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W E L C O M I N G
A M E R I C A

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🏠 *Building a Nation of Neighbors*

Charlotte | Rachel Peric | July 2014

Immigrants are **assets** to communities

WELCOMING



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- * 2012: Led the country in job growth
- * 3rd best positioned city “to grow and prosper in the coming decade” – *Forbes*
- * “Flush with young new residents and alive with immigrants, tourists and music” – *New York Times*
- * “Nowville” – *GQ Magazine*

The Welcoming Effect

IMMIGRANTS...



- Fill **critical gaps** in the labor market
- Are more likely to start a **business**
- Demonstrate significant **purchasing power**
- Have a **positive fiscal impact**
- Contribute a "**diversity advantage**"
- Attract young, creative people

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W E L C O M I N G
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The Welcoming Imperative

Nations that are more accepting of and better at integrating new immigrants have a higher level of economic growth and development.

- Richard Florida

WELCOMING



Building a Nation of Neighbors



**Entire
community
approach**



THE CHICAGO NEW AMERICANS PLAN

BUILDING A THRIVING AND WELCOMING CITY

POTENTIAL ECONOMIC IMPACT FROM THE CHICAGO NEW AMERICANS PLAN INITIATIVES

WHEN CHICAGO...

... THE CITY WILL BENEFIT GREATLY

Helps immigrant-owned businesses flourish

Immigrant-owned businesses could create 10,000 to 20,000 more jobs if Chicago increased its job growth rate from small and medium-sized businesses to match the highest-performing U.S. city.⁵

Doubles the exports from immigrant-owned businesses

Doubling immigrant-owned business exports could produce an additional 24,000 to 30,000 jobs.⁶

Becomes a more attractive city for high-skilled, foreign-born workers

For every 100 additional high-skilled foreign-born workers who work in science, technology, engineering or math fields, 260 jobs could be created for U.S.-born workers.⁷

Increases graduation rates for high school immigrant students and helps more immigrants earn their GED certificate

For every additional high school diploma earned by Chicago students, gross state product could increase by \$15,000.⁸

Increases immigrant participation in early childhood programs

For every dollar invested in early childhood education, Chicago could save seven dollars in government spending.⁹

Welcoming Framework



- Advance the Community's Global Welcoming Profile
- Ensure Equitable Access to Basic Services
- Expand Education & Economic Opportunity
- Build Immigrant Leadership, Engagement and Inclusion
- Foster a Knowledgeable, Safe and Connected Community

Building Capacity for Citizenship & ESL



WELCOMING



Building a Nation of Neighbors

Credit: Welcoming Colorado

Open for Business



Bienvenidos! Welcome!

**DISCOVER
COLUMBUS!**

**La Visita de Negocios Locales
LOCAL BUSINESS TOUR**

Meet @ EL TAPATIO

15 Oct. 5:30 PM

FREE & Open to the Public / Light snacks available.

For more information contact: Christa at 402-473-5594
Adele at adelep@cfra.org

CENTER for
RURAL AFFAIRS

REAP

Central
COMMUNITY
COLLEGE

CENTRO Hispano
Comunidad de Nebraska



Credit: Nebraska is
Home and
Welcoming Rhode
Island

**WORKING TO MAKE
NEBRASKA STRONG.**



NEW NEBRASKA FAMILIES MAKE US STRONGER.

Nebraska. A good life for everyone. NebraskaIsHome.org

Welcoming Schools

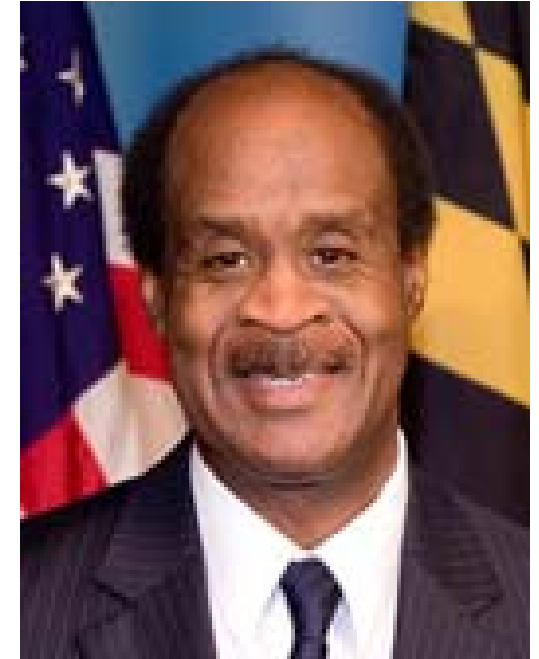


Credit: You, Me, We Oakley and Welcoming Rhode Island

Leadership and Communications

Without the energy and intellect and innovation of our immigrant community, Montgomery County would, quite simply, be incomplete.

“New Americans” are a critical piece in building a better future for all County residents.




- County Executive Ike Leggett
Montgomery County, Maryland

St. Louis Mosaic

Waat salaamantahay!
¡Hola! 안녕하세요! नमस्ते!
مرحبا! Zdravo! שלום!
こんにちは。Halo! Habari!
您好! سلام! Hello!
ᄒᆞᆫᄂᆞᆫᄂᆞᆫ Xin chào!
Bonjour! Здравствуйте! ᄒᆞᆫᄂᆞᆫᄂᆞᆫ!

