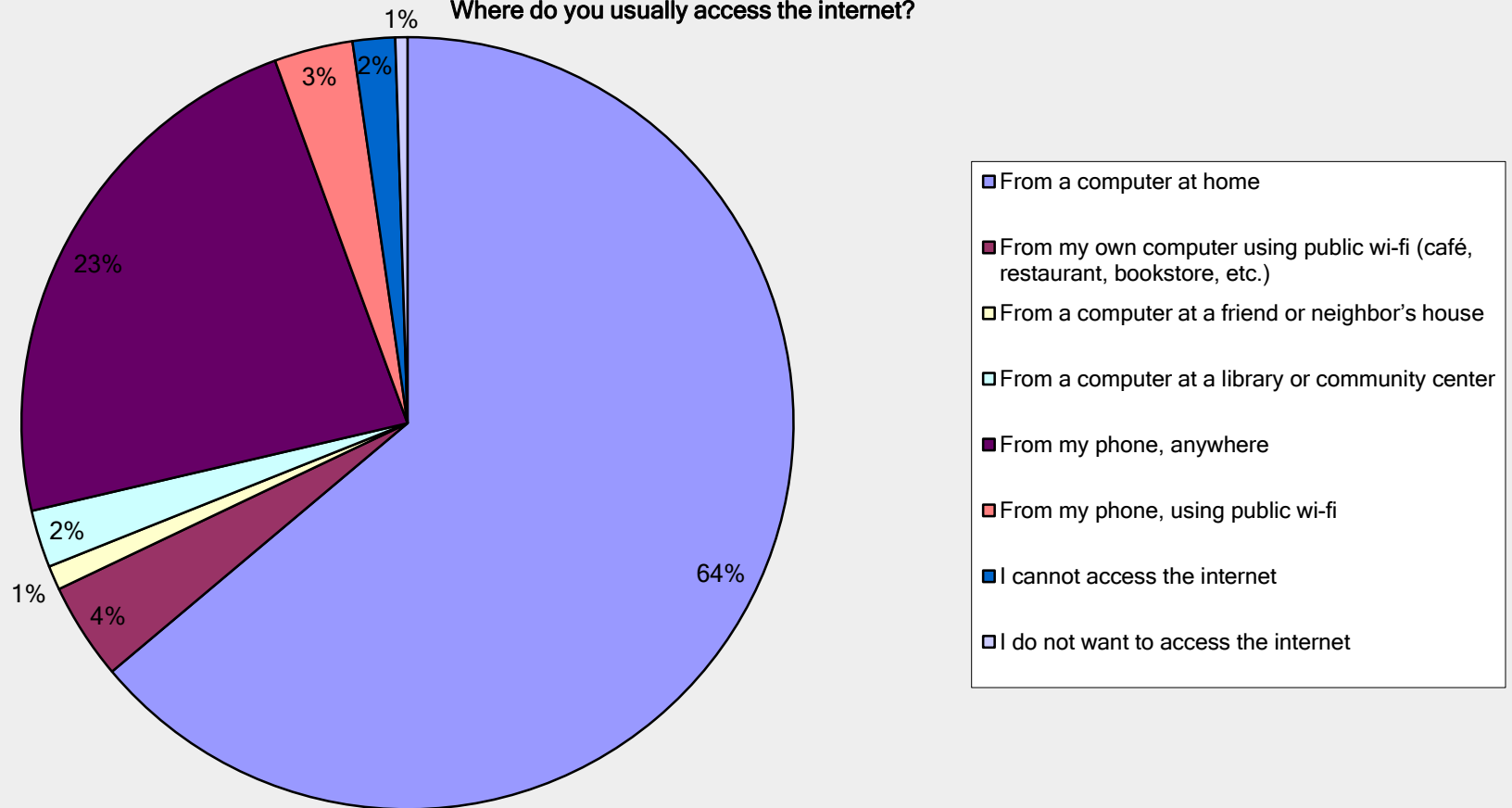
## Survey

What is your highest level of education?



## Survey

Where do you usually access the internet?



## Survey



### Published Survey

- Posted on Task Force webpage
- [www.CharlotteInternational.org](http://www.CharlotteInternational.org)

### Action needed

- Share links
- Recruit organizations to help administer survey

## Working Groups



### **Economic Development**

- Chair – Wil Russell

### **Public Safety**

- Chair – Stefan Latorre

### **Transportation/Housing**

- Chair – Jennifer Roberts

### **Education**

- Chair – Marianne Lyall-Knusel

### **Health Care/Social Services**

- Chair – Kristen Wade

### **Civic Engagement/Receiving Communities**

- Chair – Emily Zimmern

## Proposed Guiding Principles



- **EQUITABLE ACCESS:**  
Ensure availability of economic, civic, cultural and educational opportunities and government services for all residents.
- **INCLUSION:**  
Embrace diversity as a strength, create a sense of belonging, safety and community for all residents, and promote cross-cultural competence to build mutual respect and trust.
- **CONNECTION:**  
Promote social connection among diverse groups, digital connection to government information and resources and physical connectivity among neighborhoods and encourage interfaith interaction and dialogue among people of different religions and spiritual practice.
- **ECONOMIC GROWTH:**  
Promote economic development through business start ups, workforce development/skills training, access to financial services and regeneration of declining and vacant areas, leverage technology, and position Charlotte as globally competitive.
- **WELL-BEING OF ALL:**  
Support policies and practices that benefit the entire community, improve social mobility and promote the physical and mental health and safety of all residents of all ages and backgrounds.



## Closing



The screenshot shows the website for the Office of International Relations. The main content area is titled "Immigrant Integration Task Force" and includes a "Notify Me" button. The text on the page states that on November 25, 2013, the Charlotte City Council adopted a resolution to create an inter-agency Immigrant Integration Task Force. It also mentions that in 2014, the 29-member task force will review recommendations from a 2007 study and host public listening sessions. A sidebar on the left lists navigation options like "Resources", "News & Events", and "Get Involved".

### Next Meeting

- **Tuesday, October 28,  
3:00-5:00 p.m.  
The Belmont Center  
700 Parkwood Ave.**

### More Information

- [www.CharlotteInternational.org](http://www.CharlotteInternational.org)