314-982-1406 ᄒᆞᆫᄂᆞᆫᄂᆞᆫ
Cần hướng dẫn sử dụng, hãy gọi 314-982-1406
Mwaka kwa kutamia maferi wa umma, piga simu 314-982-1406
乗り換えでお困りの場合は 314-982-1406 へお問い合わせください。
За помощью по пользованию общественным транспортом, обращайтесь по номеру 314-982-1406
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برای دریافت کمک استفاده از ترانسیت (حمل و نقل عمومی) به شماره 314-982-1406 تماس بگیرید.
乗換時如需帮助，请致电314-982-1406。
Za pomoč oko korišćenja javnog prevoza nazovite 314-982-1406
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Si vous avez besoin d'aide pour les transports publics, appelez le 314-982-1406.
Bitte rufen Sie die 314-982-1406 an, wenn Sie Fragen zum öffentlichen Verkehrswesen haben.
Hidatka e hubantahay canaanad saga gadiidka dhaweynta, soo waa naxariis ku 314-982-1406
대중교통을 이용하는 데 도움이 필요하시면 314-982-1406 으로 전화주세요.
ᄒᆞᆫᄂᆞᆫᄂᆞᆫ ᄒᆞᆫᄂᆞᆫᄂᆞᆫ ᄒᆞᆫᄂᆞᆫᄂᆞᆫ ᄒᆞᆫᄂᆞᆫᄂᆞᆫ ᄒᆞᆫᄂᆞᆫᄂᆞᆫ ᄒᆞᆫᄂᆞᆫᄂᆞᆫ
Para obtener ayuda sobre cómo usar el transporte público, llame al 314-982-1406
اذا كنت بحاجة إلى مساعدة حول كيفية استخدام وسائل النقل العام، يرجى الاتصال على الرقم 314-982-1406
FOR HELP USING TRANSIT CALL 314-982-1406.



“I came speaking little English and only knowing US culture through MTV and CNN, but now I teach creative writing workshops for youth and am about to publish my first book.”

I'm a proud **immigrant** and I contribute to DC.

Immigrants face many challenges, but discrimination should never be one of them.

If you think you've been discriminated against because of your national origin or your accent, call (202) 727-4559 or visit ohr.dc.gov/complaint.

*Emigrated from
Cameroon in 2000*

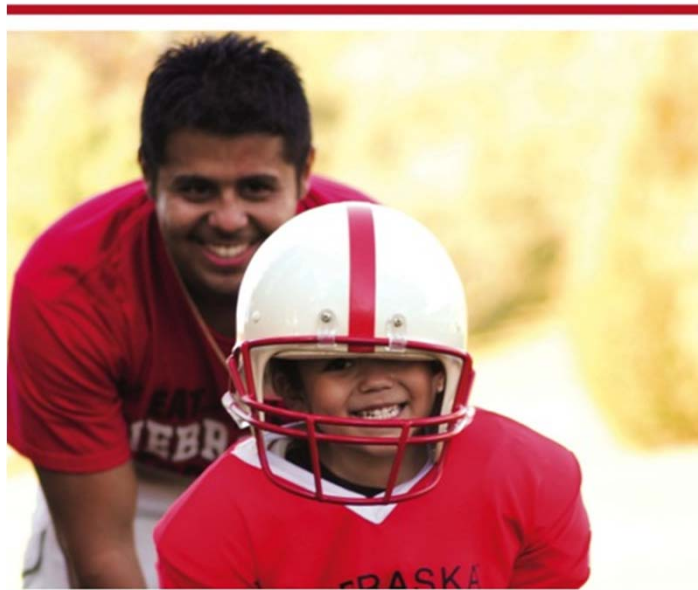


ohr.dc.gov/wecontribute
 facebook.com/dcohr

Share your story with
#immigrantscontribute

Nebraska is Home

Welcoming Colorado



JUST ANOTHER GREAT
NEBRASKA FAN.

NEW NEBRASKA FAMILIES MAKE US STRONGER.
Nebraska. A good life for everyone. NebraskaIsHome.org



**RUGGED
INDIVIDUALS
MADE HERE.**

IN COLORADO, WE GIVE
IMMIGRANTS A FAIR CHANCE.
WelcomingColorado.org

WELCOMING



Building a Nation of Neighbors

North Carolina Billboard Campaign



www.UNITINGNC.ORG



Paul Cuadros

Author, *A Home on the Field*

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A Welcoming Sign to Immigrants in the South

Posted: 12/20/11

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Get Latino Voices Alerts

They say there is nothing like Southern hospitality in making folks feel welcomed and included. But lately for immigrants of all stripes, this hasn't been the general feeling from states like Alabama, Georgia, and South Carolina. The sentiment towards immigrants and Latinos in general has been anything but Southern Comfort; despite the millions of dollars these groups contribute to the economies of these states. Now North Carolina is considering similar

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ation of Neighbors
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Initiative Benefits



Receive support
and recognition

Participate in
learning
exchange

Access new
tools and
resources

Share good ideas with
other local government
leaders

WELCOMING



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Welcoming Cities and Counties commit to:

- Advancing a **Welcoming resolution**
- Adopt welcoming **policies & practices**
- Join the initiative **network**
- Appoint Welcoming **lead**
- Participate in **three conference calls** a year
- Participate in **one in-person meeting** a year

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National Welcoming Week

September 13-21, 2014

Bringing together newcomers and receiving communities in a spirit of unity



Immigrants Make Us Stronger

WELCOMING



Building a Nation of Neighbors

www.welcomingamerica.org

- Ideas
- Tools
- Training
- Technical Assistance
- National Network
 - Municipal Gov't
 - Welcoming Refugees



Contact

Welcoming America

www.welcomingamerica.org

Rachel Peric, Deputy Director

rachel@welcomingamerica.org

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